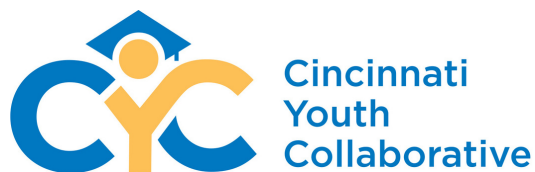




PARTNERING FOR BRIGHTER FUTURES

Cincinnati Youth
Collaborative
Annual Sponsorship
Opportunities



brighter futures • achieving dreams

We Are Collaborators in Changing Futures

We can't do this work alone and we don't want to. Transforming the future for young people in our community takes courage, collaboration, and an unshakable commitment to care. When you invest in Cincinnati Youth Collaborative, you're not just supporting a program you're fueling potential, strengthening our local workforce, and driving meaningful change that benefits us all.

As you consider where to make your next community investment, choose to make an impact that lasts. Partner with Cincinnati Youth Collaborative because together, we build brighter futures.

Collaboration is Our Commitment:

"It requires ... that we collaborate closely with businesses who can help open the door for youth to see post-high school employment opportunities that maximize their potential and meet our region's workforce needs."

John Pepper, Retired Chairman and CEO,
Procter & Gamble

Our Voice is Our Strength

- **220+** Media Stories Last Year
- **\$610,110** In Earned Media Revenue
- **8,960,945** Total Impressions
- **35%** Average Email Open Rate
- **10,904** Social Media Followers Across Owned Pages





VISION

Every young person will reach their full potential.

MISSION

Empowering young people to overcome barriers and excel in education, career, and life.

CORE VALUES

We are Collaborators, building relationships for brighter futures.

We are Genuine, serving with integrity.

We are Mentors, opening doors and uncovering pathways.

We are Accountable, delivering results with excellence.

We are Mission-Driven, pursuing purpose with heart.

OUR PROGRAMS

MENTORS, PARTNERS, AND PATHWAYS TO SUCCESS.

By combining the power of caring relationships and community collaboration, we empower students to succeed.

MENTORING AND PARTNERSHIPS

Through one-to-one and group mentoring, CYC matches students with caring adults who provide consistent support, encouragement, and guidance. These relationships help students set goals, build confidence, and develop the resilience needed to succeed.

Programs include:

Girls Club: Preparing young ladies for their futures.

PNC Scholars: PNC Bank volunteers provide mentorship, career exploration and resources.

P&G Business Leaders of Tomorrow: A cohort of P&G volunteers at Withrow High School focus on branding, marketing and applying real-world concepts to the career pathway of entrepreneurship.

Saturday Hoops: Volunteers build cheerful givers, hard workers and overcomers every Saturday.

REACH: One-to-one mentoring, with caring adult volunteers.

UC Med Mentors: UC Medical students pair-up to mentor elementary students.

COLLEGE AND CAREER SUCCESS

CYC prepares students to be college and career-ready through academic support, workforce training, and exposure to postsecondary opportunities. Students graduate with a clear plan to become enlisted, enrolled or employed after high school.

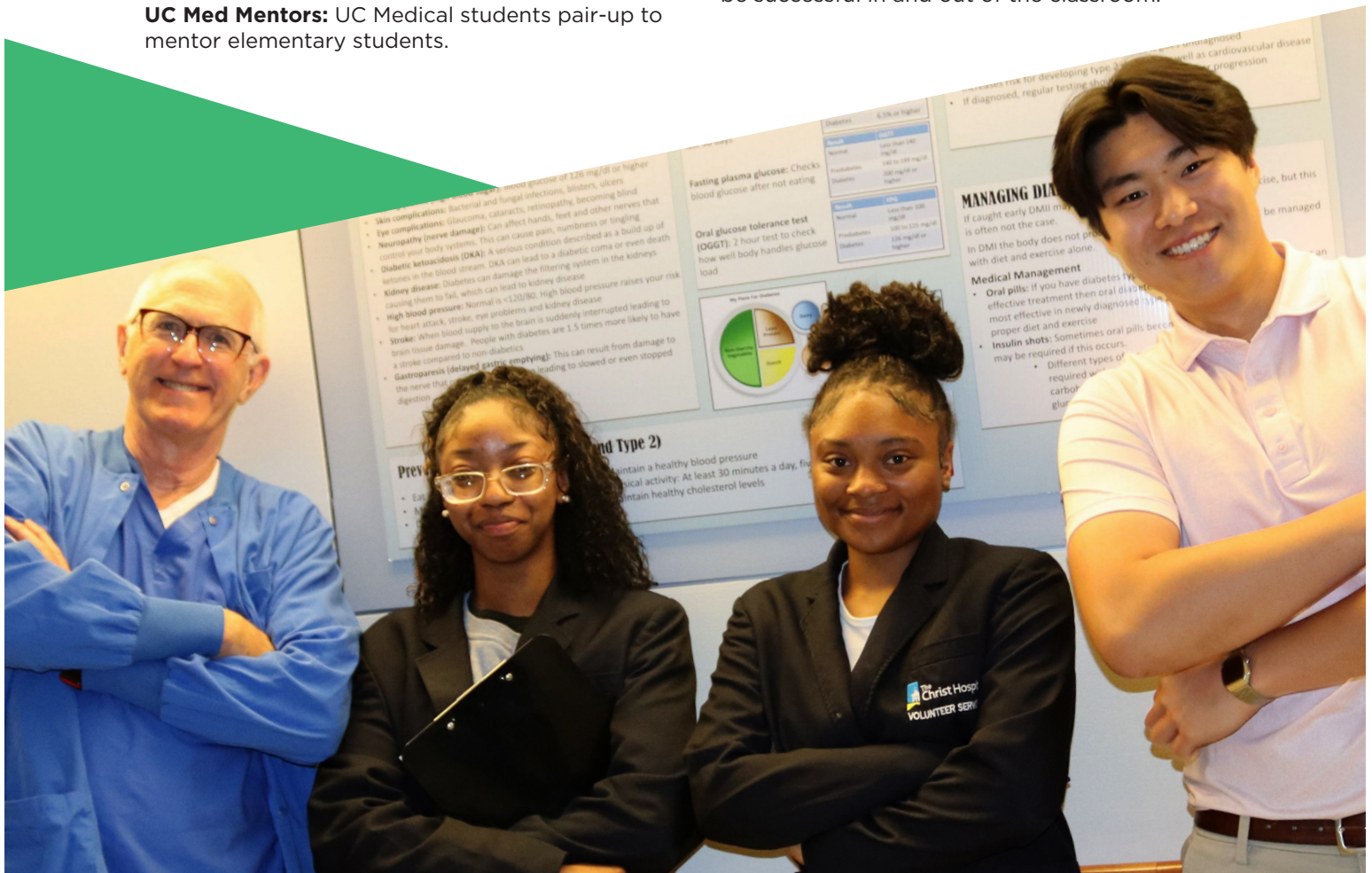
Programs include:

Career Exploration: Connecting young people to opportunities across our community and beyond for hands-on experiences and learning.

Jobs for Cincinnati Graduates (JCG): Career-readiness training, job shadowing, leadership development, and work opportunities.

Next Level Pathways: Academic support, FAFSA completion, college visits, and family engagement to help students succeed after high school.

Resource Coordination: Embedded in Cincinnati Public Schools to provide resources and support to ensure students have their vital needs met to be successful in and out of the classroom.



OUR IMPACT

- **94%** Graduation Rate
- **99%** Grade Promotion
- **96.4%** Students have more hope for doing well
- **1,200+** Volunteers Annually
- **5,000+** Students Served
- **100+** Community Partners
- **4** School District Partners
- **\$28** Average Student/Alumni Hourly Wage*

CYC has made a positive impact in my life by giving me opportunities to apply for scholarships, internships and business opportunities that will help me with my career after I graduate."
Laila, CYC Student

"My involvement with CYC has played a crucial role in shaping my educational experience, providing me with the support and resources needed to stay on track academically while balancing the responsibilities of parenthood. Through CYC's mentorship, guidance, and encouragement, I have developed the confidence and skills necessary to excel in school and prepare for a career in construction." Quinn, CYC Student

*Hourly wage data available for Jobs for Cincinnati Graduates Program Only.





Mariah's Story

Mariah's story is a testament to what happens when determination meets opportunity. Unsure of her path after high school, she joined Jobs for Cincinnati Graduates (JCG) and found not only direction—but purpose. Through career development sessions with her JCG Career Specialist, she explored a variety of professions and discovered her passion for firefighting. With encouragement from her mentors, she gained the skills, confidence, and clarity to pursue her dream.

After graduating, Mariah completed a paid internship with the Woodlawn Fire Department through JCG's Summer Work Experience Opportunity program, an experience that solidified her commitment to public service. Today, she's enrolled in Cincinnati State's EMT program, taking the next step toward becoming a first responder. Mariah credits JCG for transforming her outlook and preparing her for success. Her journey is proof that with the right support, young people can turn uncertainty into purpose and build a legacy of service, strength, and impact.

Your Support Made Easy

Cincinnati Youth Collaborative wants to make things as easy as possible for you. There are many ways that you can get involved.

Organization Sponsorship

This is for partners who are looking for meaningful, and high impact collaboration that are willing to learn, engage and build community with us. With your sponsorship of CYC you receive all we have to offer as a trusted partner, like employee engagement: volunteer days, admission to all special events, and main page website recognition to highlight a few.

Event Sponsorship

It is a great way to support CYC, enjoy our fun and engaging events, and have your business promoted. Whether you want to focus on one event or support multiple events, we can find something that is right for you and your budget.

Program Sponsorship

Are you interested in your support going directly to a specific program? Whether in dollars or employee time, your support can make an incredible impact. Our programs available to support include: Jobs for Cincinnati Graduates, Next Level Pathways, Mentoring and Saturday Hoops.

General Donations

Does your company have a matching gift program? Do you use a third-party platform for employees to make donations directly from their paychecks? We welcome these types of giving options from your employees. Let's collaborate to make these efforts successful.





Investment Opportunity Overview

Our signature fundraising events build capital and relationships for the betterment of the young people we serve. Designed to delight attendees, bring value to our committed sponsors and highlight our impact.

Dream Makers Celebration – For the dream chaser in YOU! An unforgettable evening of inspiration, celebration, and community. We celebrate our Outstanding Students scholarship recipients, Hall of Fame Induction and Honoree for their commitment and impact on the lives of young people. **Thursday, April 23 at the American Sign Museum**

United Fore Youth Golf Outing – Fore the networker in YOU! (See what we did there) Take a swing and create an opportunity to support our mission and build relationships with colleagues and business partners. A win for everyone. **Tuesday, June 9 at the Vineyard Golf Course**

Saturday Hoops Program – A year-round community program held every Saturday morning. Each week, a team of caring adults volunteers engage young people ages five and up through basketball, soccer, arts and crafts, reading, social-emotional programming, motivational talks, and shared meals. Dribblethon is a community block party event to kick-off the summer Hoops season at Zeigler Park in OTR.

Career Development Conference - Our largest student event for Jobs for Cincinnati Graduates. The Career Development Conference boasts high school students from Cincinnati Public Schools, North College Hill, and Winton Woods school districts to participate in workshops, presentations, awards, and a luncheon. Students walk away feeling energized and ready to finish the school year strong.



2026 Dream Makers Celebration

SPONSORSHIP BENEFITS	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Investment	\$30,000	\$20,000	\$15,000	\$10,000	\$5,000	\$1,500
Tables of Eight	Two (private entry, premium seating & bottle service)	Two (private entry, premium seating & bottle service)	One (private entry, premium seating & bottle service)	One Table	One Table	2 Tickets
Naming Rights	✓					
30 Second Rotating Ad	✓					
Appreciation Award Presented from Podium	✓					
Logo on all Print & Digital Marketing Materials	✓					
Speaking Opportunity	✓					
Business Courier 'Thank You' Ad	✓	✓				
Logo & Link on Event Website	✓	✓				
Article & Logo in CYC Newsletter	✓	✓				
Logo & Link in Digital Program	✓	✓	✓			
Ad in Printed Program	✓	✓	✓			
Solo Reel on Social Media	✓	✓	✓			
Verbal Recognition from stage	✓	✓	✓			
Ad in Digital Program	✓	✓	✓	✓		
Movers & Makers 'Thank you' Ad	✓	✓	✓	✓		
Listing on Event Website	✓	✓	✓	✓	✓	✓
Listing in Digital Program	✓	✓	✓	✓	✓	✓
Listing in Event Email Promotion	✓	✓	✓	✓	✓	✓
Listing in CYC Newsletter	✓	✓	✓	✓	✓	✓
Listing on Social Media	✓	✓	✓	✓	✓	✓

*Benefits subject to timing and change.



Thursday, April 23, 2026
The American Sign Museum
1330 Monmouth Ave, Cincinnati, OH 45225

Dream Makers Celebration – For the dream chaser in YOU! An unforgettable evening of inspiration, celebration, and community. We celebrate our Outstanding Students scholarship recipients, Hall of Fame Induction and Honoree for their commitment and impact on the lives of young people.



2026 'Fore' Youth Golf Outing

SPONSORSHIP BENEFITS	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Investment	\$12,000	\$8,000	\$5,500	\$3,500	\$1,500	\$500
Foursomes	Three	Two	Two	One	One	
Naming Rights	✓					
Speaking Opportunity	✓					
Logo on Shirt	✓					
Video Ad	✓	✓	✓			
Logo & Link on CYC Website	✓	✓	✓			
Solo Reel on Social Media	✓	✓	✓			
Logo & Link on Event Website	✓	✓	✓			
Newsletter Article	✓	✓	✓			
Ad in Digital Program	✓	✓	✓	✓		
Distribute Company Promo Material	✓	✓	✓	✓		
Listing on Event Website	✓	✓	✓	✓	✓	✓
Listing in Digital Program	✓	✓	✓	✓	✓	✓
Hole Signage	✓	✓	✓	✓	✓	✓
Listing in CYC Newsletter	✓	✓	✓	✓	✓	✓
Listing on Social Media	✓	✓	✓	✓	✓	✓

*Benefits subject to timing and change.



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Tuesday, June 9, 2026
The Vineyard Golf Course
600 Nordyke Rd, Cinti, OH 45255

United Fore Youth Golf Outing - Fore the networker in YOU! Take a swing and create an opportunity to support our mission and build relationships with colleagues and business partners. A win for everyone.



2026 Saturday Hoops Program



SPONSORSHIP BENEFITS	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Investment	\$20,000 (Includes Dribblethon sponsorship)	\$10,000 (Includes Dribblethon sponsorship)	\$5,000	\$2,500	\$1,000	\$500
Naming Rights for Dribblethon	✓					
Banner at All Locations	✓					
Appreciation Award Presented at Dribblethon	✓					
Logo on All Print Marketing Materials	✓					
Speaking Opportunity at Dribblethon	✓					
Naming Rights for Volunteer Days	✓	✓				
Article and Logo in Newsletter	✓	✓				
Logo & Link on Website	✓	✓	✓			
Solo Reel on Social Media	✓	✓	✓			
Listing in Newsletter	✓	✓	✓	✓	✓	✓
Signage at One Location of Choice	✓	✓	✓	✓	✓	✓
Listing on Hoops Website	✓	✓	✓	✓	✓	✓
Social Media Recognition on Hoops Pages	✓	✓	✓	✓	✓	✓

*Benefits subject to timing and change.

SATURDAY HOOPS

Dribblethon
May 16, 2026
Ziegler Park

1322 Sycamore St, Cinti, OH 45202

Saturday Hoops Program – A year-round community program held every Saturday morning. Each week, a team of caring adult volunteers engage young people ages five and up through basketball, soccer, arts and crafts, reading, social-emotional programming, motivational talks, and shared meals. Dribblethon is a community block party event to kick-off the summer Hoops season



2026 Career Development Conference

SPONSORSHIP BENEFITS	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Investment	\$7,500	\$5,000	\$3,500	\$2,500	\$1,000	\$500
Naming Rights	✓					
Video Ad	✓					
Appreciation Award Presented from the Podium	✓					
Logo on All Print & Digital Marketing Materials	✓					
Speaking Opportunity	✓					
Movers & Makers 'Thank You' Ad	✓	✓				
Article & Logo in CYC Newsletter	✓	✓				
Ad in Printed Program	✓	✓	✓			
Solo Reel on Social Media	✓	✓	✓			
Verbal Recognition from stage	✓	✓	✓	✓		
Listing in Newsletter	✓	✓	✓	✓	✓	
Listing on Social Media	✓	✓	✓	✓	✓	✓
Vendor Booth in Career Fair	✓	✓	✓	✓	✓	✓

*Benefits subject to timing and change.



April 2026
Location To Be Determined

Our largest student event for Jobs for Cincinnati Graduates. The Career Development Conference boasts high school students from Cincinnati Public Schools, North College Hill, and Winton Woods school districts to participate in workshops, presentations, awards, and a luncheon. Students walk away feeling energized and ready to finish the school year strong.

Confirm Your Support

You are choosing to invest in the future of our community and the competence, well-being, and engagement of our future leaders. Whether you choose to support a program directly, sponsor an event, or volunteer you are creating positive change in our region.

We want to align with your business goals and work with your company to customize a partnership that's right for you. We've done our best to make supporting Cincinnati Youth Collaborative easy as possible!

Please reach out to us with any questions, for a customized proposal, or for payment options. This year are thrilled to offer additional exclusive benefits to companies that sponsor one or more event or program, reach out to use for more details.

OUR TEAM IS HERE:

Marie Rusincovitch
Chief Advancement Officer
513-604-7743
mrusincovitch@cycyouth.org

Donial Curry
Development Manager
513-362-0080
dcurry@cycyouth.org



YES, I want to empower young people with a sponsorship to Cincinnati Youth Collaborative!

I am making a commitment to sponsor:

Event Name _____

Sponsorship Level _____

Company Name _____

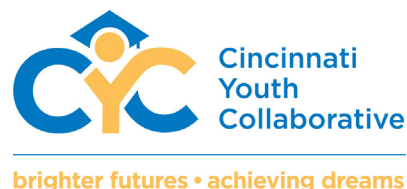
Company Address _____

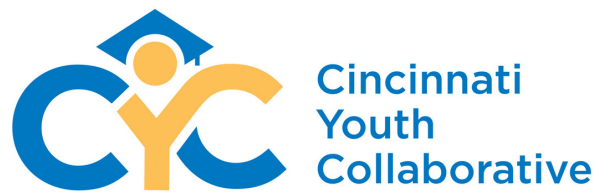
Contact Name _____

Contact Email Address _____

Contact Phone Number _____

☐ Please send me an invoice





Cincinnati
Youth
Collaborative

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301 Oak Street
Cincinnati, OH 45219
513-363-5200