

CYC Board Meeting Agenda
UC Blue Ash, 140 Muntz Hall, Rm. 117
Blue Ash, Ohio 45236
Tuesday, Sept 19, 2017
8:30-10:00 AM

Agenda Item	Intent	Who Leads
<ul style="list-style-type: none"> • Welcome Tom Marth • Approval of July 18, 2017 Minutes 	Approve	Toi (5 mins)
Committee & President Reports: <ul style="list-style-type: none"> • Governance: • Program: • Development: DM goal and program • Marketing: • Volunteer: • Finance: Audit and Reserve Policy: • President Report: 	Update/Inform/Approve	Chair/Staff (20 mins) Toi Greg/Maurice Todd/ Dave Jeff/Dave Barbara/Dave Steve Toi
Dashboard: Goals and Benchmarks for FY18	Discuss with agreement	Committee Chairs (20 mins)
On line platforms: Engaging and guiding mentors	Update and Discussion	Antione/Cheri (20 mins)
Old Business:		
New Business: Board Executive Session President performance Board Team Activities for FY18	Review and approve Review and update	Toi (10 mins)

Next Board Meeting: November 21, 2017

Upcoming events:

Dream Makers Celebration 2017: **October 12, 2017** (Music Hall)

Giving Tuesday: **November 28, 2017**

Board Minutes
CYC/ Mayerson Academy Room, 110
Tuesday, July 18, 2017

Board Members Present: Toi Jones, Kenneth Webb, Greg Metz, Todd Wade, Jack Geiger, Steve Condon, Barbara Szucsik, Jeff Wampler, Michelle Hershey, Stephanie Shepherd, Dan Molina, Doug Brueckner, Judy Peppler, Jesse Turner, Ken Cartwright
Tony McDaniel, Stephen Avila and John Fickle

Board Members Absent: Yvette Simpson, Gail Williams, Kathy Vuturo, Mary Ronan, Jim Price and Chuck Ackerman

Staff Present: Jane Keller, Dave Plogmann, Antione Spriggs, Kayla Rickels and Karen Connell

I. Welcome:

Toi C Jones

- Meeting called to order at 8:10 AM
- Welcomed new Board Members- Greg Metz, Jesse Turner, Todd Wade and Doug Brueckner
- May 17, 2017 minutes approved by board w/ one revision. Both committees, program and volunteer, will review volunteer retention for possible changes for new September dashboard.

II. Governance

Toi C Jones

- Reviewed Board Terms, Executive committee (officers) and Board of Directors for board approval.
- Motion made by Barbara Szucsik to approve the Executive Committee Officers - Toi Jones, Dan Molina, Steve Condon and Jack Geiger - for a one-year term. Motion seconded and approved by board.
- A motion was made by Judy Peppler to approve Board of Directors – Stephen Avila, Doug Brueckner, John Fickle, Greg Metz, Judy Peppler, Jim Price, Jesse Turner and Todd Wade for a three year term cycle FY2018-2020. Motion seconded and approved by board.
- Acknowledged board members who retired or resigned.

III. Committee & President Reports

• **Governance: Nominating Committee**

Toi C. Jones/Dan Molina

Nominating Committee is led by Dan Molina. The committee monitors, assesses, and recommends renewing and prospective board members. Board analysis includes diversity of profession, expertise/skills, backgrounds, age, race and ethnicity, and address.

Dan discussed board composition as a strategy aligned to CYC's strategic plan and the importance of continued board development that matches CYC's future. Opportunities highlighted for board assistance were:

- Growing our board from its current size of 24 up to 30 that could help reduce gaps in our board composition. CYC bylaws allow up to 40 members.
- Increasing the millennial and greatest generation board members. Identify millennial leaders to engage in committees that allows us to teach, nurture and mentor, and if they react in a profound way, nominate them for the board. The board ask is to identify prospects and work with Jane, Dave or Maurice for committees and the nominating committee for board.
- Today, CYC's board is comprised largely of corporate leaders, however, as we pivot to the future there is a significant need and urgency to tap individuals in the philanthropic

community such as family foundations and their sphere of influence. The greatest generation is providing much of the leadership. CYC needs to tap this sector specifically those passionate about children and breaking the cycle of poverty.

- While our board has great corporate representation, much of it is large business. We are in need of small and mid-sized businesses and professional volunteers.
- We also have cluster in our board cycles, which can lead to groups of board members leaving at one time. To alleviate this, we will look to stagger replacements between term cycles.
- West side representation is lacking, yet we serve a significant number of West side youth.

- **Program Update:**

Antione Spriggs

- JCG/WIOA Summer Work Experience Opportunity (SWEO) Program graduation ceremony for 35 students occurs on July 28th from 6-8pm at the Community Action Agency.

- **Development:**

Todd Wade/Dave

- **Todd** indicated he and Joel Stone, Fifth Third VP, are the new development co-chairs. Todd would like to focus on transitioning volunteers to donors with an intentional strategy that can solidify connections and deepen impact.
- **Dave** provided an overview about the development growth plan for FY18. The current need for help is Dream Maker Sponsorships goal for this year is 180K versus 160K from last year. The target is for 132K of the goal is to come from sponsorships. A board packet for Dream Makers sponsorship support was sent via email on 6/23/17. Please contact Dave if a resend is needed.
- Jack, co-chair of the DM event, reiterated the importance of the board to grow sponsorships. Because of the topic, ACEs, we have opportunity to bring in new sectors and individuals. In response to Jack's comment, Toi asked that board members with corporate tables, to reserve two seats and invite two guest so we can cultivate new relationships.
- Please review list of foundations, which includes foundations to be approached. Our probability of success rises if we can have connections. Dave ask board to look at the board members section, identify any solid connections and contact Dave.

- **Marketing Update:**

Jeff Wampler

- Met w/ Dater H.S. and connected w people/ administrator about their soccer program. In response to their needs a Free Soccer Clinic for Kids will kick off on August 8th at Dater from 12-3 pm. Thirty pairs of soccer cleats were donated to the team, valued at \$300.00 per pair.

- **Volunteer Update:**

Barbara Szucsik

- The committee meets every month. Three sub-committees were developed - volunteer recruitment, communications and technology, and mentor retention and support. All have a great mix of ages.
- Adding mentor mixers to help mentors meet other mentors for support and questions. First mixer is a Happy hour for mentors and potential mentors at Mad Tree on July 20 from 5:30-7:30pm

- **Finance:**

Steve Condon

- Although the FY17 finance statements are not finalized, we project a budget deficit of 36K for FY17 in comparison to budget deficit of 89K. The operating loss will be close to 66k, but will be reduced by a one-time credit for investment services.

- FY18 budget shows a deficit of 130K. To ask to approve a budget deficit is not taken lightly. Four prior years to FY17 ended with budget surpluses.
- A strategic approach to invest in the revenue side is being recommended. There isn't an ability to cut back on the expense without significantly impairing our programs and capacity. We will ramp up our ability to grow the revenue side by an investment in additional development staff.
- The bulk of the deficit is attributed to an additional investment in personnel on the development side and a college mentor coordinator, which reflects the growth and initiation of college mentoring programs as UC Blue Ash and Cincinnati State.
- The committee asked for a three-year projection of revenues to determine if the current strategy pays forward. The outlook projects balanced budgets after FY18.
- The budget will be monitored throughout FY18.
- Motion was made to approve FY18 Budget by Jack Geiger. Seconded by Judy Pepler. Motion approved by board

IV. President's Report:

Jane Keller

- Board and staff were recognized for awards and/or accomplishments.
- JCG program will incur an unexpected loss of revenues for FY18 because the State budget cut Jobs for Ohio Graduate funding from 500k to 100k statewide. The amount will be known by end of July with an update to the finance committee.
- The JCG Team receive 5 of 5 award nationally, which marks 21 years for this recognition.

V. Review FY17 accomplishment and Strategic Plan Progress

CYC staff

- Key program achievements
 - Increase in strategic growth in students served. Increase of 9% from previous year.
 - Launch of the Dave Ramsey Financial Literacy Program for Norwood middle school students and parents
 - Student outcomes are meeting or exceeding goals
 - Strategic postsecondary partnerships and service expansion
- Key development and marketing
 - Great strides in process volunteer applications and recruitment in collaboration w/ mentoring and development teams
 - Record setting revenues in all key 3 fundraising events
 - Record setting in marketing touchpoints and social media posting
 - New addition with CYC awareness event- Resilience Screening
- Key organizational achievements
 - New strategic plan with aspirational goal of 10k students served by 2020
 - Completed social ideation process to elevate CYC's work with Poverty Collaborate and our focus on family minded partnerships.
 - Strategic Plan update: 39 green, 3 yellows and 1 red due to canceling an initiative
 - Strategic Plan to be updated to include family centered approach to reduce poverty.

VI. Social Ideation-

Jane/ Kayla /Antione

Jane framed up social ideation and its approach. The CYC team was invited, selected and attended a four month training funded by the UW that focused on a family centered mindset to enhance partnerships and services. The team received the "All in Team" for design thinking award.

- Board and staff engaged in a design thinking activity that brainstormed and prioritized partnerships for CYC to break generational poverty.

- Kayla and Antione provided an overview of the Power of Partnership Survey conducted with staff. Staff indicated that 50% of their success was dependent on school partnerships.
- Learning and next steps from this work were discussed.

VII. New Business- Resolutions

- Revised Board of Directors Resolution to update for current Executive Board Staff - Motion was made, seconded and approved by board
- Certificate of Corporate Resolution-for the signing of the letter for the City of Cincinnati Resolution- Motion was made, seconded and approved by board
- CBank- (credit line change)- Motion made, seconded and approved by board
- The Executive Committee will be meeting with new Superintendent Laura Mitchell on Friday.

VIII. Board Team Activities for FY18- Jane thanked board for team activities with students. Board indicated that they would like to continue this student involvement in the upcoming school year. **Action: Teams will select activities during September board meeting**

IX. Adjourn: 10:10 AM

Respectfully submitted,



Jack Geiger,
CYC Secretary

PROGRAM REPORT– SEPTEMBER 2017 BOARD MEETING

1. Program Updates:

a. General Programs

- For the 2017-18 school year, we are forecasting that CYC will serve 5040 student through our programs. While this is only a slight increase year over year, students who receive services from multiple College & Career Success programs (Talent Search, AmeriCorps and Gear Up) will only be counted once instead of multiple times as was done previously.

b. Volunteerism

- CYC's Volunteer program is now a part of CYC's Program Department and Audrey Holtzman was hired in August to serve as our new Volunteer Manager

2. Partner Updates:

a. Colleges

- UCBA/Cincinnati State Mentoring- Both programs are up and running and we are currently supporting 86 mentoring relationships at UCBA and will be supporting 90 relationships at Cincinnati State
- Gateway Community & Technical College- , in partnership with CYC and Cincinnati Public Schools, Gateway is in the process of creating a fund for students called the Tri-State Promise. Although they are still determining details, it will increase the funding opportunities for students in the tri-state region to attend Gateway at low or no cost. This is an effort to mimic the Cincinnati Pride Grant and Be Great Grants to begin pipelining students in to Gateway.

b. Community Organizations

- Urban League of Greater Cincinnati- Our joint proposal to the Child Poverty Collaborative (CPC) was approved to run a test program to remove barriers out of poverty for two families at Woodward High School through the end of the year. In January the CPC will determine based on the results of our test program if we will receive funding to launch a full scale program

COMMITTEE REPORT OUTS – SEPTEMBER BOARD MEETING

I. Development Committee:

- a. Dream Makers Update
 - i. Currently at \$120.3 raised vs total event plan of \$180.0
 1. Need board help on table sales and ticket sales
 - ii. Fund a Dream is Critical to success at \$45.0
- b. Individual Donor Strategy being developed
- c. Event ROI/Optimization Analysis to be performed later in year
- d. Foundation Update:
 - i. \$112.5 confirmed vs full year goal \$603.5 (18.6% of ytd in first 2 months)
 - ii. Additional \$310.0 in grant requests has been submitted through August
 1. \$958.0 still to write through 4/30/18
- e. United Way Proposal
 - i. Submitted \$290.0 request (current funding levels \$80.0)
- f. Confirmed Dashboard KPI's
 - i. Keeping total Annual Campaign
 - ii. Dropping New Donors and Retention of Donors
 - iii. Adding Foundation Revenues
 - iv. Adding Total Donors

II. Marketing Committee

- a. Plan is to revisit current core branding message to identify if any updates are needed – particularly to link to the 3 E's and the poverty issue
- b. Touchpoints remain sole Marketing dashboard KPI for FY18
- c. Some transition in Marketing committee roster
 - i. Kathy Brodhag – Ethicon and Jessica Nielson – Hilliard Lyons Trust both stepping down
 - ii. Adding Chris Davis – former Luxottica marketing/research/data leader and current SVP at IPSOS
 - iii. Adding Rebecca Scheidler – Sr. Director, Marketing- KAO

III. Volunteer Committee

Mentor Happy Hour

- July 20 at Mad Tree Brewery hosted by Volunteer Committee Members
- Had a handful mentors and guests attend, learned a lot from the experience
- Committee planning on upcoming Happy Hours in different neighborhoods, to meet potential volunteers where they are:
 - October 26 Mad Tree Brewery
 - November 2 West Side Brewery
 - November 8 Rhinegeist Brewery
- Would love Board members to join us and help us recruit new mentors and share CYC's story

Recruitment Events

- Black Family Reunion, August 19 & 20, Sawyer Point
 - Signed up 25 interested as mentors

- UC Community Service Fair, August 19
 - Signed up 150 interested UC college students as mentors!
- Connect 513, August 24, Queen City Radio Club
 - Thank you Steve Condon, for this great invitation to speak to 30 YPs in the financial, legal and accounting professions
- GE United Way Campaign Kick-off, August 25, Evendale
 - Spoke to 300 GE Executives, featuring CYC Mentor Joe Davis and CYC Alumni Mykeesia McCoy
- Volunteer Expo, September 13, Fountain Square, 11:30am-1:30am
- Big College Event, October 19, 4-9pm, Duke Convention Center

Finance Committee: Meeting Notes Summary, September 12, 2017

- The Clark Schaefer Hackett audit team of Kerry Roe, Ann Knerr and Tamara Johnson presented the FY 17 audit results
 - Unmodified opinion on financial statements (no audit adjustments)
 - No material weaknesses in internal control
 - No significant deficiencies in internal control.
 - No material instances of noncompliance noted
 - No material weaknesses in internal control of federal programs
 - No significant deficiencies in internal control of federal programs noted
 - No material instances of noncompliance for federal programs noted
 - Net assets Compared to Expenses in years; CYC 1.12; benchmark less than 3.0, greater than 0.50
 - Program Expense Ratio – CYC 73.3%; benchmark 65%
 - Audited Financial Statements were approved
- The CYC investment portfolio transferred in August from Fifth Third to True Point/ Fidelity.
- Clarification language was added to the Investment Policy statement. The committee approved the changes.
- The committee reviewed the Dashboard and added expenses and percentage of total budget to the report.
- Our next meeting is November 14th and Dave Plogmann will be presenting a development update.

September 2017 President's Report

Board/Volunteer recognition

- Congratulations to Dan Molina – now CEO of CenterGrid, a technology company owned by Vora Ventures.
- Lauren Hannan Shafer, Co Leader of the Saturday Hoops Program, honored as 2017 Woman of the Year by the Enquirer.

Staff/Program/Student recognition:

- Congratulations to Maurice and Kayla. Maurice's title has changed to Chief Operation Officer and Kayla is now responsible for all college and career success programs. See new organization chart in packet.
- Maurice Huey selected for Chamber's Leadership Action Program
- Kudos to Karen Connell for spearheading CYC's UW campaign. 100% participation by the CYC staff in the 2017 and we exceeded the financial goal!
- JCG student Ra'Niece Taylor Benton graduated from Cincinnati Cooks (FreeStore Bank culinary program) received perfect attendance award, gained employment and is eligible for 33 credit hours at Cincinnati State.
- Jane to co-lead Education Day for 2107 Leadership Cincinnati.

Noteworthy items

- CYC in collaboration with Urban League was selected by the UW as part of the learning community to support one to one family coaching to eliminate childhood poverty. Focus will be families in Avondale with students at Woodward High School.
- Media relationships are bearing fruit with Channel 9, WCPO, as media sponsor for Dream Maker Celebration and Channel 12 airing CYC two stories in their Childhood Poverty: Cincinnati Crisis Series.
- CYC is searching for a new part time HR manager for 10 -15 hours per week reporting to Jane. Job description is in the board packet and will be sent electronically. Appreciate referral if you know someone of interest.



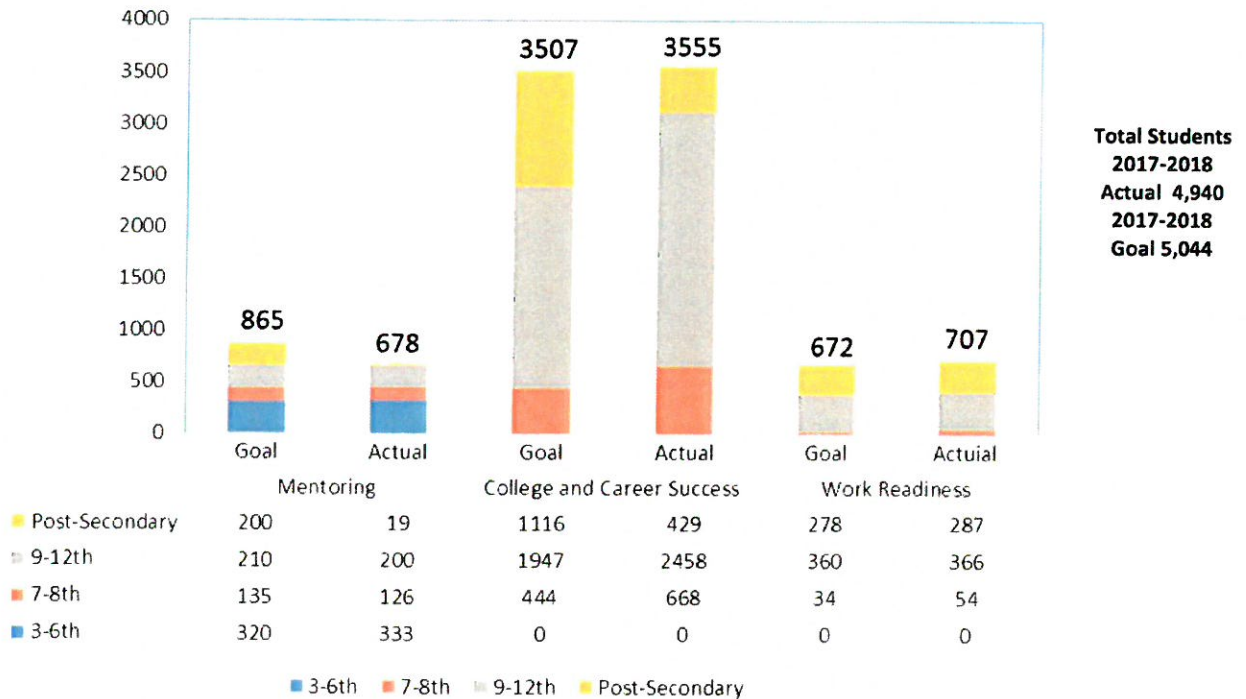
Mission: CYC empowers vulnerable children and young adults to overcome obstacles and succeed in education, career and life

September 19, 2017

	Preliminary Academic Year 2016-2017	Academic Year Goal 2017	Benchmark
Student Grade Promotion	98%	90%	*CPS (87%) & *NCS (89%)
Senior Graduation	95%	95%	*CPS (71%) & *NCS (89%)
College Enrollment	74%	65%	NCAN (53%)
College Persistence	N/A	80%	NCAN (76%)
Positive Outcomes (Enrolled, Enlisted or Employed)	95%	90%	JAG (77%)

*Cincinnati Public Schools (CPS)

*Norwood City Schools (NCS)



CYC Indicators: For Fiscal Year July 1, 2017 through June 30, 2018				
	Measure	YTD (August 31, 2017)		Goal
Volunteers	% of mentors retained >1 year	64%		75 % goal (National is 65%)
	# of mentors and groups	789		865
Budget	Revenue- 8.33%	\$219,514	7.06%	\$3,109,452
	Expenses- 8.33%	\$255,946	7.90%	\$3,238,850
	Net surplus/deficit – 8.33%	(36,432)	28.16%	(\$129,398)
Development	Total Donors	72		574
	Foundation Revenues	\$122,500		\$603,500
	Annual Campaign	\$152,072 (12%)		\$1,267,500
Marketing	Awareness Touchpoints	18,268		78,202

Green=On Target

Yellow=Watch-Out

Red= Alert

Dashboard Trends		FY14	FY15	FY16	FY17
Indicators					
Promotion		83%	93%	96%	98%
Senior Graduation		96%	95%	95%	95%
Transition to College		72%	69%	69%	74%
Transition Post High School (employment, enrollment, enlistment)		88%	83%	89%	95%
College Persistence (freshman to sophomore)		N/A	N/A	N/A	TBD in Oct
Student Served		3168	4136	4517	4940
% mentors retained >1 year		79%	75%	74%	61%
# of mentors (1 to 1 and group)		636	618	617	763
Revenues		\$ 2,514,815	\$ 2,517,060	\$ 2,811,551	\$ 2,961,000
Surplus/deficit		\$ 73,315	\$ 13,106	\$ 28,684	\$ (30,285)
New Donors		198	145	348	242
Retention of donors		N/A	44%	54%	38%
Annual Campaign		\$ 861,857	\$ 903,026	\$ 1,127,843	\$ 1,025,484
Awareness Touchpoints		32096	49719	54205	71093

america  mentors

America Mentors Mentoring Portal




Community Programs

CYC College Mentoring Program

UCBA/CYC Mentoring Collaborative

Cincy State/CYC Mentoring Collaborative

Cincinnati Youth Collaborative



The screenshot shows a website layout with a header image of three young people. Below the header is a 'MAIN MENU' section with links for 'Site news', 'CYC Resources', and 'eMentoring Platform Tutorials'. A 'NAVIGATION' section lists 'Home', 'Dashboard', 'Site pages', 'My relationships', 'One and Most', 'Open Test', and 'John and James'. At the bottom is a 'CALENDAR' for September 2017, showing dates from 1 to 30.

Site news

CYC eMentoring Support Platform
By CYC Administrator - Thursday, 31 August 2017, 11:22 AM
Welcome to CYC's new eMentoring Support Platform website!
If you require help with anything on the site, feel free to contact your Mentor

Video Tutorials added!
By CYC Administrator - Thursday, 31 August 2017, 11:20 AM
We have added four video tutorials to the site, including an introduction video and mentees, and a video covering the Moodle Mobile app for Android. Visit [Check out the Platform Tutorials](#)

MentorliQ User Profiles



Find a match for Emily Westendorf

Emily Westendorf

University of Cincinnati, Hanover College
Education Science Math and Technology

Show/Hide **Mentor**

Major: Education, Mathematics
Graduation Year: 2009
Location: Cincinnati, Ohio, United States
LinkedIn URL: <https://www.linkedin.com/in/emily-westendorf-9937a791>
Overall Match Info: Active 2 (show details)



Find a match for Luke Heizer

Luke Heizer

University of Cincinnati
Business

Show/Hide **Mentee**

Major: Hospitality and Tourism Management, Marketing
Graduation Year: 2021
Location: Trenton, Ohio, United States
Overall Match Info: Active 1 (show details)



Find a match for Brian Clark

Brian Clark

University of Cincinnati
Business

Show/Hide **Mentor**

Major: Accounting
Graduation Year: 2008
Location: Loveland, Ohio, United States
Overall Match Info: Active 2 (show details)

MentorliQ Communications



UCBA/CYC Mentoring Collaborative Scheduled Communication

[Home](#) [My Profile](#) [Resource Library](#) [Support](#) [Log out](#)

Scheduled Communication

UCBA/CYC Mentoring Collaborative

[Schedule Communication](#)

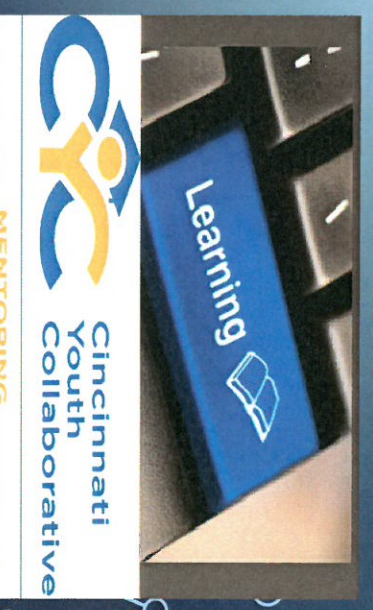
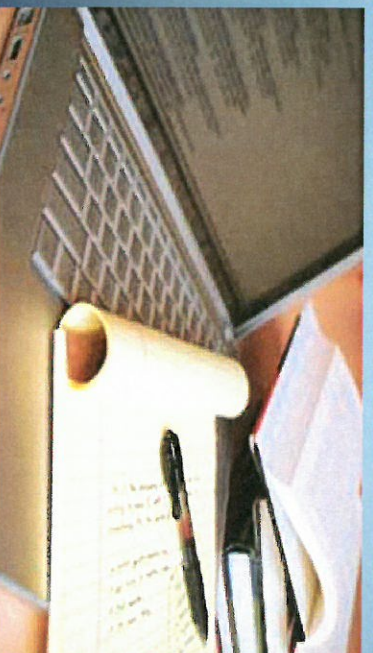
Message	To	Send Date	Updated By	Manage
<p>✔ Challenge - Get Involved This month, we are posing a challenge to both our mentors and mentees</p>	This message is going to mentees where the mentee's graduation year is 2019	September 1, 2017	operations@mentorliq.com	View Sent Message
<p>✔ Preparing for Graduation Although the school year just started, it's time to start thinking about graduation</p>	This message is going to mentors where the mentee's graduation year is 2017	September 1, 2017	operations@mentorliq.com	View Sent Message
<p>✔ Preparing for Graduation Although the school year just started, it's time to start thinking about graduation. Applying for graduation, maintaining focus, looking for a job or applying to graduate school, planning for life after college and many other challenges</p>	This message is going to mentees where the mentee's graduation year is 2017	September 1, 2017	operations@mentorliq.com	View Sent Message
<p>✔ Off to a Good Start It's important to start the semester — and your mentee's college</p>	This message is going to mentors where the	September 1, 2017	operations@mentorliq.com	View Sent Message

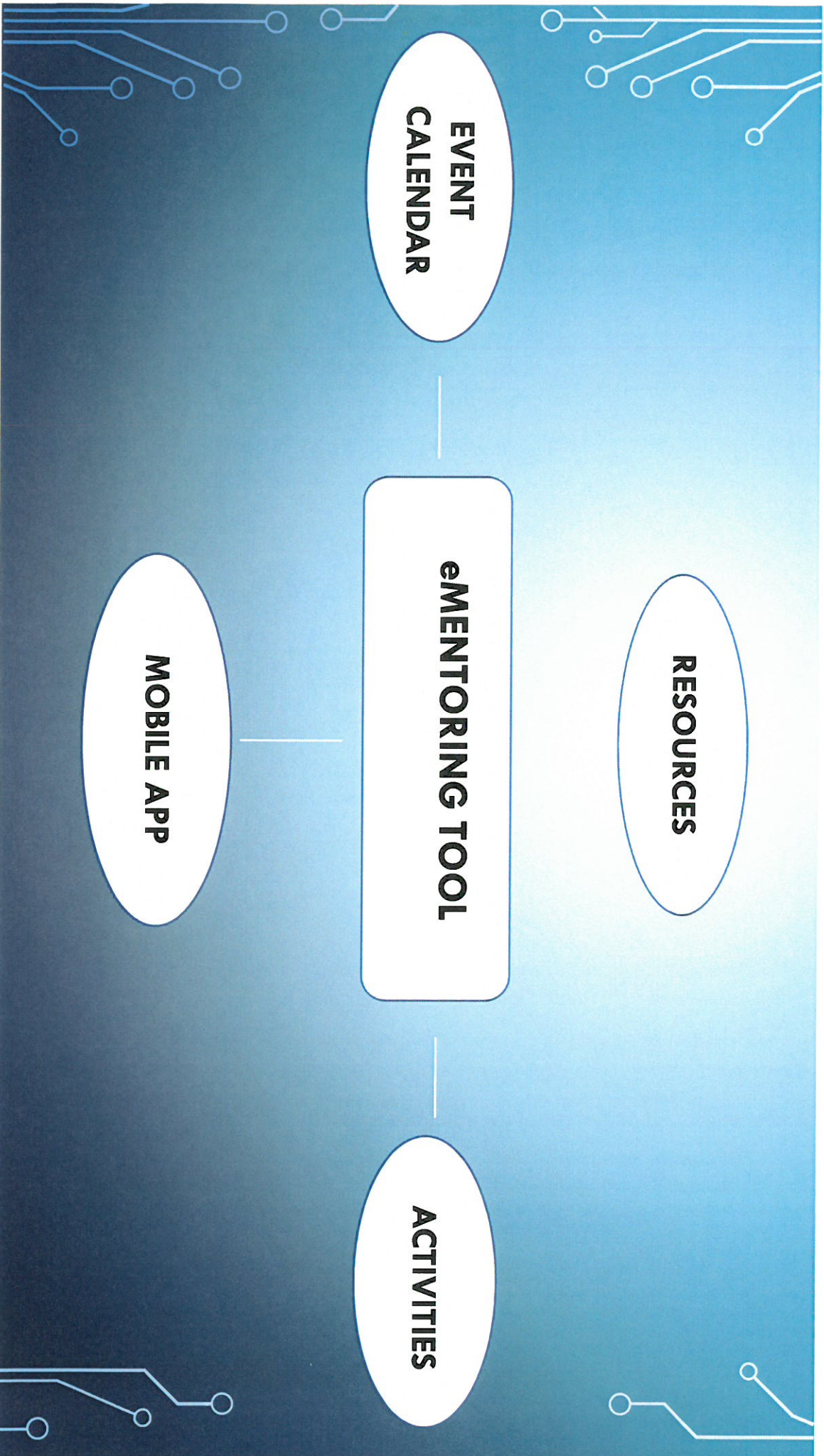


eMentoring Web based Tool

WHAT IS THE EMENTORING TOOL?

- The platform is an online tool designed just for CYC's mentors and mentees
- This powerful communications and academic resource allows mentors and mentees to connect anytime in real time.
- The platform offers curriculum tailored to the age and development of mentees, and provides exercises that mentees can engage in with the support of their mentors.





**EVENT
CALENDAR**

RESOURCES

eMENTORING TOOL

MOBILE APP

ACTIVITIES

RESOURCES

Purpose: A stock or supply of materials, staff, and other assets that can be used by our mentors and mentees in order to function effectively.

ACTIVITY:

1. Make sure you are on the "Home" page (click on "Home" in the left prange box).
2. Locate the "CYC Resource" link
3. Select one of the social media links and post a message or picture as a group on an individual's page

ACTIVITIES

Purpose: A prompt that suggest mentee engagement or paired engagement between the mentor and mentee for their monthly meetup.




ACTIVITY:

1. Select a Mentor amongst your group (all others will be Mentees)
2. Under "My Relationships" select "CYC Board"
3. Under the "General Resources" select "Reflective Process"
4. click on "Read- Brain Gym" and find "Neck Rolls"
5. Mentor please lead your mentees in this stress relief activity

MOBILE APPLICATION

Purpose: Allows the Mentor and Mentee to access the eMentoring platform on the go.

ACTIVITY:

1. In the eMentoring Mobile app go to the upper-left corner and select the menu icon 
2. Click on the "Course Overview"  "CYC Board"  and then "General Resources"
3. Answer the following questions:
 - a. What link provides help for mentors with a struggling reader?
 - b. What link provides service for our Spanish population?

EVENT CALENDAR

Purpose: To inform Mentors, Mentees and Guardians of upcoming events.

ACTIVITY:

1. Make sure you are on the HOME page of the eMentoring platform (you will see the calendar on the left bar).
2. Go to the calendar and click the right arrow to move the calendar to October
3. Click on October and identify the two events within the month

***SELECT A SPOKES PERSON FROM YOUR GROUP TO PRESENT YOUR FINDINGS/EXPERIENCE**

RESOURCES

CYC RESOURCES

- **CYC WEB LINKS**
- **RECOMMENDED COMMUNITY SUPPORT**
- **MENTOR WEBINAR TRAININGS**
- **CHARACTER STRENGTH ACTIVITIES FOR MENTOR & MENTEE**

GENERAL RESOURCES

- **ACADEMIC ASSISTANCE AND PRACTICE LINKS**
- **SITES FOR RECOMMENDED ACTIVITIES**

CYC'S 7TH-12TH CURRICULUM

- PROVIDES.....**
- **ACADEMIC SUPPORT**
 - **GUIDED ACTIVITIES FOR MENTORS AND MENTEES**
 - **& CHECK POINTS TO MAKE SURE MENTEE IS ON TRACK FOR GRADUATION**

ACTIVITIES

- 24 CHARACTER STRENGTHS
- CYC COLLEGE & CAREER
- MENTOR WEBINARS
- COMMUNITY EVENTS

MOBILE APP

- EASY TO DOWNLOAD
- ALLOWS MENTORS AND MENTEES TO ACCESS THE MENTORING PLATFORM ON THE GO
- CONVENIENCE OF MENTOR & MENTEE ACTIVITIES
- ACCESSIBLE RESOURCES

CALENDAR & EVENTS

- MONTHLY MENTORING ACTIVITIES
- PROGRAM EVENTS POSTED IN REAL TIME
- PARTICIPANTS HAVE THE ABILITY TO POST ON PERSONAL CALENDARS
- ALL PROGRAM EVENTS POSTED IN GROUP FORUM



RECAP OF YOUR EXPERIENCE



QUESTIONS AND ANSWERS

Cincinnati Youth Collaborative
Statement of Financial Position -Preliminary
July 31, 2017

	As of 7/31/2017	As of 6/30/2017	Jul - Jun Change
Cash and cash equivalents	\$ 150,343	160,205	(9,862)
Investment Account	2,752,104	2,704,573	47,531
Accounts Receivable **	377,788	408,018	(30,230)
Tomorrow Pledges, net of discount	400,814	399,914	900
Contributed Rent Receivable	116,304	126,826	(10,522)
Property and equipment, net	230	230	-
Prepaid Expenses	48,647	60,909	(12,262)
TOTAL ASSETS	\$ 3,846,230	\$ 3,860,675	\$ (14,445)
Accounts Payable	\$ 24,143	26,625	(2,482)
Accrued Vacation	51,895	51,895	-
Accrued Payroll Taxes	5,652	5,724	(72)
Accrued Expenses	6,318	14,143	(7,825)
Fiscal Agent - CPS	793	7,878	(7,085)
Deferred Revenue	61,328	61,328	-
Net Assets	3,696,101	3,693,082	3,019
TOTAL NET ASSETS & LIABILITIES	\$ 3,846,230	\$ 3,860,675	\$ (14,445)
** Accounts Receivable:			
Andrew Jergens Foundation	-	15,000	
CPS	41,567	10,592	
City of Cincinnati	14,000	5,667	
COBRA	-	(274)	
Community Connectors	4,036	20,851	
Gear Up Grant	61,704	42,678	
Grad Cincinnati	-	350	
Hamilton County - In School	117,649	147,606	
Pfau Foundation	40,000	40,000	
Talent Search grant	36,405	44,041	
Accenture - golf	-	800	
United Way - JCG & Mentoring	31,927	38,312	
Pledges for 2017 Event Sponsorships	30,500	43,195	
Total	\$ 377,788	\$ 408,818	

**Cincinnati Youth Collaborative
Budget to Actual - Unaudited
As of July 31, 2017**

	Annual Budget	7/31/2017	Goal = 8.33% of Budget
Income			
4005 Individual	195,000	2,649.00	1.36%
4010 Corporate and Business	40,500	14,000.00	34.57%
4015 Foundations	603,500	28,000.00	4.64%
4020 United Way allocation	125,000	-	0.00%
4022 Other Organizations	36,000	1,296.00	3.60%
4026 Saturday Hoops	-		#DIV/0!
4105 Talent Search	452,772	36,405.39	8.04%
4110 GEAR Up	274,770	19,137.78	6.97%
4120 Workforce Investment Act - WIOA	350,000	53,960.56	15.42%
4125 City of Cincinnati	100,000	8,333.33	8.33%
4150 JOG revenue	82,000	-	0.00%
4160 Community Connectors	95,040	4,036.33	4.25%
4200 Fee for Service - Schools	412,700	36,321.73	8.80%
4207 Fee for Service - CATC	-	-	#DIV/0!
4505 Dividend, Interest (Securities)	73,670	1,665.14	2.26%
4605 Miscellaneous Revenue	1,000	-	0.00%
4905 Dreammakers event	180,000	13,708.33	7.62%
4915 Golf outing	60,000	-	0.00%
4930 Other special event	27,500	-	0.00%
Total Revenue	3,109,452	219,513.59	7.06%
Expenses			
6005 Salary and wages	1,917,814	143,997.08	7.51%
6010 Social security payroll tax	118,905	8,427.13	7.09%
6015 Medicare payroll tax	27,808	1,970.87	7.09%
6020 State unemployment (SUTA)	26,754	305.08	1.14%
6025 Workers compensation	11,965	897.52	7.50%
6030 Health insurance expense	178,918	14,472.90	8.09%
6035 Dental insurance	9,989	680.04	6.81%
6040 Life, STD and AD & D	24,763	1,904.69	7.69%
6045 401 K match	65,484	4,665.78	7.13%
6100 Advertising	8,000	-	0.00%
6110 Bank fees	19,350	2,253.20	11.64%
6115 Campaign expenses	-	-	0.00%
6120 Consulting services	21,750	-	0.00%
6130 Depreciation	-	-	0.00%
6135 Donor recognition	2,000	-	0.00%
6140 Dues & subscriptions	14,455	2,081.66	14.40%
6145 Emergency Fund	4,000	-	0.00%
6160 Equipment expenses	22,283	761.65	3.42%
6172 Liability Insurance	11,158	1,386.83	12.43%
6174 D&O Insurance	6,660	543.25	8.16%
6190 Meeting expense	7,550	622.56	8.25%
6200 Miscellaneous	7,930	568.94	7.17%

**Cincinnati Youth Collaborative
Budget to Actual - Unaudited
As of July 31, 2017**

	Annual Budget	7/31/2017	Goal = 8.33% of Budget
6210 Office supplies	10,415	339.33	3.26%
6220 Postage	4,720	268.99	5.70%
6230 Printing	5,550	5.90	0.11%
6240 Professional Development	39,150	10,023.30	25.60%
6250 Professional fees			
6251 Accounting	150,410	10,250.00	6.81%
6252 Legal	2,000	-	0.00%
6253 Payroll processing	3,865	252.47	6.53%
6254 Plan administration	7,606	119.06	1.57%
6260 Program expenses	363,663	43,076.11	11.85%
6275 Technology	8,350	487.23	5.84%
6280 Telephone and data	5,910	432.83	7.32%
6285 Temporary personnel	33,000	2,432.50	7.37%
6300 Travel	15,200	1,118.90	7.36%
7000 Special event expenses			
7005 Catering	30,500	-	0.00%
7010 Professional Services	3,800	-	0.00%
7012 Entertainment	13,850	-	0.00%
7015 Equipment rental	400	1,600.00	400.00%
7020 Postage & Printing	4,200	-	0.00%
7030 Occupancy	14,500	-	0.00%
7035 Supplies	14,225	-	0.00%
7040 Travel	-	-	0.00%
7045 Miscellaneous - special events	-	-	0.00%
Total expenses	3,238,850	255,945.80	7.90%
Net gain/ (loss)	(129,398)	(36,432.21)	28.16%
Add(Subtract) back:			
Tomorrow campaign	-	1,900.00	
Net effect of contributed rent	-	(10,521.43)	
Net Artlinks	-	218.70	
Net Youth Summit	-	-	
Net Champions for Urban Youth	-	-	
Unrealized gain/ (loss)	-	47,965.63	
Net (loss)/ gain before temporarily restricted	(129,398)	3,130.69	
Temp restricted funds	-	-	
Net (loss) gain after temporarily restricted	(129,398)	3,130.69	
Operational Surplus/ (Loss)	(129,398.00)	(36,432.21)	

Note: Ohio College Guides program includes \$133,100 of in-kind salaries paid by College Now for the 11 Americorps volunteers.

RESERVE FUND POLICY STATEMENT

I. Definition

The growth and maintenance of a Reserve Fund supports long term sustainability of the organization's mission. The purpose of the fund enables Cincinnati Youth Collaborative (CYC) to:

- Sustain and/or expand programs that support CYC's mission
- Meet unexpected or short term commitments, obligations or other contingencies
- Generate investment income
- Invest in new innovative programs that support CYC's mission

II. Policy

The purpose of this policy is to establish and maintain a funded reserve, unencumbered and uncommitted, at a level relative to (or exceeding) the annual program funding and the costs of operating and maintaining the organization. The Reserve Fund is intended to serve a dynamic role and is available to be utilized as needed rather than being static. Additionally, a credit line is available to draw upon.

III. Strategies and Procedures

A. The Reserve Fund's goal is to achieve and maintain 1.5X the current fiscal year expense budget, including adequate liquidity (cash and fixed income) to meet one month's expenses.

B. The Reserve Fund consists of CYC's long-term investment portfolio, as well as any excess cash and equivalents accumulated outside of the portfolio.

C. The investment portfolio is governed by the CYC Investment Policy Statement, which specifies investment and spending guidelines. The IPS is reviewed annually by the Finance Committee.

IV. Sources

Assets for the Reserve Fund will come from the annual campaign, unrestricted legacies/bequests/memorials, earnings on investments, recapture of undistributed allocations/initiatives, special grants and other sources (i.e., CYC's Tomorrow Fund) the Board may deem to be appropriate.

V. Uses of the Reserve Fund

A. Internal line of credit for use to operate short term needs of the organization because of unexpected interrupted cash flows.

B. Funds for emergency and emerging needs of the organization.

C. Funds to make up a deficiency in the annual campaign, either in results or collection experience.

VI. Governance

The procedure for approving the use of the Reserve Fund may occur in conjunction with the approval of the annual budget, or as needed:

A. Request submitted to Finance Committee.

B. Action taken by Finance Committee.

C. Recommendation to the Board by the Finance Committee.

D. Approval by the Board.

VII. Maintenance

The status of the Reserve Fund will be monitored and calculated in conjunction with the approval of the annual budget.

VIII. Policy Review

This policy will be reviewed annually by the Finance Committee or sooner if conditions warrant. Any changes thereto will be approved by the Board of Directors.

Board Engagement Activities 2017-2018

CYC staff highlighted in yellow

Team Members	Activity 1	Activity 2	Status
Maurice Huey mhuey@cycyouth.org Tony McDaniel Chris Lipscombe Stephanie Shepherd Dan Molina Steve Condon Judith Moore Tucker*			
Jane Keller Jesse Turner Todd Wade Elise Hyder* ehyder@cycyouth.org Ken Cartwright Judy Pepler Audrey Holtzman			
Toi Clarke Jones Stephen Avila Kathy Vuturo Leta White Jeff Wampler Jim Price Crystal Smith* csmith@cycyouth.org			
Jack Geiger Chuck Ackerman Tom Marth Karen Connell Michelle Hershey Maureen Heintz mheintz@cycyouth.org Doug Brueckner Antione Spriggs*			
John Fickle Dave Plogmann dplogmann@cycyouth.org Kenneth Webb Barbara Szucsik Jackie Meyer* Greg Metz Kayla Rickels Gail Williams			

2016-2017

Board Engagement Activities

Team Members	Activity 1	Activity 2	Status
Stephen Avila Ken Cartwright Maureen Heintz Maurice Huey Jim Price Gail Williams	Norwood Middle School College and Career –December 5	Norwood GEAR UP College Signing Day - April 27th	Complete
Chris Lipscombe Jane Keller Dan Molina Tony McDaniel Denise Thomas Stephanie Shepherd Antione Spriggs Barbara Szucsik	Saturday Hoop – February 11	UCBA Bridge Panel – July 26	Complete
Chuck Ackerman Judy Fimiani Toi Jones Jackie Meyer Ralph Lee Jeff Wampler Leta White	Luxottica Mentoring program – April 5	JCG Public Speaking Competition – April 11	Complete
Jack Geiger John Fickle Kayla Rickels Crystal Smith Cady Short-Thompson Kathy Vuturo	Summer Bridge Panel at UC Blue Ash – July	JCG competitions - April	Complete
Jeff Crull Steve Condon Michelle Hershey Elise Hyder Judith Moore Tucker Dave Plogmann Yvette Simpson Kenneth Webb	Norwood Gear Up College Signing Day – Aril 27th	Outstanding Student Awards June	Complete



Calendar of Events

Date	Event	Board Roles	Time
2017			
August 12	<i>Staff Cookout</i>	<i>Lunch attendee</i>	<i>N/A</i>
October 12	<i>Dream Makers</i>	<i>Champion for CYC</i>	
November 4	Leadership Development Conf. <i>Student Event at North College Hill HS</i>	Champion for CYC	9am - 1pm
28	Giving Tuesday <i>Annual Online Fundraising Event</i>	Ambassador thru social media	N/A
2018			
January Sat	Saturday Hoops <i>Basketball and art in OTR, Saturdays thru May</i>	Volunteer	2 hours, morning
18	Thank Your Mentor Day <i>Event honoring outstanding mentors</i>	Emcee Champion for CYC	2 hours, evening 2 hours, evening
February 22	Trivia Night <i>Annual Fundraising Event</i>	Champion for CYC	3 hours, evening
March TBD	JCG Junior Class Competition <i>Central Office</i>	Judges	2 hours, morning
April	JCG Senior Class Competition <i>4/11 WKRC—Local 12; 4/12 Central Office (AM); 4/12 Woodward Tech HS (PM); 4/13 Woodward Tech HS (AM)</i>	Judges	2 hours
TBD	Volunteer Thank-A-Thon <i>All board members are needed to thank our wonderful volunteers</i>	Champion for CYC	2 hours, evening
24	JCG Career Development Conference <i>Sharonville Convention Center, luncheon, awards</i>	Panel Speaker Lunch Attendee	3 hours, morning 1.5 hours, noon
May 3	Gear Up College Signing Day <i>Norwood Middle School Auditorium</i>	Champion for CYC	1:30pm - 2:30pm
8	United "FORE" Youth Golf Classic <i>Annual Fundraising Event</i>	Champion for CYC	12 pm - 7 pm
June TBD	CYC Outstanding Student Awards	Champion for CYC	1.5 hours, evening
TBD	End of Year Cookout	Lunch attendee	4pm - 8pm

Ongoing Board opportunities: tutoring, mentoring, in-class guest speakers, project coaches, job shadowing experiences, competition judges, internships, new suggestions welcome!

Empowering vulnerable students to succeed in school and in life.

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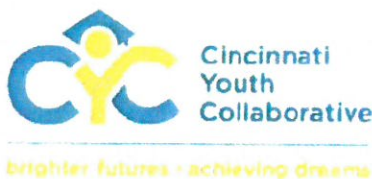
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Karen Connell

Subject: FW: Assistance League of Greater Cincinnati

**Assistance League's
Monday Updates
September 11, 2017**



COLLEGE STARTER KITS PROGRAM 2017

We were so excited to be invited to be a part of the Cincinnati Youth Collaborative (CYC) and University of Cincinnati Blue Ash campus kick off for their mentorship Partnership!

We, too, are CYC partners and were able to meet and greet and hand the incoming and very appreciative student scholars their College Starter Kits.

Thanks to Dean Greg Metz, Cheri Jordan and Molly Burkhalter, we were able to participate in the event --- and meet our clients in person.

Thank you to President Nancy Purcell and members Laura Atkinson, Carolyn Lamping, Jo-Anne Prendevile, Jenny Moore, Cyndie Willson, Mary King and Linda Miller, Janet Adams and Audrey Stehle for their assistance.

This was the beginnings of what promises to be a growing program!

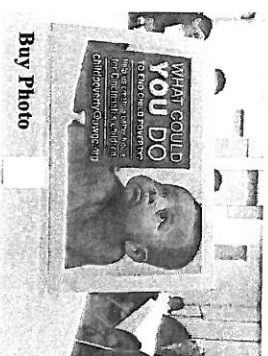
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United Way deserves our support for poverty initiatives

Enquirer editorial board Published 10:37 a.m. ET Aug. 25, 2017



On Thursday, 600 United Way supporters packed the Duke Energy Convention Center to kick off the nonprofit's 2017 campaign.

This year's goal – \$62.2 million – is an ambitious but necessary one in order to adequately tackle the region's abysmal child poverty rate, United Way officials said.

Consider the following:

- Cincinnati has the sixth highest child poverty rate in the nation.
- 1 in 3 Greater Cincinnatians struggles to meet basic needs due to poverty.
- 200,000 children in Greater Cincinnati are growing up in financially unstable households.
- 75 percent of African-American children under the age of 6 in Cincinnati live in poverty.
- Cincinnati ranks 53rd in upward mobility among the 100 largest U.S. cities.
- 72 percent of jobs in Greater Cincinnati pay less than \$50,000 a year - the wage required for a family of four to be self-sufficient.

These are alarming statistics that deserve our attention.

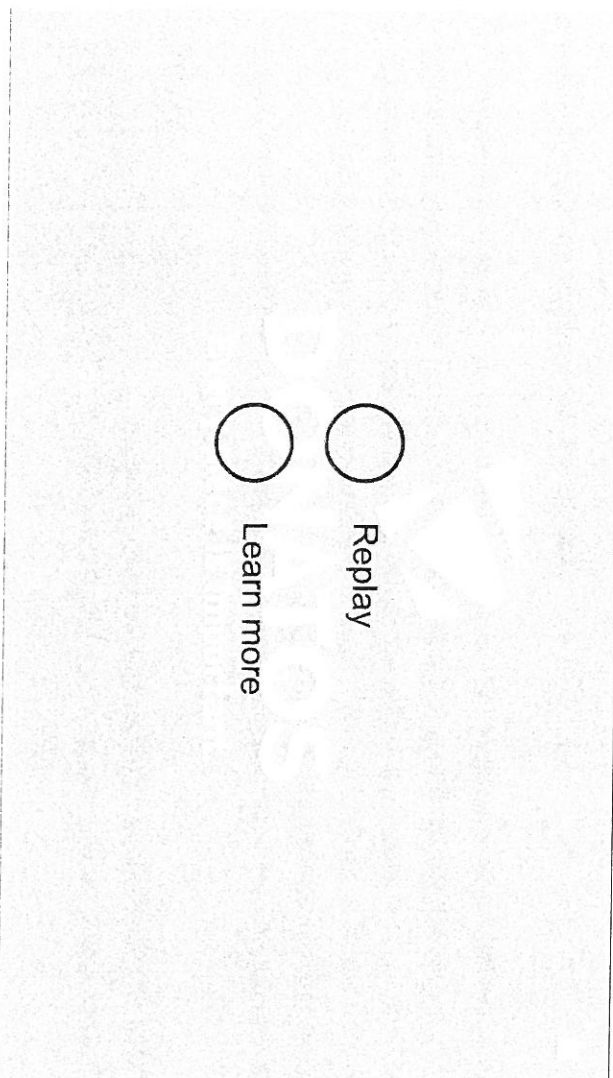
That's why the editorial board hopes the community sees the value in supporting this year's United Way campaign.

Poverty has been a focus of the United Way, but this year officials are shifting more funding toward helping struggling families. Whereas 70 percent of the nonprofit's funding had been going toward impoverished families before, now 90 percent of its dollars will be dedicated to helping them attain self-sufficiency.

The United Way, a driving force behind the Child Poverty Collaborative initiative and overseer of Cincinnati's preschool expansion, has a goal of moving 5,000 families and 10,000 children from poverty to self-sufficiency over the next five years.

The agency is adjusting its approach by listening more intently to feedback from people living in poverty about how best to help them deal with their challenges. The United Way and its partner agencies are also moving away from strategies that simply meet an immediate need and are zeroing in on ways to help families holistically – from child care to early childhood development to transportation to employment, among other areas.

ADVERTISING



While there is much optimism at the United Way, raising \$100,000 more than it did in 2016 won't be easy.

The nonprofit has its work cut out educating the community about the severity of child poverty in Greater Cincinnati and overcoming the stigma associated with poverty.

Gary T. "Doc" Huffman, 2017 United Way of Greater Cincinnati Campaign chair and chairman, president, chief executive officer of Ohio National Financial Services, acknowledged that despite all of the publicity and media coverage, many corporate executives are unaware of the actual data.

"When they hear the numbers and we show them the information, they all say, 'We are better than this as a community,'" Huffman said.

Educating the public and putting a human face on the issue of poverty will be a key to fundraising success for the nation's sixth-largest United Way.

It's easy to have a "here we go again" attitude when the United Way campaign rolls around at this time of year. But if we hope to make a significant dent in Cincinnati's child poverty rate, not merely incremental progress, supporting the United Way's campaign is an important investment in that future.

Let's show Greater Cincinnati's youth and adults living in poverty that they matter. Let's prove once and for all that we are truly a better community than the poverty statistics suggest.

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99¢/1st month

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