



Building a Brighter Cincinnati

2014 Community Impact Report

THANK YOU for building a brighter Cincinnati.

Message from the President & CEO and the Board Chair

"It takes a village to raise a child"

What a wonderful age-old testament to the importance of collaboration. At Cincinnati Youth Collaborative (CYC) we know that children need many levels of support to build a foundation for success. This is why we endeavor to bring the caring minds and hearts of Cincinnati together for the same goal: to build brighter futures for our youth, who in turn build a brighter Cincinnati.

Your support is bringing us closer and closer to that goal. In the 2013-2014 school year, 830 CYC students graduated from high school—that's a 96% graduation rate! And while that high school diploma is the single most important step toward financial independence, our students leave with more than just a piece of paper. CYC students graduate with a network of positive relationships. Students connect with mentors, career specialists, teachers, businesspersons—a vast array of adults from the students' communities who have proven to be invested in those students' futures. These investments instill a sense of pride. That pride inspires students to go on to great things, like Monica Banks Burgess, a former Jobs for Cincinnati Graduates (JCG) student who is now a Senior Planner at Luxottica Retail in Mason. We can't wait for you to read about her journey from CYC student to CYC mentor.

That's the beauty of CYC: three distinct programs weaving together to form a strong network of support for the children who need us most. Mentoring reaches students as young as 2nd grade, creating the opportunity to build bonds that can last a lifetime. As a student grows, our programs grow with them. By 7th grade, students can experience broad career exploration opportunities through camps and field trips offered by our College and Career Success programs. Once in high school, students can receive comprehensive employability training through our Career Preparation programs, or detailed college application guidance with College and Career Success. CYC may be

one organization, but our game-changing model supports students whenever they need us and directs them down a pathway to success.

Despite an improving economy, the world of education remains volatile. Funding is scarce and national standards keep changing. Our schools are doing the best they can in this ever-changing environment, but the need for education support services like CYC has never been greater. As recently as 2014, Cincinnati was ranked 2nd in childhood poverty. Education is key to breaking the cycle of poverty, and together we brought important educational and professional opportunities to more than 2,900 students this year alone.

Looking back on the past year fills us with pride and gratitude. Our students continue to overcome seemingly insurmountable odds, amazing us with their perseverance and fortitude. It is all thanks to you. Your support allows us to place positive adult advocates into students' lives and show them how to reach their full potential. Your support reminds the rest of the city that by investing in our youth, we are investing in our future. And thanks to you, that future is looking very bright indeed.

Thank you,

Jane Keller President & CEO Kent Wellington Chair, Board of Directors





The Building Blocks



In the 1980s, Cincinnati faced a crisis. Devastating poverty and staggering dropout rates became a rallying cry for Cincinnati community members who demanded a brighter future for the city's youth. And so, for the past 30 years, CYC has honed a game-changing formula that delivers results.

That formula hinges upon one factor: Placing a positive adult advocate in the life of a vulnerable child. Traditional one-to-one mentoring has been consistently proven to be profoundly effective at reducing risky behavior in youth.¹ But, CYC also believes that any interaction with a positive adult advocate can impact a student for the better. For this reason, CYC endeavors to create individualized opportunities for businesses and people to enrich a child's life in whatever way they feel best equipped.

CYC's success was not built alone.

Our results come from the strong foundation laid by a dedicated team of staff, volunteers, corporate partners, and donors, who all abide by CYC's values:

Accountability, Community, Empowerment, Integrity, And Passion.

40	Staff members in 2014	1,300	Volunteers providing service in 2014
59	Corporate partners in 2014	2,900	Students served in 2014

Impact Indicators, 2013-2014 School Year

83% Grade Promotion

high school students in CYC programs were promoted to the next grade

96% Graduation Rate

senior students in CYC programs graduated from high school

72% Transition to College

senior students in CYC programs successfully transitioned to college

88% Transition to Post-Secondary

senior students in CYC programs successfully transitioned to college, career, or military

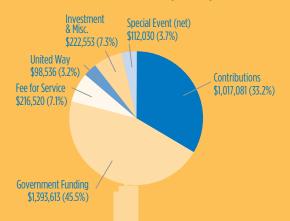
1 Philliper Research Associates. (2014).

The national graduation rate is 80%.

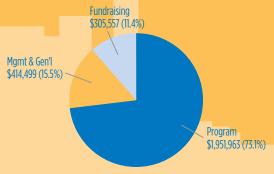
Accountability. Integrity.

As stewards of public faith, CYC values the trust placed in us by the community. One of the ways we strive to protect that trust is through absolute transparency regarding how our funds are distributed.

Total Revenue: \$3,060,333



Total Expenses: \$2,672,019



Change in Net Assets: \$388,314

*\$155,000 for contributed in-kind services is not reflected in either revenue or expense amounts.

CYC's graduation rate has a five-year average of 95%

Mentoring & Tutoring

CYC believes in inspiring young adults to become the best version of themselves. We also believe that the best way to do this is by providing as many opportunities as possible to encounter positive adult examples. Our mentoring program is uniquely structured to create a variety of opportunities so that students and adults can find the program that is right for them to achieve the greatest impact.

One-to-one Mentoring

Study after study shows that one-to-one mentoring is the single most effective way to change a child's life.² Not only that, but the earlier the intervention the better the odds of a positive outcome.³ Our one-to-one mentoring program is open to students as young as second grade and continues through high school, though the relationships forged often extend well into adulthood.



Our Mentor Coordinators work hard to match mentors and mentees, knowing that a lasting relationship is the most impactful. Mentors are expected to meet with their mentees once a week for a minimum of one year. While many matches enjoy going to movies or sports games together, something as simple as grocery shopping or making dinner together can be just as important for building a lasting bond.

100 students are waiting to be matched. One is waiting for you. Become a mentor at cycyouth.org/help/volunteer-opportunities

2 Lowe, S. R., & Rhodes, J. (2008). Youth Mentoring and Resilience: Implications for Practice. 3 Philliber Research Associates. (2014).

A transformative experience

Keith Borders and Geno were matched in 2007 during Geno's freshman year of high school. Their relationship was not limited to just the two of them, however. Keith reflects that, "I mentored him with my wife and daughters...we really made him a part of our family."



Geno and Keith out to dinner in 2014

Geno was a 2011 CYC Outstanding Student Nominee and will graduate from the Xavier University Montessori Institute in May 2015. Keith and Geno remain in each other's lives, often meeting for dinner when their schedules allow.

"It's been very powerful and invigorating, just to see him go to another level," says Keith. As for Geno, he describes being a part of the CYC mentoring program as a "transformative experience."



Geno (far left) being recognized as an Outstanding Student Nominee at the 2011 Dream Makers Celebration

Studies show positive results of mentoring begin at 6 months.



"If you think of Cincinnati Youth Collaborative, 96 percent of those kids graduate, go on to college, the military, or a job...We need to do that for our children all across the state of Ohio." - Governor Kasich, February 24, 2014

CYC's Achievements Received Statewide Attention

In his 2014 State of the State address, Governor Kasich recognized the pacesetting success of CYC programs. He hailed CYC's 96% graduation rate as the model of success found when the whole community comes together to foster positive development in youth. Since then, CYC has acted as a guide in establishing Kasich's Community Connectors, a statewide grant initiative which will encourage cooperative mentoring efforts by community groups, local business partners, and schools.

Some may feel unable to commit to one-to-one mentoring, but still yearn to give back to under served students. This is why CYC collaborates with schools, local organizations, and businesses to provide ample opportunities for adults to give back and for students to receive the support that will help them reach their full potential.

Tutoring

The tutoring program brings a mentor to a school to work with a student in order to improve academics in one or more subject areas.



Group Mentoring

Group mentoring allows adults to share the responsibility of mentoring a group of students, while still providing the stability that students so desperately need. Group mentoring can take many different forms, including but not limited to:

After School Mentoring: Groups like the CYC Girls Club meet after school at least three times a month and provide a variety of activities intended to open the girls' minds to the broader human experience.

Worksite Mentoring: Businesses partner with a school or community organization to provide career exploration and professional development guidance. One example of this partnership is Luxottica, which partners with CYC and Withrow University High School to bring students to the Mason campus once a month and encourages additional interactions between matches on their own time. Another great example is the way Fidelity partners with CYC and the Boys and Girls Club of Greater Cincinnati to create a program of site visits supported by online mentoring.

83% pr

CYC high school students were promoted to the next level

CYC Career Preparation

Jobs for Cincinnati Graduates

Based on the national program Jobs for America's Graduates (JAG), Jobs for Cincinnati Graduates (JCG) is an in-school one credit elective course preparing students for "the three E's": enrollment, employment, or enlistment. The class teaches 37 core competencies, or foundational skills, which build character and help students reach maximum employability and self-sufficiency. These competencies include:

- Interview skills
- Public speaking
- Personal accountability
- Goal setting
- Resume writing
- Working with a team
- And more!

All members of JCG are installed into the Cincinnati Career Association, a student-led organization. Students are elected by peers into officer positions, providing hands-on leadership experience. They participate in Leadership Development Conferences and public speaking competitions. JCG has been awarded the JAG "5 for 5" Site Award for 19 years in a row, recognizing that the program meets or exceeds the national standards.



Service learning is also an integral element of the curriculum, encouraging students to discover the joy of giving back to the community and recognizing that helping others is sometimes the first step for people to begin helping themselves. Activities include:

- Breast Cancer Awareness Month walks, bake sales, and opportunities to increase public awareness.
- Canned food drives
- Coat drives
- Creating care kits for local shelters

"The students amaze you. Through our involvement with these young people, we have the opportunity to mold the future. It's fantastic."

- Judith, JCG Program Manager

A phenomenal relationship

Tajha was a senior at Western Hills University High School when she enrolled in JCG, and it was one of the best decisions she's made. "My career specialist was phenomenal," she says. "And when I say phenomenal, I mean phenomenal."



That Career Specialist was Victoria Perkins, who has been with CYC for 18 years. She loves what she does. "If I were just teaching employability skills, that would be great because it's needed," she says, "but the relationships are the reason I come back every year. To lift up these young people who need it. I can't think of one of them who doesn't."

Thanks to Vicky's encouragement and guidance and her own irrepressible optimism, Tajha overcame an unstable home life to become the first in her family to attend college. She enrolled in Ohio University in fall 2014 and attended orientation weekend with Vicky by her side. In Tajha's words, "She will be a forever mentor."



is offered in five different school districts: Cincinnati Public, Winton Woods, North College Hill, Finneytown, and Purcell Marian.

First-generation, low-income students are four times more likely to drop out of college before the end of their first year

College and Career Success

Beginning in junior high and continuing through college, advisors guide students to plan and prepare for post-secondary opportunities. College advisors work on-site in the schools to provide:

- Academic planning
- College entrance exam preparation
- Financial aid advising and assisting
- College campus tours
- Scholarship searches and preparation
- Co-op and internship search and assistance

Stay up-to-date on exciting CYC news.
Connect with CYC on Facebook at facebook.com/cycyouth



College and Career Success programs include:

- Talent Search A U.S. Department of Education program that identifies and encourages over 1,200 primarily first-generation college entrants to complete high school and take the next steps to a post-secondary education.
- AmeriCorps Ohio College Guide Program An AmeriCorps program, funded in partnership with ServeOhio, Ohio's commission on service and volunteerism. AmeriCorps members who are recent college graduates guide 11th and 12th graders to explore educational opportunities and navigate the college application and financial aid process.
- First Degree supports first generation college entrants who are pursuing a two- or four-year degree.

88% CYC students transitioned to college, career, or military in 2014.

A good start

Justin Leach was a member of CYC's 2009 AmeriCorps team, assigned to Oyler Community Learning Center. As an AmeriCorps Ohio College Guide, Justin assisted students with completing college applications, filling out FAFSAs, searching for scholarships, and preparing them for the college experience. For many of these students, they were the first in their family to even look at colleges. This was an especially profound role for Justin. "I was a first generation college student myself," he recalls, "so it was fresh in my memory, the struggles of doing well academically in college while trying to navigate financial aid and scholarships."

"CYC gave me a good start in Cincinnati."

One year with CYC laid a strong foundation for Justin's career in Cincinnati Public Schools. After the year at Oyler with CYC, he became a social studies teacher within the district, then the department chair at Oyler. In August 2014, he became Assistant Principal at Riverview East Academy. The new position is just what Justin has always wanted. "I have day to day interactions with both students and staff," he said, "making Riverview a welcoming school culture for all students, giving them strategies to better advocate for themselves in the future."

Passion. Empowerment.

Monica Banks Burgess: Coming Full Circle

Monica Banks Burgess loves working at Luxottica because of the benefits, and she's not just talking about healthcare. She's talking about the Luxottica Mentoring Program, a partnership between Luxottica, Cincinnati Youth Collaborative (CYC), and Withrow University High School, an element she recalls being integral in choosing to work there. "Knowing that there's a company that wants to give back to kids, that's part of working here," Monica says, "It's something that's supported by the company."

Even better is the way that Monica has come full circle. You see, Monica was a part of Jobs for Cincinnati Graduates (JCG) back in 1994, and now JCG is a part of CYC—full circle. During

her senior year of high school, Monica enrolled in JCG at Winton Woods where she developed a deep rapport with her Career Specialist, Lynn Anderson. Anderson was instrumental in helping Monica cope with her parents' divorce that year. "She just knew something was going on, just kind of pulled me aside and put me underneath her wing to keep me busy and keep my head out of all that was going on."

After high school, Monica thought she would take a year off to save for medical school. But her summer internship led to another job, which led to another, which became years of opportunities ultimately leading her into the in-depth business aspects of retail. Four years ago those opportunities led her to Luxottica.







Monica is now an avid supporter of the Luxottica Mentoring Program where she serves as a mentor herself.

Monica and her mentee Jonise were matched at the beginning of the 2013-2014 school year and formed a bond quickly. Jonise credits Monica's presence with keeping her grades on track and trying things she may not have otherwise had the confidence to try – like public speaking. Together they go to football games and birthday dinners, and Monica is a regular attendee at Jonise's cheer squad performances.

Monica even recently got back in touch with Lynn Anderson, who is now a co-mentor with CYC Girls Club at Winton Hills Academy. "She's never coming off my radar for 20 years again," Monica says, laughing.

Monica looks back on her journey with pleasant surprise. "I'm a planner by nature. Just knowing that I did not take the traditional path yet still found success is the biggest lesson I learned. I may not be a doctor, but I'm still successful – giving back, highly involved – successful in that way."



It is always a big deal to be named valedictorian,

but for Nancy Giron-Sanchez the success is

especially sweet. She moved from Mexico to

Cincinnati with her sister and mother when she

Nancy Giron-Sanchez:

Valedictorian Victory

was just three years old. In school she struggled with math, and for a while college did not seem like an option. Thankfully, her sister introduced her to CYC, and that has made all the difference.

Nancy's older sister Nayeli found great support through CYC: she overcame language barriers, caught up on her studies to graduate third in her class, and enrolled in Northern Kentucky University (NKU). Although Nancy did not face the same language barrier as her sister, she lacked confidence in speaking and socializing.

"CYC was the gateway into me becoming the person that I am today."

Following her sister's example, she participated in CYC 7th and 8th grade camps, and things started to change. "I was with a whole bunch of new faces and I had to come out my shell and talk," she says.

Her involvement with CYC inspired other new goals. "They helped me really see college. They

opened my eyes," she remembers, "I knew I was going to high school but I never really thought that education was further than high school."

Once in high school, Nancy also joined the Luxottica Mentoring Program. Despite a lingering fear of public speaking, Nancy even joined the local chapter of Toastmasters (an organization dedicated to the art), thanks to hearing about it through Luxottica. Nancy formed an especially close bond with her mentor, Erin. "I was really a part of her life," Nancy reflects. "We talked on the phone, she was always there for me." They met multiple times a month, working together to conquer her fear of math, an imperative step on her trajectory towards becoming valedictorian.

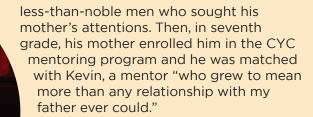
She entered NKU as a freshman in the fall with plans to become a nurse. She remains grateful to Erin and CYC, attesting that, "CYC was the gateway into me becoming the person that I am today."

"Being a part of the Girls Club makes me feel loved and cared for." - CYC Girls Club member

"Mentoring changes you."
- Cameron, CYC student

Robert McMurray: Becoming a Man

Robert became
the man of the
house at three
years old, after his
dad walked out. He
spent years trying to
figure out what it meant
to be a man, but became
disillusioned by the



"CYC calls him my mentor, but I'm proud to be able to call him my father."

Robert graduated this year from Oyler High School where he enjoyed sports, playing four years of varsity football, three years of varsity basketball, and participating in track and field as well as baseball. He was named team captain of the football team, and was also actively involved with student government and the Youth Leadership Team at Oyler. Robert was also highly involved with his local Boys and Girls Club. He is attending Northern Kentucky University with plans to study criminal justice.

"Thanks to Kevin's presence in my life, I've grown past everything that I saw and experienced in my childhood. CYC calls him my mentor, but I'm proud to be able to call him my father."

Niyubahwe Dieudonne: A Second Family

Most students experience times when they struggle to fit in, but not many have a story like Dieudonne's. Relocated to the United States in 2007 as a war refugee, Dieudonne did not know anyone outside of his family, he did not know any English—he did not even know what snow was!

Enrolling at the Academy of World Languages in sixth grade caught him up in school, but Dieudonne truly flourished after connecting with his mentor, Zac. Matched through the Luxottica Mentoring Program at Withrow University High School, Dieudonne appreciated the support

he received from Zac. "We hung out every weekend," he says about Zac. "He will be my mentor for life."

"He will be my mentor for life."

Dieudonne graduated from high school and is attending University of Cincinnati, and he is openly appreciative for his experiences with CYC and Zac. "It has really changed my life. It is really a second family to me."



Read about the CYC Heroes whose passion and integrity make CYC extraordinary. www.cycyouth.org/category/cyc-heroes

Alexius Golden: Dreams Come True

Alexius was the third daughter born to her then 19-year-old mother. While her mother worked hard for the family, they often faced evictions and had to live with friends or with her mother's boyfriend's family. Frequent moves meant frequently starting over at new schools, and with her mother's long work hours, Alexius took on the role of caretaker to her younger sisters at a young age.

Despite these heavy responsibilities, Alexius's work ethic never flagged and she strove to make the best of each situation. "I knew I had to stay strong for my two younger sisters. I had to be someone that they could rely on in times of need."

Things improved when the family found a house in North College Hill. The new school felt like a family, and Alexius was truly happy.

Just before her senior year, however, finances became difficult again. One by one, the house lost electricity, gas, and water, and then it was back to living with other families. Still Alexius refused to give up.

By this time, Alexius was part of the Jobs for Cincinnati Graduates program, and Alexius credits that with much

of her empowerment. "My career specialist, Ms. Meridy, was a source of so much information about how to move forward. We went on college campus tours, which helped me find Berea College. She helped me set goals, find financial aid, search for scholarships online, and prepare my essays."

Through it all, Alexius kept her grades up, graduated with a 3.8 GPA, and now attends Berea College on full scholarship. "I am a positive role model for my little sisters, just as I promised myself I would be," she states with pride. "I can truly say that CYC helped me achieve my goals and make my dreams come true."

"I can truly say that CYC helped me achieve my goals and make my dreams come true."

Thank YOU for believing in Community

Community and Corporate Partners

We would not be able to carry out our mission without our community, education, and corporate partners. Thank you for volunteering and collaborating with CYC.

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10

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CYC is grateful for the passionate support of individuals throughout the region. Thank you for believing in the collaborative spirit that founded CYC 30 years ago. Your support is building a brighter future for students and for the city of Cincinnati.

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John and Francie Pepper

William and Judy Peppler

George Perbix Jr.

Daniel and Susan Pfau

Claire Ping

Andrea E. Piri

Greg Pitner

David L. and Barbara Plogmann

Patricia Plogmann

Myrtis Powell

Brandon Prayer

Mary D. Puckett

Nancy Purcell

Brian Rechtsteiner

Daniel Reitz

Edwin and Carole Rigaud

Alison Roberson

Gwen Robinson

Raivalla Robinson

Susan R. Robinson

Mandy Rohal

Mary Ronan

Alana Rothman

L.S. Trey Rouse III

Joseph Rudemiller

Nancy Anne Sage

Clarence Sampson

Paul Samson

Janet Schenk

Shannan Schmitt

James Schottelkotte

Carrie Scott

John Scott

John Sheldon Sarah Sherman Don and Joyce Shrimplin

Richard Shurmer

Mary Skwiertz

Alex Smith

Deborah Smith

Valerie So

James W. Jr. and Mary

Amy Spiller

Stangby

Mary Stille

Beth Stone

James Streckfuss

George Strietmann

Dr. and Mrs. Theodore

W. Striker

Donald Swain

Barbara Szucsik

Shannon Taylor

Timothy Tepe

Karen Timko

Darryl Tolbert

Nelson C. Vincent

Janet Walsh

Jeffrey Wampler

Alexis Washington

Rayma Waters

David and Diane Weaver

Kenneth Webb

Tammy Weidinger

Bob and Mary Ann

Miriam West

Andrew Wetterer

Frank White

Leta White

Aubrey Wiete

Reginald A. Wilkinson

Theresa Singleton

Rolonda Smith

Allen and Phyllis Souder

Carol Sowar

Jay Sowar

Emily T. Spicer

Mary Anne

Suzanne Stauss

Michael Suter

Denise Thomas

Stephen Torain

Adrienne and Jay Trimble

Flavia VanHeeswijk

Brian Veith

Charlene Ventura

Robert Wehling

Wellington

Kent Wellington

Adria Whitlow

Joe Wilmers



Spread the word about

the important work

being done

at CYC.





The Year in Review

Looking back on just a few of the past year's memorable moments.

Trivia Night: July 2013

In July of 2013, CYC's YP Group hosted the first ever Trivia Night! A night that put the "fun" in fundraising, we welcomed many new faces in support of brighter futures for Cincinnati youth.

Early Impact Pilot: August 2013

The 2013-2014 school year marked the pilot of our Early Impact Program, which expands CYC's career preparation services to include students in the 7th and 8th grade. Piloting in one school, the program uses the proven JAG/JCG model adapted specifically for younger students. There is a focus on organization, communication, and study skills, as well as an emphasis on character development, decision making, and the importance of teamwork.

Dream Makers: October 2013

This beautiful evening celebrated CYC's Outstanding Students. Keynote speaker Jimmy Wayne brought us to tears when he shared his own experience with the power of positive adult advocates. The event raised \$130,000 for CYC's vital programs.



National Mentoring Month: January 2014

The CYC Mentor Celebration recognized long-serving mentors, Outstanding Mentor Nominees, and awarded the Outstanding Mentor Awards to Robert Donelan and Tina Holsapple in honor of their years of passionate service.



Additionally, CYC's collaboration with Luxottica Retail was recognized on the national level as part of the National Corporate Mentoring Challenge, named "Most Robust and Comprehensive Engagement, Local Community Mentoring Program." In the words of David Shapiro, President and CEO of MENTOR: The National Mentoring Partnership, "We applaud the Cincinnati business community, so many of you who are engaged in your community and the young people in it, with Cincinnati Youth Collaborative."



The Governor Visits: February 2014

After recognizing CYC in his State of the State Address (see page 4), Kasich came to Cincinnati to discuss the Community Connectors initiative. He spoke at Withrow University High School and conversed with students, staff, and volunteers.

Looking To Tomorrow

CYC is always seeking ways in which we can better service our city's youth. In the coming year we will strive to:

Broaden Reach of Student Services: We will continue to identify schools and regions that will benefit from CYC services, as well as increase service offerings at current partner schools.

Expand Early Intervention to Improve Student Outcomes:

We will increase the number of schools that receive our Early Impact Program.

Strengthen Student Services: We will continue to explore the possibilities of e-mentoring as an element of support for existing mentoring services.

Hear the different voices of CYC in our new blog! cycyouth.org/category/blog



Mission

CYC empowers vulnerable children and young adults to overcome obstacles and succeed in education, career, and life.

Vision

All children will achieve their full potential.



Accountability, Community, Empowerment, Integrity, Passion.



Chairperson

Kent Wellington

Chairperson Elect

Toi C. Jones

Treasurer

Steve Condon

Secretary

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Jones
Mary Beth Price

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