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**CYC Board Meeting Agenda  
Cincinnati Youth Collaborative  
Mayerson Academy, Rm 110  
Tuesday, November 21, 2017  
8:30-10:00 AM**

<b>Agenda Item</b>	<b>Intent</b>	<b>Who Leads</b>
<ul style="list-style-type: none"> <li>• Welcome</li> <li>• Approval of July 18, 2017 &amp; September 19, 2017 Minutes</li> </ul>	Approve	Toi Jones (5 mins)
Executive Session	Inform	Toi (15 minutes)
Committee & President Reports: <ul style="list-style-type: none"> <li>• Governance: Code of Regulations Proposed Changes</li> <li>• Program:</li> <li>• Development: Wins/Losses</li> <li>• Marketing:</li> <li>• Volunteer:</li> <li>• Finance: Health Care</li> <li>• President Report:</li> </ul>	Update/Inform/Approve Inform  Update  Update	Chair/Staff (30 mins) Toi  Greg/Maurice Todd/ Dave Jeff/Dave Barbara/Dave Steve/Jenny Jane
Giving Strategies: Strategic Engagement of Board	Discuss	Dave (15 minutes)
Old Business: HR role	Update	Jane (5 minutes)
New Business: Board Team Activities for FY18		Jane (5 minutes)

**Next Board Meeting: January 16, 2018 at CYC**

**Upcoming events:**

- Giving Tuesday: **November 28, 2017**
- CYC Holiday Party: **December 8, 2017**
- Saturday Hoops: **Saturdays, January-May 2018**
- Thank Your Mentor Day Event- **January 18, 2018**

*CYC empowers vulnerable children and young adults to overcome obstacles and succeed in education, career and life.*



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**Board Minutes  
UC Blue Ash  
Tuesday, September 19, 2017**

**Board Members Present:** Toi Jones, Kenneth Webb, Jesse Turner, Kathy Vuturo, Greg Metz, Jack Geiger, Tom Marth, Judy Peppler, Todd Wade, Jeff Wampler and Michelle Hershey

**Board Members Absent:** Jim Price, Yvette Simpson, Gail Williams, Stephen Avila, Chuck Ackerman, Ken Cartwright, Tony McDaniel, Barbara Szucsik, Laura Mitchell, Doug Brueckner, Steve Condon, Stephanie Shepherd, Dan Molina and John Fickle

**Staff Present:** Maurice Huey, Dave Plogmann, Antione Spriggs, Cheri Jordan, Molly Burkhalter and Karen Connell

**I. Welcome:**

**Toi Jones**

- Toi called meeting to order at 8:35 A.M. and welcomed new board member, Tom Marth
- Robin Lightner, Interim Dean welcomed board and staff to UCBA and gave an overview of the college and academic programs. She talked about the UCBA/ CYC Mentoring Partnership
- Toi highlighted the UCBA 50<sup>th</sup> Anniversary Celebration that will be held on Thursday, September.
- Congratulations to Dan Molina in his new role as Chief Executive Officer and President with CenterGrid
- **ACTION:** Due to the absence of a quorum, the July board minutes will be approved at the November 19, 2017 board meeting

**II. Committee & President Reports: Updates Highlighted**

- **Governance:** **Toi Jones**
  - Bylaws review- Amanda Penick w/Graydon Head is assisting in reviewing/updating the bylaws. **ACTION:** Revie and recommend changes at Nov. meeting.
- **Program** **Maurice Huey**
  - UCBA/Cincinnati State Mentoring partnerships are off to a go start.
  - New Volunteer Manager- Audrey Holtzman
  - Moving forward with a joint collaboration with the Urban League, part of the Child Poverty Collaboration efforts in this region. There will be a press release today at 2:00PM
- **Development** **Todd Wade/ Dave Plogmann**
  - Discussion on Dream Makers brand- How we increase the visibility of Dream Makers. What do we do after DM is over? How do we leverage DM beyond the event?
  - **Dave** spoke about Mobile Giving-Fund-A-Dream process at Dream Makers
  - Foundation Update- on track. Opportunity is with individual donors. **ACTION:** Dave to present giving strategies at Nov. meeting.
- **Marketing** **Jeff Wampler**
  - Completed revisit of current brand building framework. Looked at the landscape in terms of where we compete for dollars. We are looking at the **Who**-The consumer and funding targets. **What**- the brand stand for- the equity. **How** we go to market. The committee is taking a fresh look at our marketing strategy.
  - Touchpoints – on target. We are at 17% through the year- but at 24% of our goal
- **Volunteer-** (See handout)
  - Upcoming Happy Hour Events- Toi asked board to invite individuals to events who fit our targeted board prospects from our nominations committee wish list.

- **Finance: Audit and Reserve Policy** **Michelle Hershey**
  - FY17 we ended better than expected- Instead of an 80K loss we came in at 30K loss due to a variety of reasons. Results higher for Dream Makers, Trivia Night and strong expense control on the program side.
  - We are on track for FY18
  - Reserve Fund Policy Statement- revision to policy (see handout)
  - Auditor meeting w/ Clark Schaefer Hackett- FY17 results were good (see handout)
  - The CYC investment portfolio transferred successfully from Fifth Third to Truepoint/Fidelity. Switched due to service issues.
- **President Report** **Toi Jones on behalf of Jane Keller**
  - Recognition to Maurice for being selected by the Chambers Leadership Action Program
  - Kudos to Karen Connell for spearheading CYC's UW Campaign. 100% staff participation and exceeding financial goal
  - JCG student, Ra'Niece Taylor Benton graduated from Cincinnati Cooks. She received perfect attendance award and gained employment and is eligible for 33 credit hours at Cincinnati State
  - CYC in collaboration with the Urban League for the UW one to one poverty learning.
  - CYC is searching for a new part time HR Manager for 10-15 hours per week

**III. Dashboard: Goals and Benchmarks for FY18 (Dashboard Changes)**

- **Development: Dave** highlighted changes- took out new donors and donor retention and added total donors and foundation revenues. On target with awareness touchpoints.
- **Program: Maurice** highlighted changes
  - We will be measuring our performance in terms of college persistence by program with NCAN as benchmark. Goal for this year is 80% college persistence and is defined as persistence from freshmen to sophomore year.
  - Student Goal Target- We will be counting students if involved in more than one college readiness as one student. Previously we had double counted the student.
- **Finance: Michelle-** One change made -revenue and expenses percentages have been added.

**IV. On line Platforms: Engaging and guiding mentors-** The team gave an overview and explained the different mentoring platforms. MentorcliQ and on line Mentoring

- MentorcliQ is the platform used for college mentoring specially, UCBA and Cincinnati State. It gives the opportunity for both mentors/mentees to create profiles that are matched by the software. The platform allows presentations to be posted. The CYC mentoring team has administrative view to oversee the communications and matches. Scheduled communications on college topics/guidance are sent the 1<sup>st</sup> and 15<sup>th</sup> of every month to mentors/mentees
- CYC's on line Mentoring Platform is designed as a tool to enhance the mentor and mentee's relationships.
  - Provides communications, academic resource to mentors/mentees
  - The platform's resources and curriculum are tailored to the grade level of mentees and provide activities that mentees can engage in with their mentors.
- Board activity: board broke out into groups to experience the platform.

**V. New Business: Board Executive Session: President Performance review**

**Toi Jones**

**VI. Adjourn: 10:15 AM**

Respectfully submitted,



Jack Geiger,  
CYC Secretary

**OVERVIEW SUMMARY OF  
CODE OF REGULATIONS OF THE CINCINNATI YOUTH COLLABORATIVE**

MAJOR CHANGES	NEW LANGUAGE	OLD LANGUAGE
<b>II) OBJECTIVE: CHANGED TO REFLECT CURRENT MISSION LANGUAGE</b>	to assist Cincinnati-area youths to graduate from high school with the knowledge, skills, attitudes and behavior necessary to participate fully and responsibly in society	to empower vulnerable children and young adults to overcome obstacles and succeed in education, career, and life
<b>III) MEMBERSHIP AND IV) DIRECTORS: CHANGED LANGUAGE TO INDICATE BOARD ROLE AS AGENCY GOVERNANCE VS. MANAGEMENT IV) DIRECTOR TERMS</b>	<p>Governs management, property, etc.</p> <p>No person shall serve for more than three 3-year terms (or a total of 10 years in the aggregate, in the event such person fills the remainder of a partial, unexpired term as a result of a resignation or removal of another Director</p> <p>Directors Emeritus may serve at the request of the Board, such request may be renewed every three years and is overseen by Governance Committee</p> <p>A Director may be removed as a Director by majority vote of the Directors in cases of serious conflict of interest, a breach of CYC's morality clause, or non-performance of duties.</p> <ul style="list-style-type: none"> <li>• Removal requires a vote of a majority of all the elected Directors, at a meeting at which a quorum is present.</li> <li>• CYC's morality clause is as follows: A Director shall not commit any act that indicates dishonesty or moral turpitude or that otherwise could materially injure CYC's reputation.</li> </ul>	<p>Manages management, property, etc.</p> <p>Eliminated language with Cincinnati Scholarship Foundation as ex-officio member</p> <p>None</p>
<b>IV BOARD MEETINGS/VOTING QUORUM</b>	<p>Note: under Ohio nonprofit law (ORC 1702.20 (B) Unless the articles or the regulations provide otherwise, voting at elections and votes on other matters may be conducted by mail or by the use of authorized communications equipment.</p> <ul style="list-style-type: none"> <li>• Amendments to the Code of Regulations requires 2/3 affirmative vote of the Directors, at any meeting of the Directors.</li> </ul>	Various

- Merger or dissolution of CYC, or divestiture of substantially all of CYC assets shall require 3/4 affirmative vote of the Directors, at any meeting of the Directors

Action without Meeting

- Any action which can be taken at a meeting can be taken without a meeting, with approval of ALL 75% of the voting Directors

**V) OFFICER RESPONSIBILITIES**

- Chairperson leads governance committee,
- Chair-elect leads nominating process of governance committee including staff succession planning
- Secretary responsible to ensure notice of meetings is provided
- Treasurer responsible for oversight of funds/assets
- Officer term 2 years

Old language was written in a way that indicated officers had more direct responsibilities vs. staff.

Officer term, 1 year

Resignation of Officers

- Any Officer can resign at any time by written notice to Executive Committee
- Resignations are effective as of the date of receipt by Executive Committee (unless notice specifies a later time)

Not Specific

**VI) COMMITTEES**

Finance/Audit Committee:

- Comprised of at least 2 Directors (one of whom being the Treasurer)

- All committees required at least 3 Board Members

Development Committee:

- Comprised of at least 2 Directors

Governance Committee:

- Comprised of at least 2 Directors (one of whom being the Chairperson and the other being the Chairperson-Elect)

Volunteer Committee:

- Comprised of at least 2 Directors

Program Committee:

- Comprised of at least 2 Directors

Marketing Committee:

- Comprised of at least 2 Directors

Advisory Committee:

- Comprised of Directors Emeritus

## PROGRAM REPORT– NOVEMBER 2017 BOARD MEETING

### 1. Program Updates:

- **College & Career Success Programs**
  - We are currently interviewing candidates for our vacant Manager position and anticipate making an offer within the next few weeks.
- **JCG**
  - The JCG Leadership Development Conference for school officers was held November 4<sup>th</sup> at North College Hill High School. Students that were selected as school officers participated in leadership workshops and elected citywide JCG officers.

### 2. Partner Updates:

- **Colleges**
  - UCBA/Cincinnati State Mentoring- Currently 86 mentoring relationships at UCBA and 71 relationships at Cincinnati State are being supported through our College Mentoring program. We recently surveyed mentors and mentees on how the program has gone so far and the results were very positive.
  - Gateway Community & Technical College- We will be meeting with Gateway's President Fernando Figueroa to continue our partnership discussion and solidify the status of the Tri-State Promise grant for students
- **Community Organizations**
  - Urban League of Greater Cincinnati- Our partnership through the Child Poverty Collaborative continues through December but we have already begun to provide support interventions for the two families we are working with through this project.

**SAVE THE DATE**

**THANK YOUR MENTOR DAY  
CELEBRATION**

**AT THE  
GREAT AMERICAN BALL PARK**

**JANUARY 18<sup>TH</sup>, 2018**

**5:30PM-8PM**

**KEYNOTE SPEAKER  
CINCINNATI POLICE CHIEF  
ELIOT ISSAC**

**MISTRESS OF CEREMONY  
WCPO METEOROLOGIST  
SHERRY HUGHES**



## Development/Marketing Committee Report Outs:

### Development:

- Tracking ahead of total fundraising plan - thanks heavily to Citi Grant
- Very successful Dream Makers - Achieved \$175k of \$180k plan
  - New record for total revenues
  - New record for attendees with 416
  - Good learnings for next year
- Lots of work going on for end of year fundraising "Be A Dream Maker" with peaks during
  - Giving Tuesday
  - Last week of the year
  - January New Year Resolution

### Marketing:

- Work underway on CYC Branding Review
  - Awareness and Equity Survey being developed
- Touchpoints continue to trend well over ly levels



## **October Board Report – Volunteer Committee**

### **1. Mentor Happy Hours**

1. The committee decided to cancel the October 26<sup>th</sup> happy hour scheduled for 10/26/17 and support Saturday Hoops at their Happy Hour event on 10/25/17. Barb will work on scheduling other Happy Hours throughout the city, particularly on the West Side.

### **2. Outreach and Events**

1. Xavier committed to recruiting 20 students to partner with a program that will run at the Cincinnati Zoo. These students will work with one of the schools that is within close proximity to the Zoo (South Avondale, Rockdale or Evanston).
2. The Big College Event is today from 4-9pm. Audrey Holtzman (Volunteer Manager) and Destyne Martin (Group and Corporate Coordinator) will attend.

This is the first year for this event which is sponsored by the Chamber. Lori Holiday will be at the event.

### **3. College Mentoring Program**

1. We now have 86 relationships at UCBA and 61 at Cincinnati State.

### **4. Assessment of Dream Makers:**

1. Record-breaking amount raised, nearly \$175,000, 8% over last year's total
2. Record-breaking 416 in attendance, marking the first time we broke 400! A 26% increase over last year – wow!
3. We doubled individual tickets sold and tripled ticket sales revenue over last year
4. Launched mobile giving, a new technology for us
5. Raised awareness of ACEs and toxic stress, which has resulted in a lot of interest and positive buzz in the community (see flyer attached for more information on ACEs)
6. Awesome group of 30 volunteers and staff who created a welcoming and inspiring event for our guests in the newly renovated Music Hall
7. Our Outstanding students shined and were glowing examples of our mission at its best. We encourage you to meet them and hear about their stories of overcoming adversity and finding hope and success, with the help of CYC:  
<https://youtu.be/rKKk5z6D0CQ>
8. Please share the video with your network, and if you haven't already, consider donating to our Fund a Dream campaign, to help us continue to unleash the potential of our students! Click here to give. Any amount is greatly appreciated!

### **5. Sub-committee Break-outs:**

1. We did not have the sub-committee break out because of the low attendance at the meeting.

### **6. Sub-committee Summary**

### **7. 2016-2017 Impact**

### **8. Upcoming Events & Next Meeting:**

1. Next meeting is November 16th at 8:00am

**Cincinnati Youth Collaborative  
Statement of Financial Position  
September 30, 2017**

	As of 9/30/2017	As of 6/30/2017	Sept - Jun Change
Cash and cash equivalents	\$ 567,796	160,205	407,591
Investment Account	2,807,648	2,704,573	103,075
Accounts Receivable **	293,292	407,907	(114,615)
Tomorrow Pledges, net of discount	384,614	399,914	(15,300)
Contributed Rent Receivable	95,236	126,826	(31,590)
Property and equipment, net	230	230	-
Prepaid Expenses	47,019	60,909	(13,890)
<b>TOTAL ASSETS</b>	<b>\$ 4,195,835</b>	<b>\$ 3,860,564</b>	<b>\$ 335,271</b>
Accounts Payable	\$ 24,420	26,625	(2,205)
Accrued Vacation	51,895	51,895	-
Accrued Payroll Taxes	5,868	5,725	143
Accrued Expenses	6,318	14,143	(7,825)
Fiscal Agent - CPS	6,300	7,878	(1,578)
Deferred Revenue	370,853	61,328	309,525
Net Assets	3,730,181	3,692,970	37,211
<b>TOTAL NET ASSETS &amp; LIABILITIES</b>	<b>\$ 4,195,835</b>	<b>\$ 3,860,564</b>	<b>\$ 335,271</b>
<b>** Accounts Receivable:</b>			
Activities Beyond the Classroom	5,000	-	
Andrew Jergens Foundation	-	15,000	
CPS	22,339	10,592	
Cincinnati Children's Medical Center	-	-	
City of Cincinnati	8,333	5,667	
COBRA	-	(274)	
Community Connectors	4,036	20,851	
Finneytown Local School District	5,000	-	
Gear Up Grant	23,524	42,566	
Grad Cincinnati	-	350	
Hamilton County - In School	99,801	147,606	
North College Hill High School	20,000	-	
Pfau Foundation	-	40,000	
Talent Search grant	39,604	44,041	
United Way - JCG & Mentoring	19,155	38,313	
Winton Woods High School	20,000	-	
Pledges for 2017 Event Sponsorships	26,500	43,195	
Total	<b>\$ 293,292</b>	<b>\$ 407,907</b>	

**Cincinnati Youth Collaborative  
Budget to Actual - Unaudited  
As of September 30, 2017**

	<b>Annual Budget</b>	<b>9/30/2017</b>	<b>Goal = 25% of Budget</b>
<b>Income</b>			
4005 Individual	195,000	105,514.92	54.11%
4010 Corporate and Business	40,500	14,646.00	36.16%
4015 Foundations	603,500	116,013.41	19.22%
4020 United Way allocation	125,000	-	0.00%
4022 Other Organizations	36,000	7,039.42	19.55%
4027 Child Poverty Collaboration Income	-	5,000.00	100.00%
4105 Talent Search	452,772	110,467.46	24.40%
4110 GEAR Up	274,770	61,525.33	22.39%
4120 Workforce Investment Act - WIOA	350,000	106,167.20	30.33%
4125 City of Cincinnati	100,000	27,666.69	27.67%
4150 JOG revenue	82,000	-	0.00%
4160 Community Connectors	95,040	12,109.00	12.74%
4200 Fee for Service - Schools	412,700	108,174.99	26.21%
4207 Fee for Service - CATC	-	-	0.00%
4220 Fee for Service - Other	-	5,000.00	100.00%
4505 Dividend, Interest (Securities)	73,670	12,792.07	17.36%
4605 Miscellaneous Revenue	1,000	-	0.00%
4905 Dreammakers event	180,000	57,208.92	31.78%
4915 Golf outing	60,000	-	0.00%
4930 Other special event	27,500	-	0.00%
<b>Total Revenue</b>	<b>3,109,452</b>	<b>749,325.41</b>	<b>24.10%</b>
<b>Expenses</b>			
6005 Salary and wages	1,917,814	455,263.89	23.74%
6010 Social security payroll tax	118,905	26,660.07	22.42%
6015 Medicare payroll tax	27,808	6,235.08	22.42%
6020 State unemployment (SUTA)	26,754	2,285.58	8.54%
6025 Workers compensation	11,965	2,837.64	23.72%
6030 Health insurance expense	178,918	41,097.47	22.97%
6035 Dental insurance	9,989	2,126.17	21.29%
6040 Life, STD and AD & D	24,763	5,635.13	22.76%
6045 401 K match	65,484	13,524.84	20.65%
6100 Advertising	8,000	2,708.54	33.86%
6110 Bank fees	19,350	5,277.19	27.27%
6115 Campaign expenses	-	-	0.00%
6120 Consulting services	21,750	-	0.00%
6130 Depreciation	-	-	0.00%
6135 Donor recognition	2,000	1,275.44	63.77%
6140 Dues & subscriptions	14,455	4,442.98	30.74%
6145 Emergency Fund	4,000	410.00	10.25%
6160 Equipment expenses	22,283	2,406.48	10.80%
6172 Liability Insurance	11,158	4,160.49	37.29%
6174 D&O Insurance	6,660	1,629.75	24.47%
6190 Meeting expense	7,550	2,195.48	29.08%

**Cincinnati Youth Collaborative  
Budget to Actual - Unaudited  
As of September 30, 2017**

	<b>Annual Budget</b>	<b>9/30/2017</b>	<b>Goal = 25% of Budget</b>
6200 Miscellaneous	7,930	3,072.14	38.74%
6210 Office supplies	10,415	4,169.73	40.04%
6220 Postage	4,720	508.97	10.78%
6230 Printing	5,550	1,352.50	24.37%
6240 Professional Development	39,150	21,570.24	55.10%
6250 <i>Professional fees</i>			
6251 Accounting	150,410	57,750.00	38.40%
6252 Legal	2,000	-	0.00%
6253 Payroll processing	3,865	772.27	19.98%
6254 Plan administration	7,606	733.08	9.64%
6260 Program expenses	363,663	76,001.27	20.90%
6275 Technology	8,350	2,475.57	29.65%
6280 Telephone and data	5,910	1,478.29	25.01%
6285 Temporary personnel	33,000	4,900.00	14.85%
6300 Travel	15,200	4,109.51	27.04%
7000 <i>Special event expenses</i>			
7005 Catering	30,500	-	0.00%
7010 Professional Services	3,800	-	0.00%
7012 Entertainment	13,850	10,000.00	72.20%
7015 Equipment rental	400	1,600.00	400.00%
7020 Postage & Printing	4,200	998.32	23.77%
7030 Occupancy	14,500	-	0.00%
7035 Supplies	14,225	224.30	1.58%
7045 Miscellaneous - special events	-	2,275.08	0.00%
<b>Total expenses</b>	<b>3,238,850</b>	<b>774,163.49</b>	<b>23.90%</b>
<b>Net gain/ (loss)</b>	<b>(129,398)</b>	<b>(24,838.08)</b>	<b>19.20%</b>
<b>Add(Subtract) back:</b>			
Tomorrow campaign	-	1,900.00	
Net effect of contributed rent	-	(31,590.07)	
Net Saturday Hoops		600.00	
Net Artlinks	-	779.18	
Unrealized gain/ (loss)	-	90,360.01	
<b>Net (loss)/ gain before temporarily restricted</b>	<b>(129,398)</b>	<b>37,211.04</b>	
Temp restricted funds	-	-	
<b>Net (loss) gain after temporarily restricted</b>	<b>(129,398)</b>	<b>37,211.04</b>	
<b>Operational Surplus/ (Loss)</b>	<b>(129,398.00)</b>	<b>(24,838.08)</b>	

**Note: Ohio College Guides program includes \$133,100 of in-kind salaries paid by College Now for the 11 Americorps volunteers.**

## November 2017 President's Report

### Board/Volunteer recognition

- Todd Wade nominated for volunteer of the year at Key Bank.
- Thank you to Amanda Peck, Graydon Head, Volunteer committee, for code of regulations review facilitation.

### Staff/Program/Student recognition:

- Kudos to the AmeriCorps team, Je'veon, and Cheri for being selected to present at the annual Youth Not Silent Summit held on November 18. Their presentations included: So, is that what you think? , P.E.A.C.E. (People Engaging in Acts of Care and Empathy, Be (A)ware! , Everyone Makes Mistakes, and My Future for the Win. CYC helped launch the summit 5 years ago to provide a space for discussion on topics youth feel are important to them. 350-400 youth across the city attended.



- Elise completed Fundamentals of Fundraising course by AFP.
- Jackie is on her way to adding graphic design to her skill set through workshops and a course offered by UC.

### Noteworthy items

- Met with Commissioner Driehaus for AT&T check presentation. Provided a CYC update which she will report out to fellow commissioners.
- CYC is searching for a part time HR manager for 10 -15 hours per week reporting to Jane. Appreciate referral if you know someone of interest.
- Dashboard indicators green. Nothing of significance noted.



Smaller Futures • a brighter future

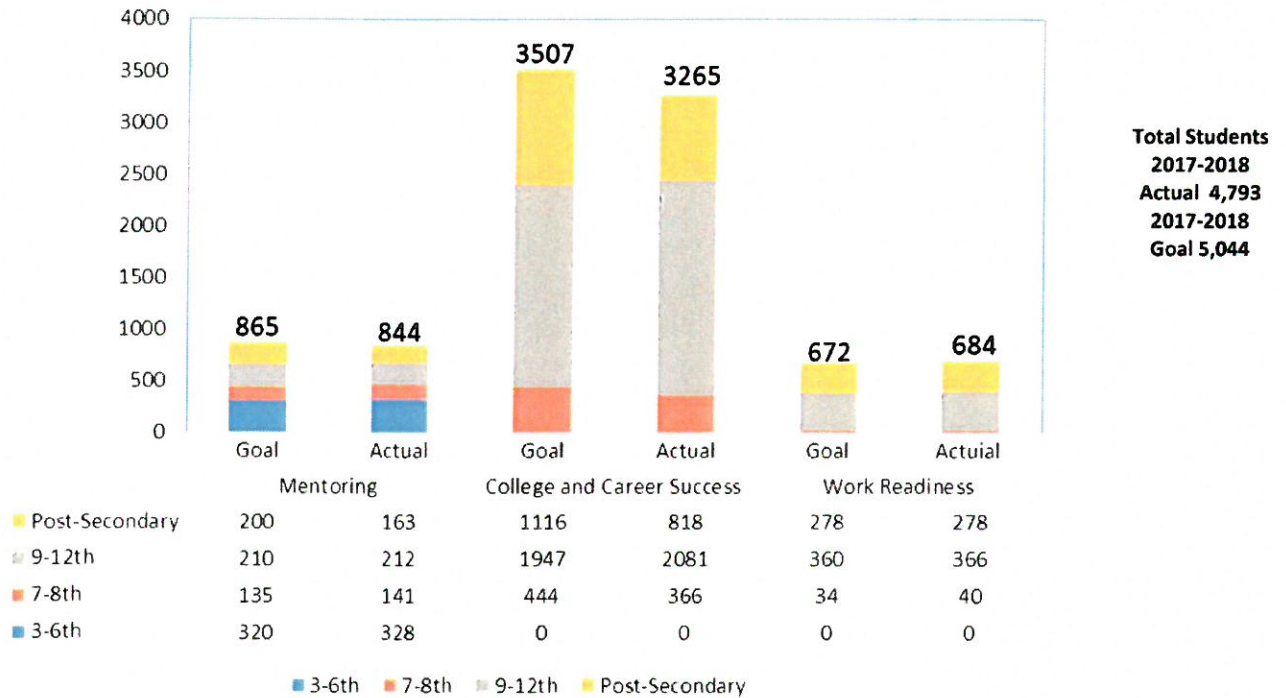
**Mission: CYC empowers vulnerable children and young adults to overcome obstacles and succeed in education, career and life**

November 21, 2017

	Preliminary Academic Year 2016-2017	Academic Year Goal 2017	Benchmark
Student Grade Promotion	98%	90%	*CPS (87%) & *NCS (89%)
Senior Graduation	95%	95%	*CPS (71%) & *NCS (89%)
College Enrollment	74%	65%	NCAN (53%)
College Persistence	N/A	80%	NCAN (76%)
Positive Outcomes (Enrolled, Enlisted or Employed)	95%	90%	JAG (77%)

\*Cincinnati Public Schools (CPS)

\*Norwood City Schools (NCS)



CYC Indicators: For Fiscal Year July 1, 2017 through June 30, 2018				
	Measure	YTD (October 31, 2017)		Goal
Volunteers	% of mentors retained >1 year	58%		75 % goal (National is 65%)
	# of mentors and groups	927		865
Budget (as of 9/30/17)	Revenue- 25%	\$749,325	24.1%	\$3,109,452
	Expenses- 25%	\$774,163	23.9%	\$3,238,850
	Net surplus/deficit - 25%	(24,838)	19.19%	(\$129,398)
Development	Total Donors	263		522
	Foundation Revenues	\$394,013 (65.3%)		\$603,500
	Annual Campaign	\$635,571 (50.1%)		\$1,267,500
Marketing	Awareness Touchpoints	37,797		78,202

Green=On Target

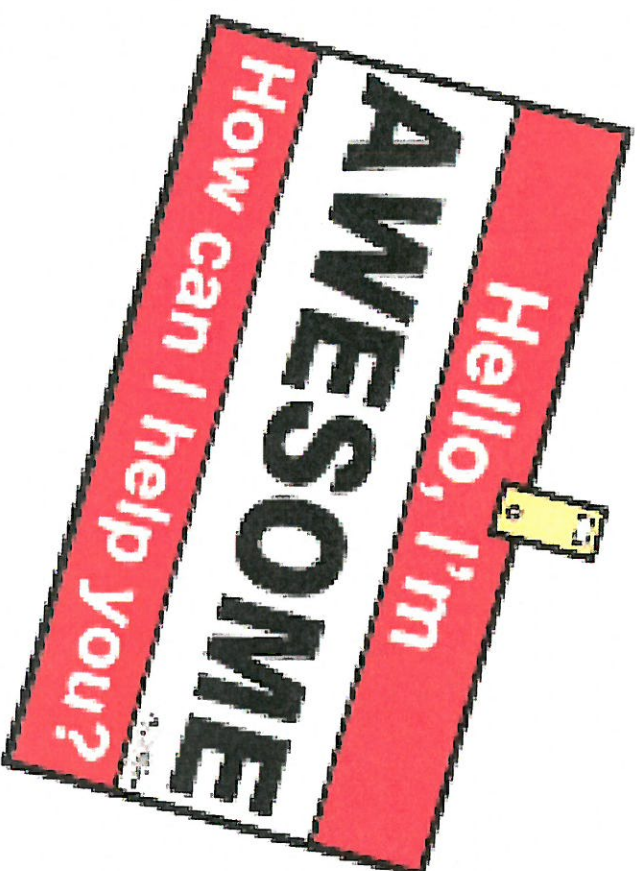
Yellow=Watch-Out

Red= Alert

# Development Key Growth Priorities

- Aggressively grow our individual donor base
  - Bring new “high net worth” donors into our system through personal outreach
  - Grow giving levels among current volunteers
    - Particularly those with > 1 year experience
- Optimize Foundation opportunities
- Maximize Corporate Relationships

# Development Key Growth Priorities

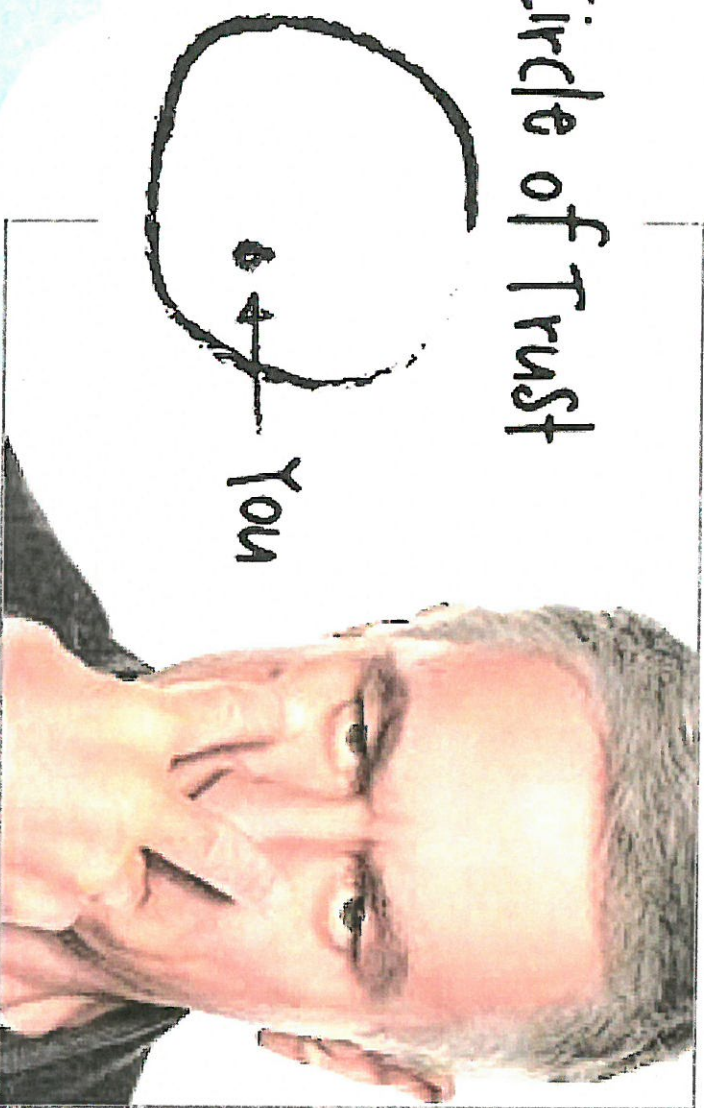




## How Can You Help Grow Our Individual Donor Base?

- Bring new “high (and otherwise) net worth” donors into our system through personal outreach
  - “Ride Along” with us on key asks
  - Implement Circle of Trust Mailing Strategy

### Circle of Trust



3

# Circle of Trust Mailing



2017  
CIRCLE OF TRUST MAILING

	Response	Contribution	Amount
Friend 1	Yes	Yes	\$ 500.00
Friend 2	No	No	\$ -
Friend 3	Yes	Yes	\$ 50.00
Friend 4	No	No	\$ -
Friend 5	Yes	No	\$ -
Friend 6	Yes	No	\$ -
Friend 7	Yes	Yes	\$2,500.00
Friend 8	Yes	Yes	\$2,000.00
Friend 9	Yes	Yes	\$ 500.00
Friend 10	Yes	Yes	\$1,000.00
Friend 11	Yes	Yes	\$2,527.00
<b>Total</b>			<b>\$9,077.00</b>

**Positive Response Rate**

**63.6%**

**Average Contribution**

**\$1,296.71**

**2017 Retention:**

**42.8%**

**Average Gift:**

**\$266.67**



2017-2018 Annual Report

Dear Godfather (Henry),

Thanks so much for taking the time to chat with me the other week. It was great catching up. I also really appreciate you expressing an interest in learning more about the work that Cincinnati Youth Collaborative (CYC) does in Cincinnati. Given your past generosity that I experienced first-hand at Cole (Prevent Blindness) and Luxortica (Onsign), it doesn't surprise me though!

Before going into CYC, the Prevent Blindness reference reminded me of what I consider to be one of my best ever ad-hoc comments at a fund raiser - that being asking the crowd what the #3 cause of blindness was. I am certain you remember that answer! Boy those were fun times. While I am greatly enjoying this people and mission of CYC, I definitely miss some of the incredible conversations, negotiations and counseling sessions that we had over the years. I look forward to staying connected as you are a true friend whose opinion I place a great deal of trust in.

Now, on to CYC. In short, we put caring adults in the lives of Cincinnati's vulnerable youth who need it the most, with a major emphasis on seeing them graduate high school ready to go on to success in college or career. Whether it is through a one to one mentoring relationship in the community, a corporate mentoring program like at Luxortica (which is what brought me to CYC) or through the counsel of one of the many staff members we have embedded in Cincinnati Public Schools (and other local districts), we aggressively build a network of care for local youth to set them up for success in life and to break the chilling cycle of poverty which exists in our city.

I have enclosed a copy of our latest annual report which details our services and tells several of the student success stories which are at the heart of our mission.

I know that you and Bonnie are already extremely generous and giving both in your own community and on a larger level. I greatly appreciate you taking the time to learn about CYC and to see if there is a place for us in your own "Portfolio of Giving". Please let me know if I can provide any additional information and I look forward to staying in touch down the road.

God Bless you and the whole family.

Fondly,

David

Kevin J. Thompson  
Executive Director

Changping

Scott J. Jones

Chloe A. McKinley

Stephen A. Miller

Harold Brown

Kevin J. Jones

Scott J. Jones

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## How Can You Help Us Optimize Foundation Opportunities?

- Review the Updated Trustee List
  - Who do you know?
- “Ride Along” with us on key foundation asks.

## How Can You Help Maximize Corporate Relationships?

- Does your company have a Matching Gift program?
  - If so, are you submitting your donations for matching?
- Does your company offer grants based on board service?
- Corporate Sponsorships
  - Help us plan and lock in a full program of support for all 2018 events
    - Trivia Night, Golf, Dream Makers
- In-Kind Donations for Trivia Night and Golf Auction
  - Tickets, Suites, Products, etc
- Does your company have a corporate foundation?
  - If so, do the priorities align with CYC?

## How Else Can You Help?

- Personally Support our Be a Dream Maker Year End Campaign



- Giving Tuesday
- End of Year
- Share Social Media

**Foundation Trustee List: October 2017 - February 2018**

Foundation Name	Trustee/Board
<b>Homan Foundation (The)</b>	Walter E. Homan, Trustee
<b>DUE DATE: 11-15-17</b>	Walter E. Homan, Jr., Trustee
	Christine Homan, Trustee
<b>Junior League of Greater Cincinnati</b>	Kendall Shaw - President
<b>DUE DATE: 12-1-17</b>	Vicki Calonge - President-Elect
	Kate Fortlage - Secretary
	Lauren Solimine - Legal advisor
	Krisitan Scarpitti - Treasurer
	Melanie Chavez - Advisor
	Alison Bushman - member
	Sara Cooperrider - member
	Judy Dalambakis - member
	Mary Ivers - member
<b>Segoe Family Foundation (Ladislas/Wilma)</b>	David W. Ellis, III, Trustee
<b>DUE DATE: 12-1-17</b>	Lewis G. Gatch, Trustee
<b>Hauck Foundation (John)</b>	Fifth Third Bank, Co-Trustee
<b>DUE DATE: 12-1-17</b>	John W Hauck, Co-Trustee
	Narley L Harley, Co-Trustee
<b>Peterloon Foundation</b>	Elizabeth Hoyt, Trustee
<b>DUE DATE: 12-1-17</b>	John Lanier, Trustee
	Irene Goodale, Trustee
	Paul Sittenfeld, Trustee
	Matthew Emery, Trustee
	Joseph Curry, Trustee
	Matthew Feldman, Executive Director
<b>Rodenberg Charitable Foundation</b>	Albert J Rodenberg, Jr., Trustee
<b>DUE DATE: 12-1-17</b>	Kathy Rodenberg, Trustee
	Diane Leib, Trustee
<b>BNY Mellon Foundation, INC.</b>	R. Jeep Byant, Chair. and Director
	James P. McDonald

DUE DATE: 12-1-17

Daisy Holmes, Pres.	Karen Peetz
Raymond Dorado	Kurt Woetzel
Richard F. Brueckner	Lisa B. Peters
Gerald L. Hassell	Doris P. Meister
Joanne Jaxtimer	

**Emery Memorial, Thomas J., The**

Lee A Carter, President	Thomas L. Williams, Treasurer
John F. Barrett, Vice President	John T. Lawrence, III, Trustee
Mr. Michael A. Hirschfeld, Secretary	

DUE DATE: 12-1-17

**Fleischmann Foundation**

Noah Fleischmann, Trustee & President	Blair S. Fleischmann, Trustee & Secretary
Louisa Fleischmann, Trustee	Charles Fleischmann, IV, Trustee
Burd B. Schlessinger, Trustee	

DUE DATE: 12-1-17

**Garber Foundation (Ethel and Sam)**

Martin H. Wolf, Trustee
-------------------------

DUE DATE: 12-1-17

**Heimann Family Foundation**

Robert Heimann, Pres & Trustee	Sandra Heimann, V.P. & Trustee
Paige Debuys, V.P. & Trustee	
Robert Heimann, Jr., V.P. & Trustee	

DUE DATE: 12-1-17

**Helms Charitable Foundation (William G./Mary Jane)**

Leonard A Weakley, Jr., Trustee
---------------------------------

DUE DATE: 12-1-17

**CLH Foundation**

Christine H Heekin, Pres, Trustee
Christopher J Heekin, VP, Trustee
Albert E Heekin, IV, Treas, Trustee
James K Heekin, Sec, Trustee

DUE DATE: 12-31-17

**Duncan Family Foundation**

Bruce W Duncan, President
---------------------------

**DUE DATE: 12-31-17**

**Deborah E Duncan, Vice President**

**George A. Avril Family Fund**

**John G Avril, President**

**DUE DATE: 12-31-17**

**Fifth Third Foundation**

**Fifth Third Bank, Trustee**

**DUE DATE: 1-1-18**

**Duke Energy Foundation**

**Shawn Heath, Pres.**

**Richard Beach, Secy.**

**DUE DATE: 1-31-18**

**Jennifer DeWitt, V.P.**

**Charles M. Taft, Treas.**

**Kalyn Matthews, Treas.**

**Steve Young**

**Dhiaa M. Jamil**

**Julie S. Janson**

**Marc E. Manly**

**Melissa H. Anderson**

**Lloyd Yates**

**Doug Esamann**

**American Honda Foundation**

**Kim Smalley, President**

**Melissa Romanoli, Board Member**

**DUE DATE: 2-1-18**

**Tetsuya Tsutsui, Vice President**

**Rhonda Cotton, Board Member**

**Steven Center, Secretary, Treas.**

**Charles Franklin, Board Member**

**Patricia Kent, Board Member**

**Tamara Sunblad, Board Member**

**Sandra Ramirez, Board Member**

**Hatton Foundation**

**Steve Scherzinger, Pres., Exec. Dir**

**Robert Robinson, Secretary**

**DUE DATE: 2-1-18**

**Jeffrey Holtmeier, Vice President**

**Carlene Robinson, Trustee**

**Margaret Lunsford, Trustee**

**The Bank of America Charitable Foundation, INC.**

**Anne M. Finucane, Chair. and Director**

**William L. McNairy, Sr. V.P., Tax**

**DUE DATE: 2-24-18**

**Kerry H. Sullivan, Pres.**

**Rena M. DeSisto, Sr. V.P.**

**Danielle C. Campos, Sr. V.P. and National Philanthropy Dir.**

**Charles R. Henderson, Jr., Sr. V.P.**

**Ximena A. Delgado, Sr. V.P.**

**Teresa M. Ingwall, Sr. V.P.**

**Stephen B. Fitzgerald, Sr. V.P.**

**Alexandra C. Liftman, Sr. V.P.**



Angie Garcia-Lathrop, Sr. V.P.	Jennifer Locane, V.P.
Daniel Letendre, Sr. V.P.	Colleen O. Johnson, Secy.
Stephanie Lomibao, Sr. V.P.	Keith T. Banks
Susan Portugal, Sr. V.P.	Amy Woods Brinkley
Brenda L. Suits, Sr. V.P.	Janet W. Lamkin
Melissa Alpert Anguilla, V.P.	Andrew D. Plepler
Abigail Goward, Sr. V.P.	Purna R. Saggurti
Risa Littman, Sr. V.P.	Anna Patel, Treas.

Barbara A. Turner, Trustee	Anthony G Esposito, Trustee
Christopher A Carlson, Trustee	Gary T. Huffman, Trustee
Ronald J Dolan, Trustee	Joseph A Campanella, Trustee
Diane S. Hagenbuch, Trustee	Pam Webb, Trustee

James M. Asher	Gilbert C. Maurer
Anissa Boudjadjji Balson	Mark F. Miller
David J. Barrett	Virginia Randt
Frank A. Bennack, Jr.	Mitchell Scherzer
John G. Conomikes	Steven R. Swartz
Lisa H. Hagerman	
George R. Hearst, III	
William R. Hearst, III	

**The Ohio National Foundation**

DUE DATE: 02-28-18

**The Hearst Foundation**

DUE DATE: 02-28-18

**The Alpaugh Foundation**

DUE DATE: NONE

**The Camden Foundation**

DUE DATE: NONE

<b>The DeHoff Family Foundation</b>	<b>Robert J DeHoff, Director</b>
<b>DUE DATE: NONE</b>	<b>Linda M DeHoff, Director</b>
	<b>Molly M Holtzer, Director</b>
	<b>Daniel J DeHoff, Director</b>

<b>The Dewald Family Charitable</b>	<b>Gary Glaser, Vice President</b>
<b>DUE DATE: NONE</b>	<b>Margery E Glaser, President</b>
	<b>Reuben Glaser, Secretary/Treasurer</b>

# Board Engagement Activities 2017-2018

CYC staff highlighted in yellow

Team Members	Activity 1	Activity 2	Status
<b>Maurice Huey</b> mhuey@cycyouth.org Tony McDaniel <b>Chris Lipscombe</b> Stephanie Shepherd Dan Molina Steve Condon <b>Judith Moore Tucker*</b>	TBD	TBD	
<b>Jane Keller</b> Jesse Turner Todd Wade <b>Elise Hyder*</b> ehyder@cycyouth.org Ken Cartwright Judy Pepler <b>Audrey Holtzman</b>	Thank Your Mentor Celebration January 18, 2018 Great American Ball Park 5:30-8:00 PM	JCG Career Development Conference April 24, 2018 Sharonville Convention Center	
Toi Clarke Jones Stephen Avila Kathy Vuturo <b>Leta White</b> Jeff Wampler Jim Price <b>Crystal Smith*</b> csmith@cycyouth.org	MLK Day of Service (Activity and participation in the MLK Day Parade) Monday, January 15, 2018 (AmeriCorps)	Global Youth Service Day ( April, 2018 TBD) (AmeriCorps)	
Jack Geiger Chuck Ackerman Tom Marth <b>Karen Connell</b> Michelle Hershey <b>Maureen Heintz</b> mheintz@cycyouth.org Doug Brueckner <b>Antione Spriggs*</b>	College Signing Day (GEAR UP Norwood) Norwood Middle School Auditorium May 3, 2018 1:30-2:30PM	Saturday Hoops/Basketball and Art in OTR (Saturdays, January-May) Two hours in the morning	
<b>John Fickle</b> <b>Dave Plogmann</b> dplogmann@cycyouth.org Kenneth Webb Barbara Szucsik <b>Jackie Treftz*</b> Greg Metz <b>Kayla Rickels</b> Gail Williams	College Signing Day (GEAR UP Norwood) Norwood Middle School Auditorium May 3, 2018 1:30-2:30PM	Outstanding Student Awards Celebration Date (TBD)	

Hanover Twp. fatal crash

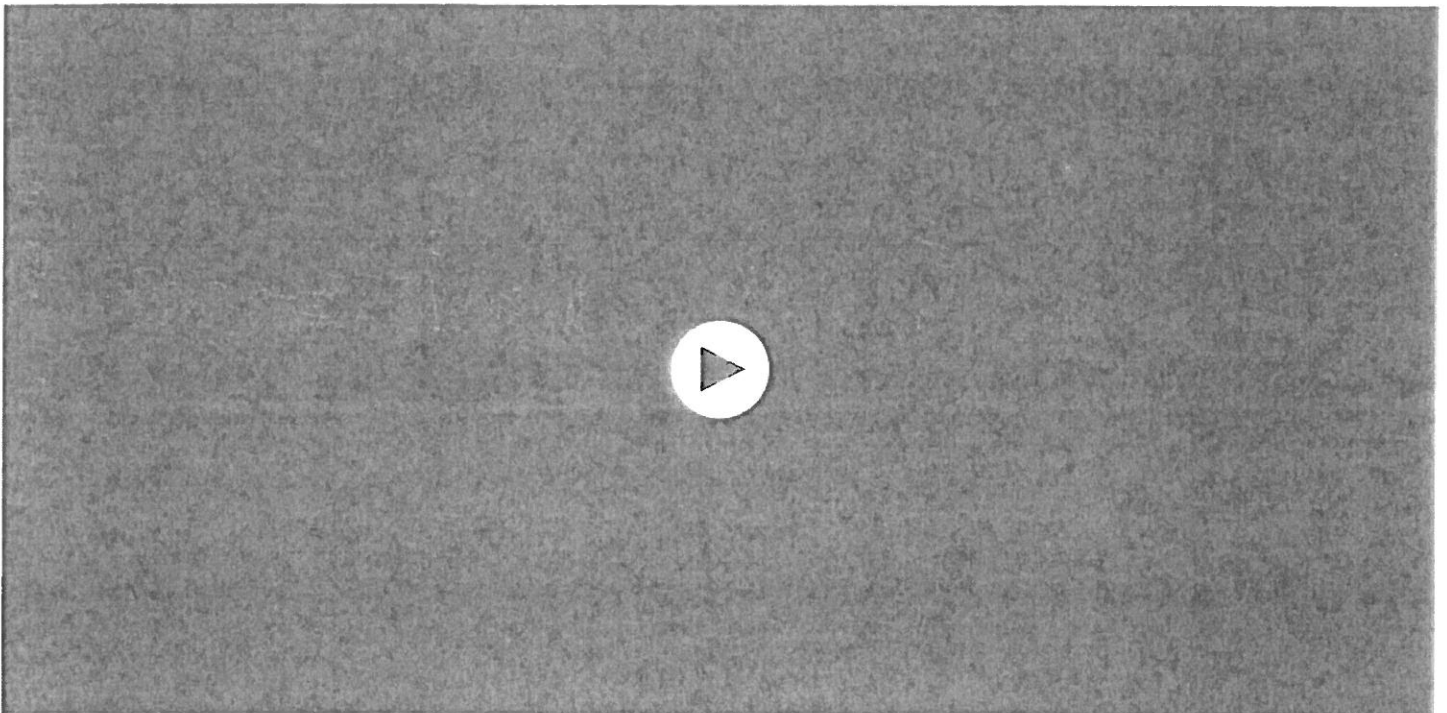
(/news/local/crews-respond-to-serious-crash-in-hanover-township)



ADVERTISEMENT

A college success story: Cincinnati Youth Collaborative offers college mentoring program

by BRAD JOHANSEN, WKRC  
Tuesday, September 5th 2017



Cincinnati Youth Collaborative offers college mentoring program (WKRC)



(/news/childhood-poverty-a-cincinnati-crisis/gallery/a-college-success-story#photo-1)

(/news/childhood-poverty-a-cincinnati-crisis/gallery/a-college-success-story#photo-2)

VIEW PHOTO GALLERY

 3 photos (/news/childhood-poverty-a-cincinnati-crisis/gallery/a-college-success-story)

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(mailto:?subject=A%20link%20for%20you&

CINCINNATI (WKRC) - For many families living in poverty, getting their kids through high school is considered success.

But a high school diploma does not guarantee "earning power", and college admission does not guarantee graduation.

The Cincinnati Youth Collaborative is

Before William Lampkin even got out

"At first, when I was little, I wanted to

But dreams change.

"Then when I got a little older, it was an engineer," said William.

But his mother's dream was planted in him long before he got to Withrow High School.

"I want ya'll to go to college. I want ya'll to have more than I had'... she was a single parent and raised both me and my brother by herself," said William.

A dedicated student, he got into UC, and is now a marketing major. He received a scholarship from the Cincinnati Youth Collaborative and an internship there.

Even with all that support, the odds of him graduating from UC are stacked against him.

"First generation minority students are graduating at 10% rate. 10% from college from college," said

Those statistics allow for six years to get either a two or four-year degree, so CYC started a program that increased the graduation rate by 10-15 percent.

"In a way it's quite informal but quite natural as well," said Dave.

Dave and his wife Karen joined the CYC mentorship program and mentored William through college.

CYC has 5,000 kids a year in the program. They'd like to add 5,000 more

"We're only scratching the surface... comes down to among other things but when it comes to expansion... funding," said Dave.

William is into the first semester of his senior year. Just months away from being the first in his family to graduate college. His dream now is to be a marketing specialist with Hulu. A dream that can come true all thanks to CYC.

"Some kids may not know what path to take, this program helps you find that path," said William.

CYC focuses on the three "E's" after high school. That is to get kids "Employed" in a sustainable job, "Enrolled" in higher education or "Enlisted" in a military program.

# Cincinnati State offers great start on path to degree

Published 1:49 p.m. ET Sept. 15, 2017



(Photo: Provided)

Cincinnati State has been part of the community for nearly 50 years, delivering a high-quality education rivaling other bigger regional institutions, but at a fraction of the cost. Every Cincinnati State student – from young adults to adult learners – will find their personal pathway leading to educational excellence, experience in their field of study and success in life.

That path can start long before postsecondary school begins. In Ohio, a statewide program called College Credit Plus offers qualified students grades seven through 12 the opportunity to take college courses while earning credit for both high school and college at little or no cost to students, which means big savings.

Graduates from Cincinnati Public Schools and Cincinnati Youth Collaborative high schools could also receive a Be Great Grant, earning up to \$1,000 for books and \$1,000 for tuition each year. Qualified students transferring to the University of Cincinnati after two years at Cincinnati State, can couple those savings with a Cincinnati Pride Grant and get four years of college for free.

Cincinnati State is a great beginning to a four-year college plan with many Bachelor's Bound Transfer Programs, and articulation agreements with nearly 50 institutions, including the University of Cincinnati, Xavier University, Northern Kentucky University and Miami University. However, some students may want to further an existing career or retrain for a new career. At Cincinnati State, numerous certificate options and associate's degrees exist for those students, plus various co-ops and over 400 employer partnerships guarantee all students find a successful pathway at Cincinnati State.

Sara Gadzala

Join now for as low as

**\$19.99** a year

**Subscribe Now**

(<http://offers.cincinnati.com/specialoffer?>

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source=BEAZoct&utm\_medium=agilityzone&utm\_source=bounce-exchange&utm\_campaign=UWEB2017)

Read or Share this story: <http://cin.ci/2fbC8ei>

shared by Child Poverty Collaborative via Newsletter  
@pink

Enter email address to sign

## Cincinnati Youth Collaborative

### Empowering Vulnerable Students to succeed

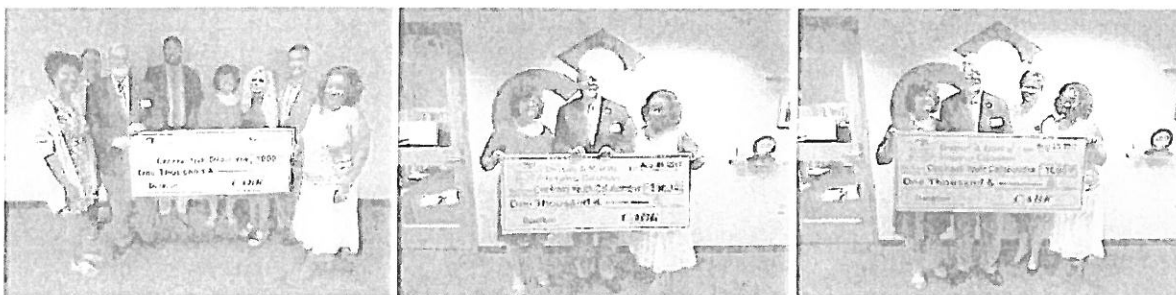
- What We Believe
  - [Mission, Vision, & History](#)
- What We Do
  - [About CYC](#)
  - [Mentoring](#)
  - [UC Med Mentors](#)
  - [College Readiness and Success](#)
  - [Career Preparation](#)
  - [School-Community Partnerships](#)
  - [Saturday Hoops](#)
    - [About](#)
  - [History](#)
  - [Volunteer](#)
  - [Directions](#)
  - [Contact](#)
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  - [Mentor Celebration](#)
  - [Trivia Night](#)



[Home](#) > [News](#) > Diversity & Housing Initiative Committee Donates \$1K to CYC

### Diversity & Housing Initiative Committee Donates \$1K to CYC

CYC is so grateful for the generosity of the Diversity & Housing Initiative Committee of the Cincinnati Area Board of Realtors for the \$1,000 check that was presented today. We are touched by their heart and compassion for our youth!



**MAKE A GIFT**

*to support vulnerable students*

**VOLUNTEER OPPORTUNITIES**

*discover the rewards of mentoring & tutoring*





## Jackie Meyer

---

**From:** Jane Keller  
**Sent:** Tuesday, October 3, 2017 10:37 AM  
**To:** Jackie Meyer; David Plogmann  
**Subject:** FW: September 30, 2017 NewsWIB

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

I believe I saw the Ra'Niece's story on our facebook page, but thought I would shoot the SWORWIB highlight to you.

**From:** SWORWIB [mailto:smarshall@sworwib.org]  
**Sent:** Tuesday, October 3, 2017 9:51 AM  
**To:** Jane Keller <jkeller@cycyouth.org>  
**Subject:** September 30, 2017 NewsWIB



# SWORWIB

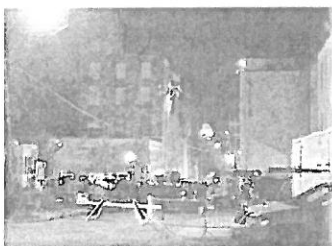
The Southwest Ohio Region  
WORKFORCE INVESTMENT BOARD

## NewsWIB

## September 2017

## Spotlight on the Film Backlot 30 Event

Film Cincinnati celebrated their 30th Anniversary with their Film Backlot 30 event along Branch Street behind the OMJ Center on Saturday 9/23/2017. They transformed an office and industrial back alley into a vibrant Hollywood backlot film set. There were multiple 'on-set' experiences including a dramatic streetscape with projected art, special effects, entertainment, production design, props, drone photography and stunt double demonstrations. The Film Cincinnati nonprofit organization was thrilled to commemorate their first 30 years while also celebrating 2017 as a banner year for the region in film production since more than 10 major motion pictures are scheduled to film in the region before the end of the year.



The view from the OMJ Parking Lot where valet parking was arranged for the event provided a colorful view of the spotlights and the Great American Insurance Building lighting the night sky. The parking lot of the OTR Still House featured dancing and music with the Commission's lightshow on the neighboring wall.



Harry Snyder of Great Oaks (a SWORWIB board member) and a SWORWIB friend viewed an historic taxi cab that is driven for Baseball's Opening Day each year.

---

## Spotlight on Employer

Patheon Employees Complete NCRC!  
Next Step: Patheon Apprenticeship Program.



Sixty-Six Patheon employees from different shift groups joined to celebrate their successful completion of the National Career Readiness Credential, a nationally recognized and portable work readiness certificate (NCRC) indicating competence in reading for information, math applications and locating information for problem-solving. These workers all received the NCRC; 8 received a Bronze level, 30 received a Silver level, 26 received the Gold level and 2 received the Platinum level demonstrating a strong and capable group of workers with strong competencies for further training and development.

The SWORWIB will be working next with Patheon leadership on their first apprenticeship program through the America's Promise grant that President Marshall obtained with other Midwest Urban Cities to deliver the Industrial Manufacturing Technician (IMT) Apprenticeship to partnering employers.

## Spotlight on Youth

### **Progress and Pastries: Mixing Things Up with the Youth**



Alicia N. Porter - Cincinnati Youth Collaborative, Jobs for Cincinnati Graduates Program

Ra'Niece Taylor-Benton is a proud 2017 Graduate of Western Hills University High School and a member of Cincinnati Youth Collaborative (CYC's) Jobs for Cincinnati Graduate Program (JCG). Ra'Niece was selected by her JCG Career Specialist at Western Hills University High School, Victoria Perkins, to participate in JCG's Summer Work Experience Opportunity Program (SWEOP). The JCG SWEOP Program was an eight week hands-on internship program designed to help increase career awareness and position youth to make better career

choices. Ra'Niece's ambition is to become a Pastry Chef and the SWEO Program helped to foster that passion and expand her knowledge even more through her eight week internship with Cincinnati Cooks. She has gained valuable skills and knowledge that will last her a life time. She has learned the mechanics of a commercial kitchen, food safety, food inventory and storage, basic nutrition and knife skills. She has also gained valuable professional and life skills that she can apply throughout her life.

Ra'Niece's passion, dedication, perseverance and support system of family, friends and mentors can be attributed to her success. Upon graduation from the Cincinnati Cooks Program, Ra'Niece was 1 of 3 students to receive an award for Perfect Attendance and was 1 of 5 students presented with a Chef's knife set for meeting the employment criteria. She also passed her ServSafe Manager Certification. Ra'Niece helped prepare meals for the KIDS Café program which serves CPS and Covington after school programs, helping to feed over 14,000 children! She is also eligible to apply for the Cooks Course 2 eight-week program which is focused on technique and full-service special events. After completion of Course 2, Ra'Niece would be eligible for 33 credit hours towards the Cincinnati State and Technical Community College Culinary Arts Program. Ra'Niece is currently a Freshman at Cincinnati State Technical and Community College in the Culinary Arts Program and on her way to making her dreams come true!

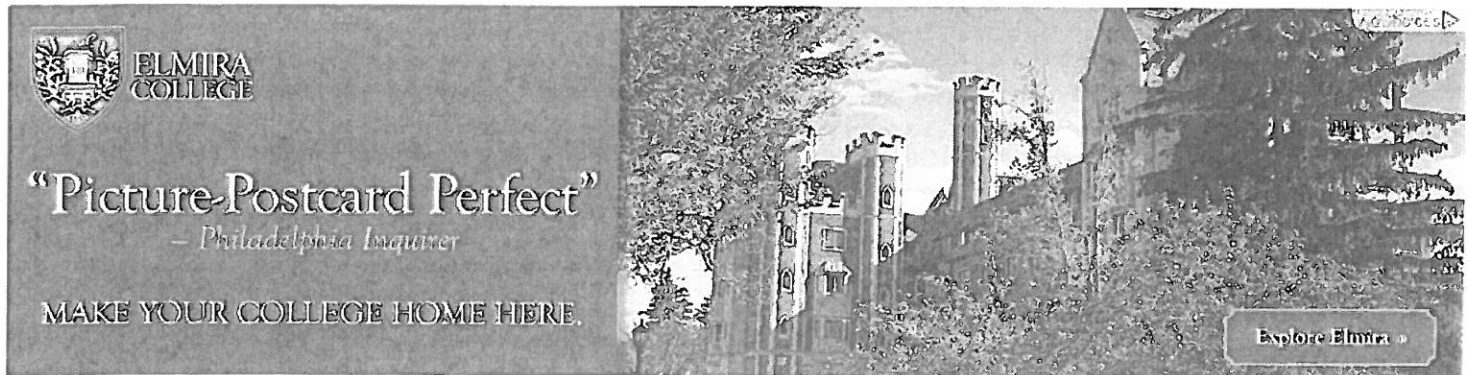
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## Spotlight on the SWORWIB

### **OMJ Business Engagement Committee**



April Gillespie-Hurst assumed the chair position of the OMJ Business Engagement Committee at the September 14th afternoon committee meeting and will continue as chair through 2018. Committee members reviewed the Program Year 2016-2017 OhioMeansJobs Center performance results and challenges for the upcoming year. They also explored outreach options to employers particularly related to alternative high school diplomas and adult equivalency diplomas that have been approved by the State of Ohio.



## 2017 Women of the Year: Lauren Hannan Shafer gets positive result with love, kindness

[Sheila Vilvens, svilvens@enquirer.com](mailto:svilvens@enquirer.com) Published 1:46 p.m. ET Oct. 17, 2017



(Photo: The Enquirer/Phil Didion)

Can kindness and understanding make the world a better place?

If the efforts of Indian Hill resident Lauren Hannan Shafer are an indicator, then the answer is a resounding yes.

She is half of the team behind Saturday Hoops, a program offered by Cincinnati Youth Collaborative serving vulnerable youth at the Over-The-Rhine Recreation Center.

The motivation behind her work is simple.

"I just love people. I love meeting people. So that apparently has helped for the greater good," Shafer said. "But I didn't really do it for any real purpose. I just really love meeting people. I love hearing their story. I admire every person I meet."

She is one of the 10 exceptional women selected for this year's The Enquirer and The Greater Cincinnati

Foundation Women of the Year award.

Shafer credits her parents, Richard and Jeanne Hannan, with instilling in her a love of people.

"Early on, I saw dad being positive to people. And I saw the positive reaction he got back. That made me feel good," she said. In turn, it makes the world a better place.

STORY FROM OHIO BALLOT

**How Issue 2 could raise Ohioans' costs**

(<https://www.usatoday.com/story/sponsor-story/ohioans-against-deceptive-rx-issue/2017/10/06/5-ways-ohioans-costs-could-go-up-under-issue-2/106367216/>)

A desire to help others led Shafer and her children to schools in Africa. Involvement with Saturday Hoops shortly followed after an invitation from her co-leader Ken Wellington.

It's an offer Shafer said she's glad she accepted. Saturday Hoops has been an activity embraced by Shafer and her family.

Not the best at basketball, Shafer said she soon began introducing new programs for other children to enjoy including art, reading, fitness and more. Shafer partnered with her friend, Suzy DeYoung of LaSoupe, for meals to be served.

Saturday Hoops is offered January through May. Hundreds of impoverished children participate.

In addition to Saturday Hoops, Shafer is a youth advocate and mentor through Cincinnati Youth Collaborative. She is a board member and volunteer for ArtWorks.

David Plogman of the Cincinnati Youth Collaborative said he's worked directly with Shafer over the past few years.

"From my perspective, Lauren's impact on Saturday Hoops cannot be overstated. She combines strategic vision, impeccable attention to detail and a heart focused on serving kids into an amazing experience every Saturday," he said.

Shafer is continuously looking to improve Saturday Hoops through the introduction of new programs and encouraging new partnerships. By next year, she said, she hopes to have Saturday Hoops evolve into a year-round program.

Marcus Thompson, who heads the Cincinnati USA Regional Chamber's Harnessing Young Professional Energy program, said people often speak of individuals with big hearts. Shafer is on that list, he said.

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"The level of selflessness that she demonstrates on a daily basis is unparalleled," Thompson said. "Aside from the generous acts she has done for me personally, I have seen her give and give and give, even at the sacrifice of her own comfort."

## MORE ABOUT LAUREN

**Birthplace:** Madeira

**Current residence:** Indian Hill

**Family:** husband of just over one year, Tom Shafer; and children (blended family of his and hers) Celie, 14; Agatha, 16; Sophie, 18; Evelyn, 18; Isabelle, 20; Otto, 23; Lucy, 24.

**Education:** Cincinnati Country Day and Ursuline Academy; bachelor of arts from Dennison University.

**Occupation:** Television and film production, talent agent

## WHAT SHE SAYS

**Thanks for supporting local journalism**

**What do you love about Greater Cincinnati?:** I love the sense of the people and the willingness to help others. I've seen it in teenagers. I've seen it in grandparents, cross-culturally. It's a great city for coming together and feeling like we can make a difference.  
([HTTP://OFFERS.CINCINNATI.COM/SPECIALOFFER?](http://offers.cincinnati.com/specialoffer?gps-source=BENBNOV&utm_medium=NANOBAR&utm_source=BOUNCE-EXCHANGE&utm_campaign=UWEB2017)  
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**What need inspires you to give back or help others?:** It was definitely my father. My dad always favored the people over profits. He never spoke about profits. Never about financial success. It was always about keeping people happy.



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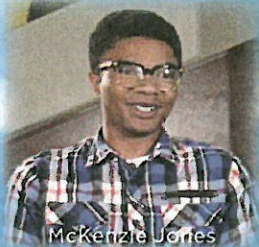
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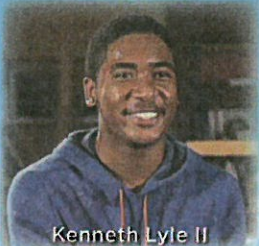
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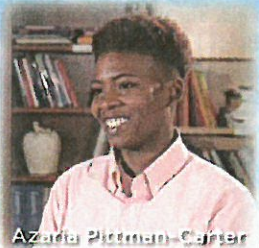
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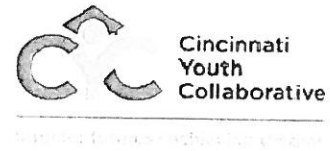
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## FOR IMMEDIATE RELEASE

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### **Cincinnati Youth Collaborative Selected as Citi Foundation Youth Workforce Fund grantee to Boost Access to Jobs Among Youth in Cincinnati**

*\$4 million fund to support youth employment organizations across 15 U.S. cities*

**Cincinnati (October 24, 2017)** – The Citi Foundation recently announced that Cincinnati Youth Collaborative has been awarded a grant from the 2017 Youth Workforce Fund, as part of its Pathways to Progress initiative to provide youth both in the U.S. and around the world with the training and access to jobs, including paid apprenticeships and internships. In partnership with America's Promise Alliance, 15 nonprofit organizations across the U.S. will expand their programming to provide a range of employment opportunities in areas including environmental sustainability to robotics and culinary arts to coding. Collectively, the Youth Workforce Fund is expected to reach more than 5,000 youth across the country.

Cincinnati Youth Collaborative (CYC) will receive a grant of \$250,000 to support its mission of empowering vulnerable students to overcome obstacles and succeed in education, career and life. CYC's Work Readiness program, Jobs for Cincinnati Graduates, provides high-school students core employment skills, enrichment experiences, community service activities and access to 8-week paid internships.

"By connecting students, particularly those at a high-risk of dropping out, with resources and tools for success, CYC continually proves that preparation and opportunity make all the difference in creating success after high school," said Jane Keller, President and CEO for Cincinnati Youth Collaborative. "CYC's 3 E's – Enrollment, Enlistment, and Employment – are the key outcomes we track for our youth, because we know that success does not end after a high school diploma. This grant is pivotal for positive lifelong outcomes for our students."

Cincinnati Public Schools Superintendent, Laura Mitchell, concurred with Keller. "This grant will powerfully impact young people in our community by providing work readiness experiences that are crucial to their long-term success and the continued economic viability of this great city. The Cincinnati Youth Collaborative's Jobs for Cincinnati Graduates program is a vehicle for bright futures for our vulnerable youth. The CYC/Citi Foundation partnership will ensure students are prepared for life, with the resources and experiences they need to achieve their dreams," Mitchell said.

Access to apprenticeships, internships and vocational training is essential to empowering youth and preparing them to compete in today's economy. According to the Citi Foundation's Global Youth Survey 2017: Economic Prospects & Expectations, 78% of young people surveyed believe that internships and apprenticeships are critical for career success; however, 60% say there aren't enough of these opportunities.



"While there is much focus on the skills mismatch among today's youth and the jobs available, there are a lot of community organizations across the U.S. that are changing the dynamics around youth employment in their communities," said **Brandee McHale, president of the Citi Foundation**. "Through the Youth Workforce Fund, we're supporting those organizations that are expanding the skills of young people, building their networks, and connecting them to jobs."

America's Promise Alliance, the largest coalition of youth-serving organizations across the United States, will help us promote the adoption of new ideas that arise from Youth Workforce Fund programming. "We know that for many youth there is not one straight line to success and that the more opportunities young people have to work in real-world environments, the better chance they have for future economic mobility and success" added **John Gomperts, President & CEO of America's Promise Alliance**. "The programs supported by the Youth Workforce Fund reflect different pathways into the workforce that are essential for helping more young people beat the odds."

###

#### **About Cincinnati Youth Collaborative**

**Cincinnati Youth Collaborative (CYC)**, a United Way Agency Partner, has been committed to increasing Greater Cincinnati high school graduation rates for over 30 years by collaborating with schools, businesses and volunteers throughout the community. Since its founding, CYC has served more than 180,000 students by placing positive adult advocates in their lives. Working directly with local school districts, CYC offers comprehensive college, career and work readiness, as well as robust mentoring platforms for individuals, groups and businesses. Over the past five years, an average of 96% of CYC senior students have graduated on time from high school. By connecting students, particularly those at a high-risk of dropping out, with resources and tools for success, CYC continually proves that preparation and opportunity make all the difference in creating bright futures. CYC's 3 E's – Enrollment, Enlistment, and Employment – are the key outcomes we track for our youth, because we know that success does not end after a high school diploma. To learn more about CYC's services and to discover ways that you can positively impact the lives of our city's most vulnerable youth, visit [www.cycyouth.org](http://www.cycyouth.org).

#### **About the Citi Foundation**

The **Citi Foundation** works to promote economic progress and improve the lives of people in low-income communities around the world. We invest in efforts that increase financial inclusion, catalyze job opportunities for youth, and reimagine approaches to building economically vibrant cities. The Citi Foundation's "More than Philanthropy" approach leverages the enormous expertise of Citi and its people to fulfill our mission and drive thought leadership and innovation. For more information, visit [www.citifoundation.com](http://www.citifoundation.com).

#### **About America's Promise Alliance**

**America's Promise Alliance** leads an alliance of organizations, communities and individuals dedicated to making the promise of America real for every child. As its signature effort, the GradNation campaign mobilizes Americans to increase the on-time high school graduation rate to 90 percent by 2020 and prepare young people for postsecondary enrollment and the 21st century workforce. For more information, visit [www.americaspromise.org](http://www.americaspromise.org).