

# Unleashing the Potential of **Cincinnati Youth**

2016 COMMUNITY IMPACT REPORT



Cincinnati  
Youth  
Collaborative

brighter futures • achieving dreams

A United Way Agency Partner

# Letter from President & CEO and the Board Chair



Dear Friends of Cincinnati Youth Collaborative,

## **CYC's programs are "Unleashing the potential of Cincinnati Youth!"**

The 5,400+ students CYC will serve this year are increasing their preparation for success because of CYC's scope of services for growth, and they are taking advantage of greater opportunities for achievement. Our formula for placing caring adults in the lives of our youth has proven effective: **over the past five years, 96% of CYC seniors have graduated on time from high school and 86% have successfully transitioned to college, career or the military.** These statistics are paramount to eradicating the abject poverty so many of our children face on a daily basis.

"For these are all our children. We will profit by or pay for what they become."

— James Baldwin

By connecting students, particularly those at a high-risk of dropping out, with resources and tools for success, CYC continually proves that **preparation and opportunity make all the difference** in creating bright futures. CYC's 3 E's – Enrollment, Enlistment, and Employment – are the key outcomes we track for our youth, because we know that success does not end after a high school diploma.

**With our eyes on the future, we have an aspiration to serve over 10,000 students by 2020.** The need for our services is growing, as the funding challenge is also growing. We have the expertise to accomplish this dramatic aspiration, with a combination of services delivered in school, out of school, and aided by technology and broad partnerships. This year alone, we expanded our services to include College Mentoring and eMentoring. We also have an immediate opportunity to grow in career and college awareness services to middle school students (pivotal years as students start to formulate their goals with the transition to high school). The expanding uncertainty with government funding sources (34% of our portfolio) makes achieving our aspiration seem like a huge leap. However, we are confident that **the support and collaboration of our community** – volunteers, mentors, education partners, businesses and nonprofits – **will continue to make it all possible.**

Thank YOU for being a part of our mission to empower vulnerable children and young adults to overcome obstacles and succeed in education, career, and life. Together, we can AND WE WILL make an even greater impact in the lives of the vulnerable children we serve.

Sincerely,

Jane Keller, CYC President & CEO

Toi Clarke Jones, CYC Board Chair

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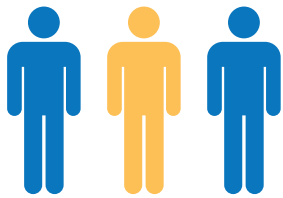
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## Impact Indicators: 2015–2016 School Year



Number of  
Students  
Served  
**4635**

**Record  
Students  
Served**

**70**  
Corporate  
Partners



Student  
Grade  
Promotion  
**93%**



Students  
Transitioning  
to College  
**69%**



CYC's  
on-time  
Graduation  
**96%**

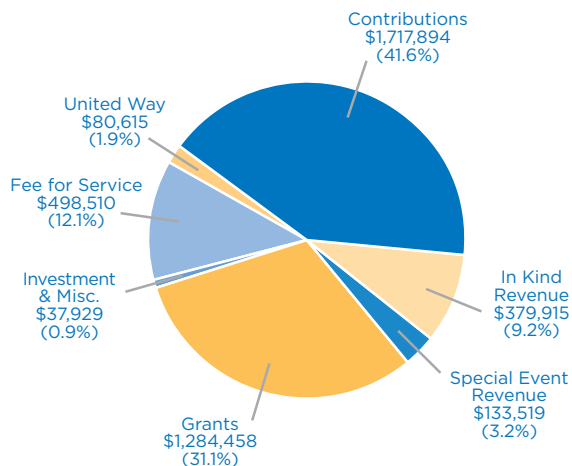
Students  
Transitioning  
to College,  
Job or Career  
Training or  
Military  
**89%**



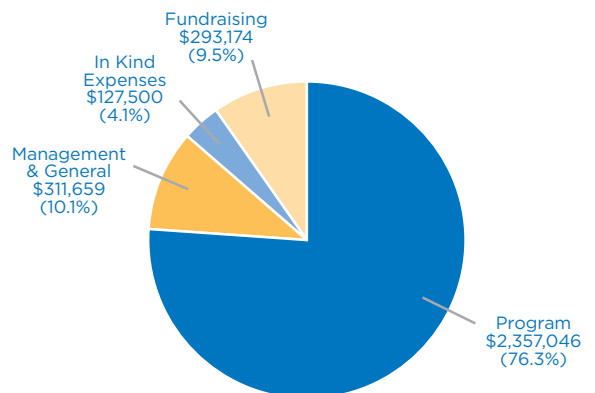
**1000**  
Volunteers



### Total Revenue \$4,132,840



### Total Expense \$3,089,379



**Change in Net Assets \$1,043,461**

# CYC Programs

## Mentoring

The positive effects of mentoring have been research-proven time and time again. Mentored youth are 46% less likely to start using illegal drugs than non-mentored peers, and 53% less likely to skip a day of school.\* CYC offers a variety of mentoring platforms:

- One-to-one Mentoring matches an adult mentor with a student in grades 2 through post secondary to foster positive personal development and confidence.
- Group Mentoring matches a team of mentors with a group of students to meet on a regular basis, usually weekly.
- Worksite Mentoring connects local businesses and corporations with a group of students or school district.

## College and Career Readiness and Success

Beginning in middle school,



*“CYC made me work harder, because the harder I worked, the more opportunities I saw. And from there, with a lot of opportunities, I could weigh all of my options and figure out where I wanted to go, and which step would take me closer to where I wanted to be.”* — Jayren Andrews  
(CYC College Readiness & Success, CYC Outstanding Student Scholarship Recipient)

CYC provides comprehensive career and college guidance to partner schools. Programs identify the most high-need students and supply individualized support and mentoring to ensure graduation and a successful post-secondary transition.

CYC College Advisors provide:

- Career exploration

- Test prep & college applications
- FAFSA & scholarship searches
- Follow-up services

## Career Preparation

Through the Jobs for Cincinnati Graduates program, CYC Career Specialists provide career advising and teach a one-credit course of 37 core employability skills, including:

- Interview skills
- Public speaking
- Resume writing
- Time management
- Accountability
- Students develop a clear plan for enrollment, employment, or enlistment after high school and receive follow-up services.

\* Philliber Research Associates, 2014



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*"I don't think I would have stayed in college if I did not enroll in JCG and have all of the mentors and people to help me succeed."*

— Tajha Leflore (Jobs for Cincinnati Graduates, CYC Outstanding Student Scholarship Recipient)





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## Mission

CYC empowers vulnerable children and young adults to overcome obstacles and succeed in education, career, and life.

## Vision

All children will achieve their full potential.

## Core Values

Accountability, Community, Empowerment, Integrity, Passion.



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