

# EMPOWERING CINCINNATI YOUTH



2015 Community Impact Report

brighter futures • achieving dreams

## **Building Tomorrow's Leaders Today**

A message from the President & CEO and the Board Chair

#### Dear Valued Partner,

Cincinnati has been getting noticed for a lot of the right reasons. Our downtown is experiencing an amazing renaissance, businesses are building and investing, and new talent is moving in. Yet our childhood poverty rate is still one of the highest in the nation. More than 47% of Cincinnati children live at or below the federal poverty line.<sup>1</sup> Knowing this, we are faced with a moral dilemma.

Can we build a bright future for the city if so many children are left behind, simply because of their circumstances? How can we create a climate in which all youth are empowered to become leaders of tomorrow? When faced with these questions, we return to the founding goal behind Cincinnati Youth Collaborative: raising high school graduation rates and ensuring long-term success for our children.

You see, poverty creates obstacles that make high school success easier said than done. The students that CYC serves often lack reliable transportation, wonder when they'll have their next meal, or even where they will sleep at night. These obstacles make it overwhelming for a student to focus on their education.

Education, however, has the ability to break the cycle of generational poverty. Though the national discussion has recently shifted to college accessibility, that discussion assumes that the high school dropout crisis no longer exists. It does, especially in Cincinnati. In the 2014-2015 school year, only 74% of students graduated from the schools that CYC serves.<sup>2</sup> Compare that to the national graduation rate of 82%, and you see how much work we still have to do. We must tackle high school graduation, in order to get students to the next steps. We must ensure that students graduate with more than a diploma, that they have the skills and knowledge necessary to be truly college and career ready.

Thanks to your support, however, Cincinnati Youth Collaborative is making a profound difference in the lives of its students. We served more than 4,000 students just last year, and 95% of our senior students graduated high school. Thanks to your support, \$3 million was invested in supporting vulnerable students. More of our inspiring impact indicators can be found on page 2.

But even better than statistics are stories – the stories of our students graduating with real-life skills, prepared for employment, enlistment, or enrollment.

Students like Lamont, whose service in the military directly supported his Associate's Degree and current employment in the auto industry (page 5). Or Shandreanna, who is so inspired by her mentor's support she now aspires to be that person for other kids from her neighborhood (page 4). Their stories and more remind us of the importance of our work and our investments.

These success stories have not gone unnoticed. Mayor John Cranley called us a "proven mentorship program" in his 2015 State of the City Address. The Better Business Bureau of Cincinnati awarded us with the 2014 Torch Award for Ethics in the Marketplace. The Cincinnati USA Regional Chamber named us the 2015 Non Profit of the Year. You can read more about the exciting year we've had on page 13.

Poverty is a beast we may never fully tame. Yet when we look at individual students whose futures now have direction and promise, we know that our efforts are worthwhile. Your investments are working. With your support, students are breaking free of the cycle of poverty and reclaiming their futures. Your support is building leaders of tomorrow – leaders who are prepared to succeed in employment, enlistment, or enrollment. That is true empowerment, created by you.

Sincerely,

Jane Keller President & CEO Kent Wellington Board Chair



#### brighter futures • achieving dreams

CYC's game-changing model was born more than thirty years ago amidst crippling poverty and staggering high school dropout rates. After hearing those same words describing today's climate, some may lose hope and wonder if there has been any impact at all. The successes of our students, however, are the victories we seek. A community committed to collaboration is the future we desire. And we see all this and more in our numbers, which illustrate the success of our formula.

Our results come from the strong foundation laid by a dedicated team of staff, volunteers, corporate partners, and donors, who all abide by CYC's values: accountability, community, empowerment, integrity, and passion.

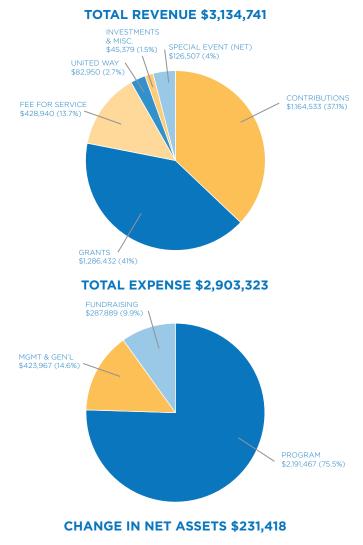
> 50 Staff members in 2015 1,001 Volunteers providing service in 2015 59 Corporate partners in 2015 4,594 Students served in 2015

#### **IMPACT INDICATORS: 2014-2015 SCHOOL YEAR**

- 93% Grade Promotion
   high school students in CYC programs were promoted to the next grade
- 95% Graduation Rate senior students in CYC programs graduated from high school
- 69% Transition to College senior students in CYC programs successfully transitioned to college
- 83% Transition to Post-Secondary senior students in CYC programs successfully transitioned to college, career, or military

## Accountability. Integrity.

As stewards of public faith, CYC values the trust placed in us by the community. One of the ways we strive to protect that trust is through absolute transparency regarding how our funds are distributed.



\*\$121,000 for contributed in-kind services is not reflected in either revenue or expense amounts.

# ENROLLMENT

## Nayeli and Nancy: A Family Affair

Family can be a powerful source of strength and support, something that Nancy and Nayeli know very well. They immigrated to America with their mother to meet their father, who had immigrated a few years before. They did not know the language at all. For Nayeli, eight years old at the time, the adjustment was particularly difficult. "Learning a new language and adjusting to a new culture was a big up-school," she says. It took until her second year of school to begin to feel comfortable with English. Fortunately, Nayeli's friend extended an invitation to an after-school program going on field trips to local college campuses. Nayeli took a chance, and thus began her first involvement with CYC. She participated in various CYC-sponsored activities throughout elementary and middle school, and in high school moved on to the Luxottica Mentoring Program.

"I developed some friendships and had mentors throughout my four years of high school," Nayeli reflected, "It was a beautiful feeling that you have people and you have a support system that are really there for you."

Nayeli formed a strong bond with her mentor. She even credits her with winning a \$4,000 scholarship. "I never thought I could win it because public speaking is not my forte," she said. "She really was there for me and told me every weekend, 'We have to practice. We have to do this!' and at the end of the day I got the scholarship. And I was really proud because I never knew

#### "It was a beautiful feeling that you have people and you have a support system that are really there for you."

I could do that."

After watching her sister's success with CYC, Nancy was quick to follow, starting with CYC's elementary school programs. Nancy did not face the same language barrier as her sister, but she also lacked confidence in speaking and socializing. She describes

CYC activities, saying, "I was at the table with a whole bunch of new faces, and I had to come out of my shell and talk." Nancy also enrolled in the Luxottica Mentoring Program, where her mentor helped her to conquer fears of math and public speaking. She graduated as valedictorian of Withrow University High School in 2014.

The confidence and passion for education fostered by their mentors led both girls to enroll in

Northern Kentucky University. Thanks to a connection made through Cincinnati Arts and Technical Center, Nayeli began working as a nurse's aide at Cincinnati Children's Hospital Medical Center (CCHMC), a position both she and her sister hold to this day. Nayeli graduated in May 2015 with a Bachelor's degree in psychology and a minor in biology, while Nancy is studying Nursing with a projected graduation date of May 2018. Nayeli's work at CCHMC even inspired her to continue her education, enrolling in the Nursing program at the University of Cincinnati Blue Ash, with the long-term goal of becoming a Nurse Practitioner.



Both women look back on their journeys with awe. Nayeli described her college graduation as "surreal," but also the moment she'd been waiting for. And Nancy attests that CYC "helped me really see college. I never really thought that education was further than high school."

### **Shandreanna: Gracious Graduate**

She wasn't expecting to find a mother figure in her mentor. In fact, Shandreanna originally only signed up for academic tutoring alongside her friend Jacqueline. Jacqueline was matched with Lori Meyer, while Shandreanna was matched with a friend of Lori's. When that friend ceased tutoring the following year, Lori took on both girls at the same time.

The next year, Lori made a conscious effort to give both girls the experiences her own children were fortunate enough to have. During that year, Lori realized she was drawn to doing more with the girls and began incorporating them into family activities. She invited them to her house to bake as a method for learning fractions. When important papers were due, the girls used her computer to type them. And when Lori began to notice that Shandreanna was facing more than just academic obstacles, it was a natural transition for her to become a formal mentor. "She noticed that problems at home were interfering with my school work," remembers Shandreanna. "She still continued to tutor us ... and I think that's when she started seeing what was going on at home."



Lori also noticed Shandreanna's natural talent for art. When it came time to make decisions about high school, she guided Shandreanna to the School for Creative and Performing Arts. The school was such a great fit, Shandreanna did not really need Lori as a tutor anymore, which actually allowed their relationship to grow stronger.

Shandreanna's voice beams when she describes the multitudes of ways that Lori supported her

on her way to finding success. Lori connected her with a job at Kroger, with a summer travel abroad opportunity, and with filling out college applications. "I thought I was going to end up working right after high school," says Shandreanna, "but she really pushed [Jackie and me] to fill out those college applications."

The support continued through college, and Shandreanna chokes up a little when expressing her gratitude. "It really is all thanks to her that I am still around, that I finished college," she declares. "It was to thank her, to say, 'You didn't waste your time on me."

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Lori, of course, dismisses the praise, attesting, "I love having Shandreanna as part of our lives." She continues, "A lot of people told me I went too deep, but I don't think Shandreanna would be where she is if I hadn't. She has become a part of our family."

Shandreanna completed her Bachelor's degree in Communications at University of Cincinnati, and she embarked on a contract to teach English in China. As for her plans after that contract? Ask her, and she lights up.

"I have an awesome plan," she exclaims. "Miss Lori changed my life so much. I want to do that. I want to come back with experience so I can figure out a way to help these [inner-city] kids. They say it doesn't matter if they finished school, and I want to tell them, 'No! You go out there and make a difference!' There are outside forces stopping them, and I want to push aside those forces. I don't want to be the only kid from my neighborhood who made it. I want other kids to get out of that hole. No one deserves to be in that hole."



# ENLISTMENT

### Lamont Watkins: Service and Learning

Lamont Watkins was growing up in Over-the-Rhine well before it was the hottest place to be in Cincinnati, Back in the mid-90s, his mother was doing her best, but times were hard and resources were limited. Recognizing that she alone could not give Lamont the opportunities he deserved, she enrolled Lamont in CYC Mentoring. When Lamont was in fifth grade, he was matched with Tim Clarke.

It didn't take long for Lamont to become a part of Tim's family. He would visit the Clarke household often, and became like another sibling to the Clarke children. Lamont did well in school, and with Tim's encouragement went straight to college, enrolling in Wright State University.

Tim recalls, "At the time I had a Jaguar convertible, and I let Lamont drive it up there [to Wright State]. I told him that if he got out of college with a degree, the car was his." Unfortunately, the obstacles facing a first-generation college student are profound, and Wright State was not the right fit for Lamont. He completed only a few semesters before withdrawing. Faced with a lot of student loans, he enrolled in the Army Reserves.

The military was a positive experience for Lamont. As Tim says, "It helped Lamont to step up." Their relationship continued through it all, and extended beyond just the two of them. Tim expresses great appreciation for the support he received from Lamont's mother. "Through this whole thing, his mother was my champion," he says. Their relationship, built upon wanting the best for Lamont, strengthened. Knowing they both had Lamont's best interest at heart, she knew she could call anytime, from anywhere. One particular time, when Lamont was away in the military and had not called home in a while. Lamont's mother called Tim to ask for help,

who called a congressman he knew and shared the address they had been mailing letters to, and sure enough, Lamont called home the next day.

Though Lamont only signed up for four years, he remains active to this day and has achieved the rank of sergeant. He is also a squad leader, which means he is responsible for ensuring the well-being and health of his team of three other soldiers.

He even went back to school, earning an Associate's degree in Automotive Business and Management from Cincinnati State. This supports his additional role as a track mechanic for the Army Reserve, which puts him in charge of fixing mechanical issues.

As if all this wasn't enough, at Lamont's fall 2014 wedding. Tim stood by his side as best man. "Lamont thinks the world of Tim," Lamont's wife Bethany attests. "Out of all the people in his life, Tim is the one person he wanted standing next to him, the person he values as very important and trusts to be there for him on such an important day."

#### "Out of all the people in his life, Tim is the one person he wanted standing next to him...on such an important day."

The gesture was not lost on Tim, either. He was particularly moved by Lamont's decision to forgo wedding favors, and instead make a gift to CYC on behalf of every guest. "When I saw on the place setting the little card, to give to CYC, I was unable to give the regular speech I had prepared, and I just had to thank him," remembers Tim. "For him to want to give to CYC for this to happen to someone else...I got emotional. It was a great day."

Over the past five years, an average of 84% of CYC senior students successfully transitioned to college, career, or military.

# EMPLOYMENT

### **Iassca Jackson: Finding Home**

High school can be hard enough. When lassca found himself homeless because his family disapproved of his sexuality, it became nearly impossible. Unwilling to seek help at first, he came to school wearing the same clothes every day after finishing his third shift job at White Castle. He thought he was coping well, but his CYC Career Specialist Kelly Thomas finally confronted him. "She just grabbed me one day, said, 'What's going on? This is not you at all,'" remembers lassca. "And I felt comfortable enough to tell her."

That intervention made all the difference in the world. Ms. Thomas directed lassca to Lighthouse Youth Services, which connected him with his own apartment. "I was able to, you know, become more myself," he says, "able to see more things in a positive light than in a negative."

In a better place, lassca was able to focus on school again. He had a lot of ground to make up, and completed his sophomore and junior year at the same time. He was elected President of his Jobs for Cincinnati Graduates class, and was named Youth of the Year at the Boys and Girls Club of Greater Cincinnati. Through it all, Ms. Thomas continued to support him. Years later, lassca continues to speak highly of her, saying, "She taught me how to sew, how to get a job, what to do in an interview. She goes beyond teaching...she goes way beyond that."

Despite a full ride scholarship to his first-pick college, lassca did not feel right about being in college. And after seeing many peers with college degrees struggling to find work in the 2008 economy, he ultimately decided to leave after his freshman year. He found warehouse work, "which was fine," he says, "but it wasn't what I wanted. I hadn't been able to leave the city of Cincinnati, and I wanted to do that. I wanted to see more." One month before he turned 21, lassca packed up everything and moved into a studio apartment in San Antonio, Texas. He started CDL driving school and has been driving across the country ever since, currently driving for Penske Logistics. After a few years, he even moved back to Cincinnati where he enjoys giving back to the organizations that supported him when he needed it. And while Cincinnati is home again, he is still marking destinations off his bucket list. Still to come? "New York and Australia."

#### "She taught me how to sew, how to get a job, what to do in an interview. She goes beyond teaching...she goes way beyond that."

He expresses a wish for students to know that "you don't always have to go to college to make a decent living. I don't have a college degree under my belt... but I still did school, and it made a big impact. I'm seeing the United States."

As for the CYC Career Specialist who started him on this amazing journey? "I look at her as more than a teacher," he says. "I guess you could say a mother."



With **59** corporate partners, CYC offers a variety of professional resources to students, preparing them for success in the workplace.

# **EMPOWERMENT**

### Lori Holiday: Committed to Community

What is it that attracts a volunteer to an organization like CYC? For Lori Holiday, she says, "I was looking for an organization where I could make a difference."

And what a difference she has made! She was matched with her mentee Gabrielle in 2007, when Gabrielle was in the fifth grade. Their relationship has seen Gabrielle through good times and bad times and all the way to college. Which is just what Lori had been hoping for when she sought this volunteer opportunity.

"As a child, my self-esteem was incredibly low," Lori remembers. "Specifically, I really wanted to help a young girl find her potential at a younger age than I did."

With Gabrielle bravely facing the new and sometimes scary adventure that is college, it is clear that Lori achieved her intended impact. Of course, it wasn't always easy. Just as Lori struggled with self-esteem as a young girl, so did Gabrielle. But Gabrielle's perseverance has won out, and it has been "so inspiring" to Lori. "She's found what she's passionate about, and it helped her to deal with the junk in her life."

Gabrielle takes pride in how far she has come, but is quick to thank those who have supported her. She says, "I would never change anything from my past; it only made me a stronger person. I'm so thankful for everyone who did not give up on me."

Lori's commitment to improving the community around her is evident not just in her mentoring relationship, but also in her career and her other activities. She serves on CYC's Volunteer Committee, working to recruit and support the volunteers who make CYC's impact possible. She has also been involved with the organization Girls on the Run for many years, including five years serving on their board. She works as the Director of Membership Development with the Cincinnati USA Regional Chamber, a position she has held for 17 years.

She sees a profound parallel between the Chamber and CYC, saying, "CYC helps youth, and the Chamber helps businesses in the region to prosper and grow. The two tie in so well: Both are trying to help this region improve. One is developing our children, who then end up running their own businesses or working in our region's companies."

#### "CYC helps youth, and the Chamber helps businesses in the region to prosper and grow. The two tie in so well."

Many people ask Lori how she finds the time to do it all, and she wishes that they knew how easy it can be to fit mentoring into their lives. "A lot of times, you're going to be doing activities that your mentee has never had the opportunity to experience anyway, you're just inviting one more person to come with you," she explains. "When you can see the results, it's just so inspiring."

She expresses concern about the region, acknowledging that we face many challenges ahead, especially as it relates to the quality of life for youth. But she firmly believes that if everyone gave a little, the impact would be unbelievable. "It doesn't take that much time to show you care. That's what most of us want—just to know someone cares."

#### **Luxottica: A Company that Cares**

Luxottica has been known for some time as a company that cares. As the founding sponsor of OneSight Foundation, they provide quality vision care to millions of people around the globe. But in 2001, with social unrest claiming the city of Cincinnati, the employees of the Cincinnati Luxottica headquarters wanted to find a way to promote healing on the local level. They wanted to create an environment that would inspire inner-city youth to think about and plan for their futures. And so the Luxottica Mentoring Program was born.

In the words of Senior Manager and longtime mentor, Amy Purcell, the program grew "out of a grassroots desire among our associates and leaders get more involved in the Cincinnati community and to help future young professionals make the most of their potential – in school and in life."

Partnering with Cincinnati Youth Collaborative gave Luxottica a proven mentoring framework, in addition to connecting mentors with the Cincinnati Public Schools students that CYC serves. In the truly collaborative nature of CYC, this one partnership led to dozens of other partnerships which came together to support these students. Other community businesses have provided computers, school

supplies, scholarships, internships, and more—all because they recognized that by benefiting the individual student, the entire community benefits.

The impact has been profound. Each year, approximately 50 students from Withrow University High School are involved in this one-to-one mentoring program. Including students like Nayeli and Nancy Giron, whose story can be read on page 3. Over the course of the program's fourteen years, that's more than 700 students! These students visit Luxottica's campus monthly, which introduces them to the realities of corporate life and various career opportunities. Even better are the relationships that are formed. Many matches continue to interact outside of the monthly campus visit, providing academic support and personal guidance, and building a friendship.

#### "As a mentor, you have the opportunity to give back to the Cincinnati community by building strong relationships with students."

Amy Purcell reflects, "Mentoring is a two-way street: I learn so much from my mentee and she touches my life in many ways. As a mentor, you have the opportunity to give back to the Cincinnati community by building strong relationships with students and by helping them navigate high school and their future career path. Mentoring is an opportunity to nurture, coach, and support students' dreams. But it's not all business – mentoring is a ton of fun. We laugh as much as we learn!"

## Isis Williams: A Bright Future

It is difficult to pinpoint the exact moment it began, but from a young age, Isis Williams' mother instilled the importance of doing well in school. This was different from many other family members, and the contrast only helped to prove her mother's point.

"There were a lot of people who were supposed to graduate my year or the year before me...who didn't finish out," she recalls. "I see the difference between my mom and me and a lot of my other family members...just the jobs that they do."

Her mother's ambition soon became her own, and Isis set out to graduate top of her class. She was well on her way, but then troubles arose at home. Deeply personal differences caused certain family members to completely ignore her, or tell her that she was going against God's will. These conflicts sent Isis into a deep depression.

"I stopped sleeping regularly. I'd spend my nights crying...I had become so depressed that I really didn't think my life was worth living anymore. I was ready to call it quits."

She almost lost sight of her goal of graduating as valedictorian. Then the turning point came from a most unusual place: Facebook. A chance sighting of a quote caused something in Isis's brain to click: "I am the master of my own destiny." It inspired her to regain control of her life. To make up for the lack of support she was receiving from family, she found a part-time job at Wendy's. She threw herself heart and soul into her schoolwork to make up for lost time. She worked with her CYC Jobs for Cincinnati Graduates (JCG) Career Specialist to find the right college and prepare a strong application.

"JCG opens doors into college, and the interview process especially," she describes. Isis even attests that her experience with JCG has helped more than her own journey. "My mom still interviews for jobs today, and I pull out the specific what you should wear and what you shouldn't, and she looks at me like, 'That class really helped you!' I was like, 'Yeah, it did!'"

## "CYC helps you understand that there is something better."

The future is looking bright for Isis. Her family relationships have mended. She met her goal of graduating valedictorian of her school. She is studying at the Ohio State University, where she will continue to work part-time at Wendy's and participate in a workstudy program. And she describes her time with CYC as hugely influential.

"I wouldn't have been able to go into the world knowing that I have a group of people behind me who believe in me. And that really makes you want to go forward, when you know you have people who believe in you, you want to do better so that they can see you've done better." Isis continues, "CYC helps you to understand that there is something better, that you can do something better."



### **Terence Daniels: Integrity and Discipline**

Terence Daniels was an average student for most of his high school experience. He received passing grades and stayed out of trouble, but he does not remember being filled with college dreams or lofty goals. Perhaps it was the school environment, he speculates.

"The inner-city school kids, they feel like they're shortchanged or behind the wheel just because they're an inner-city school," he remembers. "When I was there, we were kind of down. We were one of the worst academic schools. It makes you think you're not prepared for college."

## "JCG showed me it's not always about school smarts, it's about drive and ambition."

Thankfully, Terence found CYC's Jobs for Cincinnati Graduates (JCG) program at his school, and his true potential was unleashed. "JCG showed me it's not always about school smarts, it's about drive and ambition...JCG made me feel like I belonged [in college], like I could do it."

His ambition served him well. He received better grades in college than he ever did in high school, earning GPAs of 3.5 and 3.7 in his last few semesters. Those scores would be great

for any students, but Terence was concurrently serving in the Kentucky National Guard part-time to pay for college.

"When I first joined, I thought I wouldn't fit in," he recalls. "I thought you had to be all patriotic, and I feared the unknown – going to war or fitting into the culture."

The military turned out to be a great fit. Even after receiving his Bachelor's Degree in Public Relations from Northern Kentucky University, he has continued to serve, achieving the rank of sergeant and serving one tour in Iraq. As a 25U (Signal Support Specialist), Terence is responsible for setting up and maintaining communications. This IT position requires satellite transmitting, radio communication and basic computer operations. He looks forward to continuing to move up in rank, and credits the military with teaching him about discipline and integrity.

"No matter what aspect of life you are looking at, they [discipline and integrity] fully apply to work, relationships." He continues, "I got to travel and experience things I couldn't imagine. I've also met some lifelong friends along the way."

# **CYC HEROES**

## Meet a new CYC Hero every month at cycyouth.org/category/cyc-heroes

Heroes come in many shapes and sizes, and at CYC we are deeply grateful for the many people who further our mission and make our organization great. In January of 2015, we began a new series called CYC Heroes. Each month we recognize a CYC Hero on our website. These Heroes are individuals, couples, or even businesses who exemplify CYC's core values, and who go above and beyond expectations to make Cincinnati a better place.

JANUARY



**TRINITII BREWER** 

Trinitii received CYC's 2015 Outstanding Mentor Award. She has mentored with the Luxottica Mentoring Program for over ten years, and has been described as "a true champion of helping people."



**DONNAYA COTHRON** 

Donnaya (far right) enrolled her son in CYC mentoring nearly six years ago. Seeing the positive change in Zackery inspired Donnaya to make positive changes in her own life, saying, "My biggest goal is to go back and help others in my former circumstances." MARCH



**DR. WAN LIM** 

Dr. Wan Lim (pictured far left) is a long-time mentor who founded the University of Cincinnati Medical Mentor Program, an invaluable part of CYC's mentoring services. Now in its fourteenth year, the program has impacted over 1,500 students, both college and elementary.





#### HARRY BLANTON

Harry has been a CYC mentor for over seventeen years. His first mentee, Patrick (pictured, left), was the first in his family to graduate from college and now works at CitiBank.



#### NANCY & KEVIN COSTELLO

Nancy and Kevin became leaders of CYC's Saturday Hoops initiative after its founder, Nancy's father, passed away in 2010. Saturday Hoops provided a safe space for to over 150 youth to play and learn every Saturday from January to May each year in Over the Rhine.





#### **TERENCE DANIELS**

Terence found the ambition to make the most of his future during CYC's Jobs for Cincinnati Graduates program. Despite obstacles, he graduated from NKU, serves in the National Guard, and works in IT, making him the CYC "trifecta" enrolled, enlisted, and employed.

"The moment Harry came into my life, it changed forever," says Patrick. "Harry gave me hope."

## **THANK YOU for believing in our students**

## Support Cincinnati students by supporting CYC programs. cycyouth.ejoinme.org/MakeAGift

#### **Community and Corporate Partners**

We would not be able to carry out our mission without our community, education, and corporate partners. Thank you for volunteering and collaborating with CYC.

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#### **Business, Corporate, and Foundation Sponsors**

CYC depends on the collaborative efforts of business, corporate, and foundation alliances and these relationships make CYC's successes possible. The following business, corporations, and foundations provided vital gifts that produced invaluable impact for the kids and young adults CYC serves.

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## **THANK YOU for empowering**

Elizabeth Fear

CYC is grateful for the support of individuals throughout the region. Your gifts create opportunities and provide resources to students who may never have received them otherwise. You are investing in the leaders of tomorrow, empowering them to reach their full potential.

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Special thanks to Community Impact Report Designers Jennifer Drobney and Rachel Taylor.

The above donors and partners made their contributions to Cincinnati Youth Collaborative between July 1, 2014 and June 30, 2015. Every effort was made to provide an accurate list. Cincinnati Youth Collaborative apologizes for any omissions or misspellings.

Spread the word about the important work being done at CYC. cycyouth.org/ how-to-help/









# **The Year in Review**

It would be impossible to include all the incredible moments from the past year, but here are a few favorites.

#### Dream Makers Celebration: October 2014



A night of hope and commitment to empowerment, the Dream Makers Celebration raised more than \$106,000 for CYC's vital programs. Keynote Speaker Travis Lloyd shared his inspirational story, and attendees were deeply moved by the personal accounts of Alexius Golden and Robert McMurray, the 2014 Outstanding Student Scholarship Recipients.

#### **Torch Award: October 2014**



CYC received the 2014 Torch Award for Marketplace Ethics from the Cincinnati Better Business Bureau. The award recognized CYC's thorough self-evaluation of ethical practices and policies both within the organization and in all interactions with clients and partners.

#### **Outstanding Volunteer Program: November 2014**



CYC Girls Club was recognized as the 2014 Outstanding Volunteer Program by the Cincinnati Association for Volunteer Administrators (CAVA).

#### **National Mentoring Month: January 2015**



The CYC Mentor Celebration recognized longserving mentors, Outstanding Mentor Nominees, and awarded the Outstanding Mentor Award to Trinitii Brewer. The inaugural CYC Ambassador Award was granted to Dr. Wan Lim, founder of the University of Cincinnati Medical Mentor Program, a partnership between CYC, University of Cincinnati School of Medicine, and local schools, which has impacted more than 1,500 over fourteen years.

#### Expanding to Norwood: January 2015



Despite being implemented halfway through the school year, the CYC GEAR UP Norwood team successfully guided 63 high school seniors toward high school graduation with finite post-secondary commitments. This was well over double the number of students in the same situation just one year prior.

#### Trivia Night: February 2015



The event that puts "fun" in fundraiser, Local12's Bob Herzog performed as emcee for a night of laughs and mental challenges. The night raised more than \$13,000 and featured a powerful testimonial from Donnaya, the parent of a CYC mentee and a CYC Hero (page 9). She credited her son's mentor with the way her son "has become empowered...He's looking forward to graduating and going on to college, and being successful."

#### United FORE Youth: May 2015



A beautiful day on the Vineyard Golf Course raised more than \$53,000. The day featured 18 holes of golf, raffles, and celebrity guest golfers Bengals tight end Tyler Eifert, voice of the Bengals Dave Lapham, former Xavier basketball star Byron Larkin, and NFL Hallof-Famer Anthony Muñoz. Golfers enjoyed a lively Q&A session over dinner with the celebrity guests.

#### Non Profit of the Year: May 2015



CYC received the 2015 Non Profit of the Year Cincinnati USA Business Award from the Cincinnati USA Regional Chamber in recognition of our customer focus, leadership style and company culture, strategic planning and sustainability of business, and community involvement.

## Looking To the Future

Because the needs of the community are always changing, CYC never ceases to search for new and better ways to serve Cincinnati's youth. Next year, we will:

**Extend our commitment to our students** through their postsecondary experience through our College Mentoring Initiative

**Enhance our support for mentors** of secondary school students by providing more college and career readiness guidance and tools

**Increase collaboration with regional colleges/universities and job and career training programs** to improve student knowledge of all post-secondary options available to them based on their goals and interests.

#### Hear the different voices of CYC in our blog! cycyouth.org/category/blog





## **Mission**

CYC empowers vulnerable children and young adults to overcome obstacles and succeed in education, career, and life. Vision

All children will achieve their full potential.

## **Core Values**

Accountability, Community, Empowerment, Integrity, Passion.

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July 1, 2014 - June 30, 2015

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