

**Board Meeting Agenda
Woodward Career Technical (7-12) Media Center
Tuesday, May 19, 2015
8:00-9:30AM**

- | | | |
|-------------|---|-------------|
| I. | Welcome and approval of minutes: Kent Wellington | 8:00 – 8:05 |
| II. | Mission Moment <ul style="list-style-type: none">• Deborah Leahr, JCG Career Specialist
12th grade student, Ravea Thomas• Principal Shauna Murphy | 8:05 – 8:15 |
| III. | National College Access Network Update: Harold Brown | 8:15 – 8:30 |
| IV. | Chamber/CPS partnership: Engaging Business in CPS High Schools
Doug Adams, SVP, PNC and Laura Mitchell, CPS Deputy Superintendent | 8:30 – 9:10 |
| V. | Dashboard Review | 9:10 – 9:20 |
| VI. | President's Report: Jane | 9:20 – 9:30 |

Board Calendar:

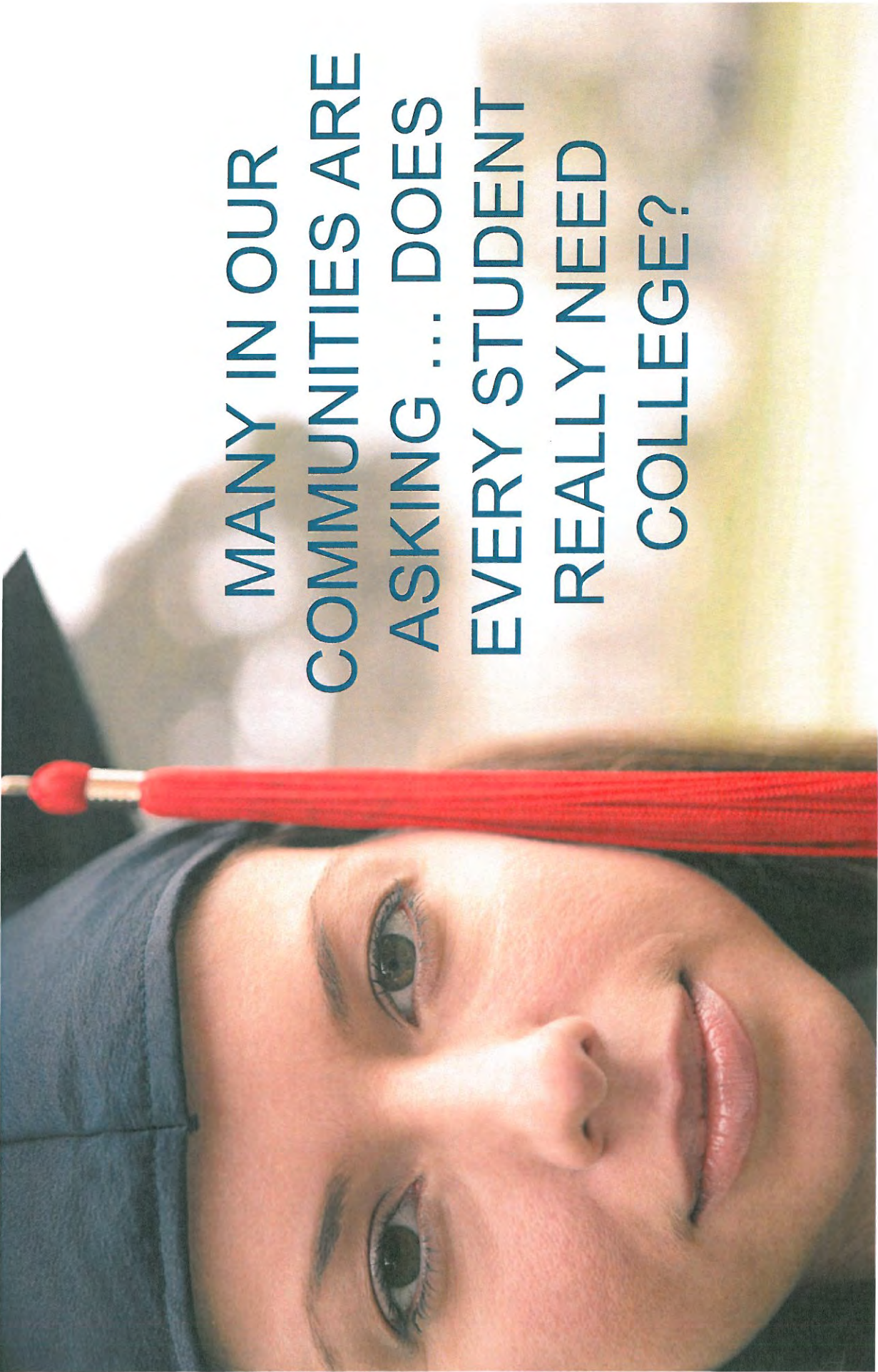
Thank You Open House- **June 4, 2015**

Outstanding Student Reception- **July, 2015**

Next Board meeting: **July 21, 2015**

Dream Makers Celebration- **October 8, 2015**

CYC empowers vulnerable children and young adults to overcome obstacles and succeed in education, career and life.



MANY IN OUR
COMMUNITIES ARE
ASKING ... DOES
EVERY STUDENT
REALLY NEED
COLLEGE?

EDWorks▪
EXPECT SUCCESS



THE NATIONAL CONTEXT

- 30% of students drop out of college after the first year
- Some reports put that number as high as 75% for poor and minority students
- At an annual cost of \$1.8 billion to states and the federal government

AND MORE IMPORTANTLY ...

Nationally, only 15% of
low income and minority
students graduate from
college.



Forthcoming Gallup Education Poll

- No systemic linkages between K-12 and higher ed, or between higher ed and workforce/employers.
 - ☐ Only examples of collaboration
- Shift in why Americans value college
 - ☐ In 60's, to develop good philosophy of life.
 - ☐ Now, to get a good job and make more money.
 - ☐ Graduation alone not good enough

Forthcoming Gallup Education Poll

- US Higher Ed system universally considered best in the world, yet only 19% of business leaders agree
- 95% of Americans value education beyond HS (especially minorities), despite only 40% having degree

Forthcoming Gallup Education Poll

- Americans over-estimate by 500% that low-income students will succeed in and complete 4-year degree (5/5/15 NYT)
- Black students “thrive” at HBCU’s at much higher rates than other places

Forthcoming Gallup Education Poll

- 13% of Americans strongly agree that college grads are prepared for workforce
- 6% of college-degreed Americans strongly agree
- 18% of non-degreed Americans strongly agree
- 96% of Provosts strongly agree
- Conclusion: A “no-confidence” vote on higher ed’s most important value – preparation for getting a good job.

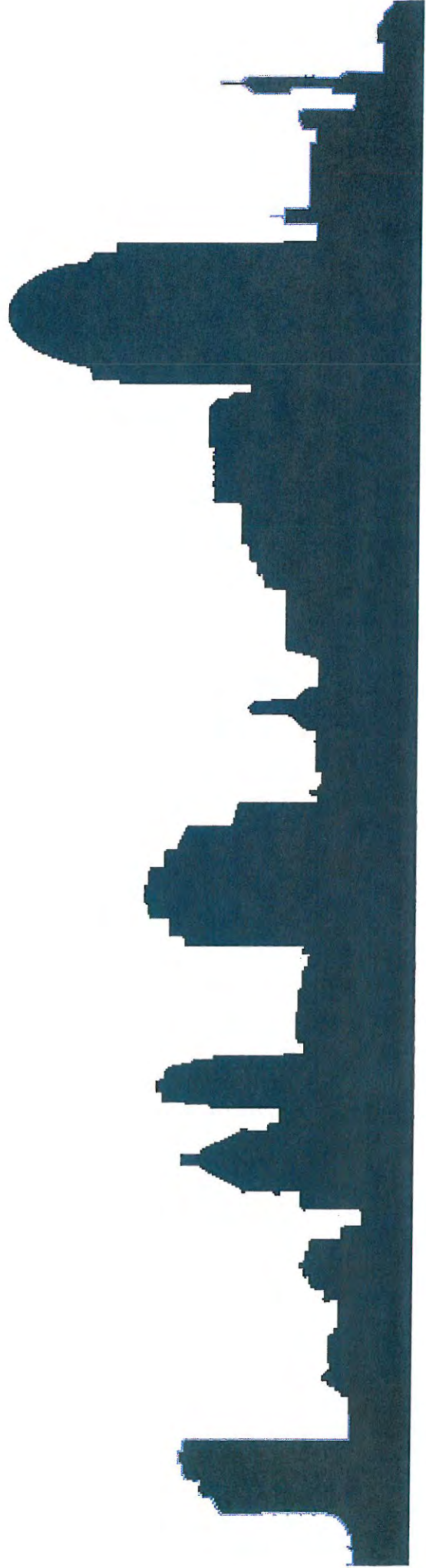
Brandon Busteed, Executive Director, Gallup Education

Current Responses

- Career pathways/workforce development initiatives
- Focus on “soft” skills (21st century skills)
- Early College initiatives
- More selectivity in college admissions (given increased accountability for completion)
- NCAN will focus on equity goal of 4-year degree completion

Business Education Connectivity Council





myTomorrow*ed at CPS



mytomorrow*ed™

my education — my way™

Experiential Opportunity

Career Readiness Roadmap

Cincinnati Public Schools

Grade 8

- Career Research
- Content Area Digital Portfolio
- My Career Portfolio 2.0
- High School Plans
- Career Fair Experience
- Career Club

Grade 10

- Career Readiness Learning
- Content Area Digital Portfolio
- Math Applications
- Job Shadow
- Career Exploration

Grade 9

- 500+ Career Field Trip
- Career Cluster
- Service Learning
- Content Area Digital Portfolio
- Career Planning
- Career Mentoring

Grade 11

- Job Shadow
- Career Exploration
- Career & Leadership Plan
- Workplace Etiquette
- Career Exploration
- Career & Leadership Portfolio

Grade 7

- Learning Style Inventory
- Career Guide
- My Career Portfolio
- Content Area Digital Portfolio
- Job Shadow

Grade 12

Career Ready

- Career Exploration Ready
- Internship/Independent Learning
- Expanded Post-Secondary
- Career Readiness Portfolio
- Content Area Digital Portfolio

© Cincinnati Public Schools 2014

MISSION

- BE opens doors for Greater Cincinnati youth to access post-high school employment opportunities that maximizes their potential and meets our region's workforce needs.

STRATEGY

- We will accomplish this mission through partnering with Cincinnati Public Schools to make their "my tomorrow" initiative experiential. We will create the workforce of tomorrow by connecting the business community to CPS and giving opportunities for the students to see the possible career opportunities that exist and to help provide the skills that they will need to fill these positions.



GAP & NEEDS ASSESSMENT

- From the Business vantage point
 - Relatively small scale engagement despite our Region's size and business diversity
 - No single-source school navigator to establish business relationships; daunting to navigate the system
 - Lack of consistent engagement from stakeholders; challenged to measure success
- From the School vantage point
 - Lack of standard engagement opportunity; enter my tomorrow
 - Unclear career path interests of students; enter Naviance resources and survey tools
 - No single source business navigator to establish relationships and fill reality voids; enter Connectivity Council

CPS Pro

Proactive Proficient Professionals



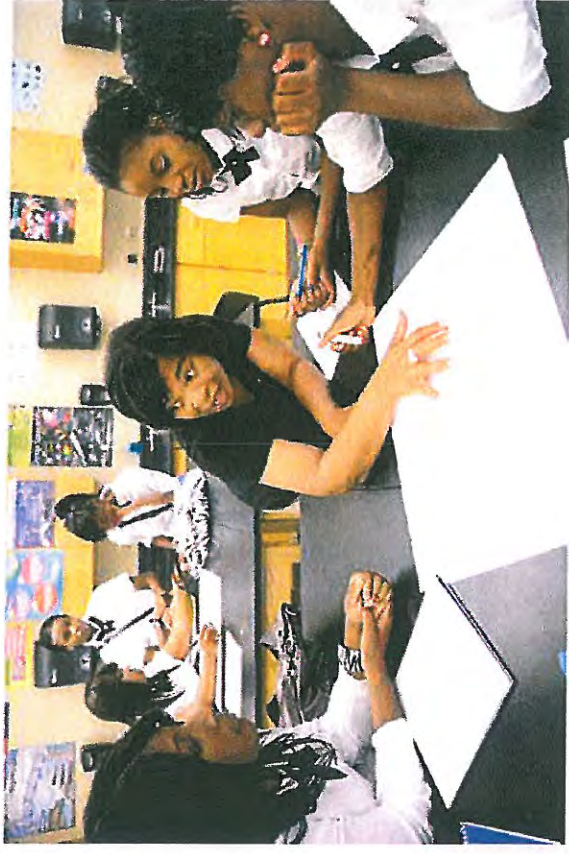
The mission of CPS Pro is to develop students into proficient, proactive professionals who are prepared for life and careers. Students will engage in authentic learning experiences and gain knowledge to help them make powerful career choices.

Students will focus on their post-secondary goals in a meaningful way, with support from businesses throughout the Cincinnati area.

CPS will to continue developing partnerships with corporations and small businesses to broaden our students' experiences in careers, promising a bright future for Cincinnati.

CPS CREW

- Career Readiness Education Workshop
 - Three days of fun, intense career education in the format of a hands-on workshop
 - August 12-14th
 - Preparation for shadowing, listening to guest speakers, career expo expectations, etc.
 - Instruction will be given by Junior Achievement and our teachers OR solely our teachers and guest speakers



CREW SESSION SAMPLING

- My Dream Job
- Business Writing
- Time Management Tune Up
- Leadership Essentials*
- Powerful Presentation Skills
- Social Media Awareness
- Dress for Success*
- Professional Networking
- Tackling Team Work
- Career Exploration
- Ace the Interview*
- Real Money, Real World
- What Do Employers Look For?*
- My Profile



RESOURCE MODEL

	Day 1	Day 2	Day 3
Alken- 84 students			
<u>School Staff</u>			
Teachers	4	4	4
Administrators	1	1	1
<u>Outside Professionals</u>			
Junior Achievement	8	8	8
Other Businesses/	1	1	1
Guest Speakers			
Dater- 153 students			
<u>School Staff</u>			
Teachers	7	7	7
Administrators	1	1	1
<u>Outside Professionals</u>			
Junior Achievement	14	14	14
Other Businesses/	1	1	1
Guest Speakers			
Gamble- 60 Students			
<u>School Staff</u>			
Teachers	3	3	3
Administrators	1	1	1
<u>Outside Professionals</u>			
Junior Achievement	6	6	6
Other Businesses/	1	1	1
Guest Speakers			

- Structure and Resource Links to:
 - enGauge- 21st Century Skills- Literacy in a Digital Age
 - College and Career Readiness Benchmarks-ACT
 - College and Career Readiness Standards- CCSS
 - Skills Insight- SAT

100

CAREER EXPO MODEL

STUDENT PRE-REQUISITES

CAREER EXPO Schedule	GROUP 1	GROUP 2	GROUP 3
AIKEN- 84 students	9:30-10:30 AM	10:35- 11:35 AM	11:40- 12:40 PM
Time			
Number of students	28	28	28
Number of teachers	2	2	2
DATER- 153 students			
Time	9:30-10:30 AM	10:35- 11:35 AM	11:40- 12:40 PM
Number of students	51	51	51
Number of teachers	4	4	4
GAMBLE-50 students			
Time	9:30-10:30 AM	10:35- 11:35 AM	X
Number of students	25	25	X
Number of teachers	2	2	X

- Review Goals for Career Expo
- Interacting with Employers
- Prepare Questions to Ask
- Preparation (Dress, Resume, Notes)
- Making the most out of your experience!

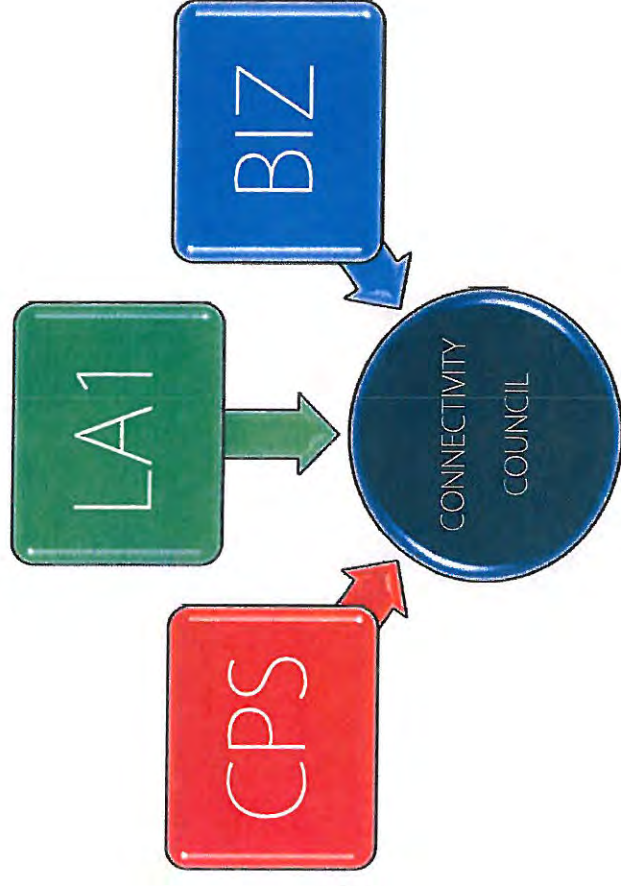
NAVIGATION RESOURCE

- A Guide for Businesses, Students, Parents, Admin and Teachers to include:
 - Mission
 - Research behind **Pro** career education
 - **CREW** structural elements
 - Career Expo guidelines
 - Applications/ Instructions/ Forms for Businesses, Students, Parents
 - Instruction/ Direction for Admin and Teachers



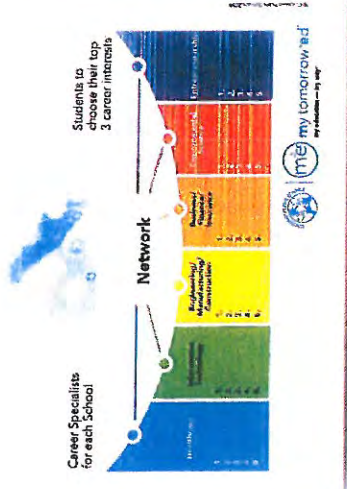
OBJECTIVES – YEAR 1

- Formalize myTomorrow Elements with Businesses and Stimulate Career Readiness Experiences for Students
 - Establish a collaborative Advisory Council
 - Affirm current business relationships
 - Recruit new businesses to expand career networks
 - Identify scalable participation opportunities
 - Formalize and streamline business engagement
 - Establish career readiness elements
 - Conduct pilot study of ~ 300 students
 - Measure successes and refine program offerings for Year 2 expansion



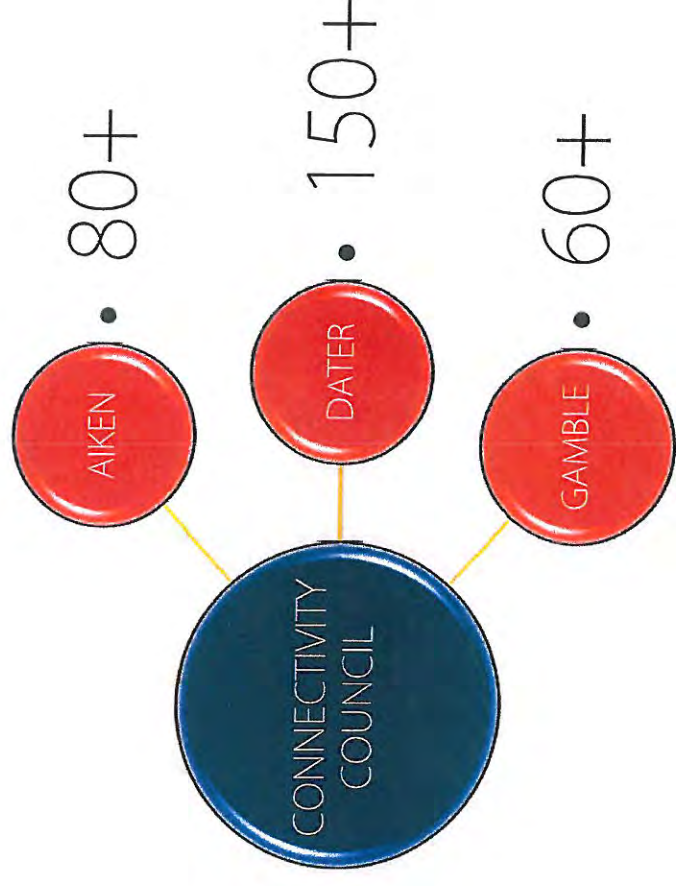
SOURCING BUSINESS PARTNERS

- CPS is identifying career opportunities, referred to as "Career Clusters"
 - 16 nationally recognized clusters
 - May be further tailored to the needs of the region/community/school
 - myTomorrow "Network" visual demonstrates this approach
- BE is proposing business alignments into the Network structure

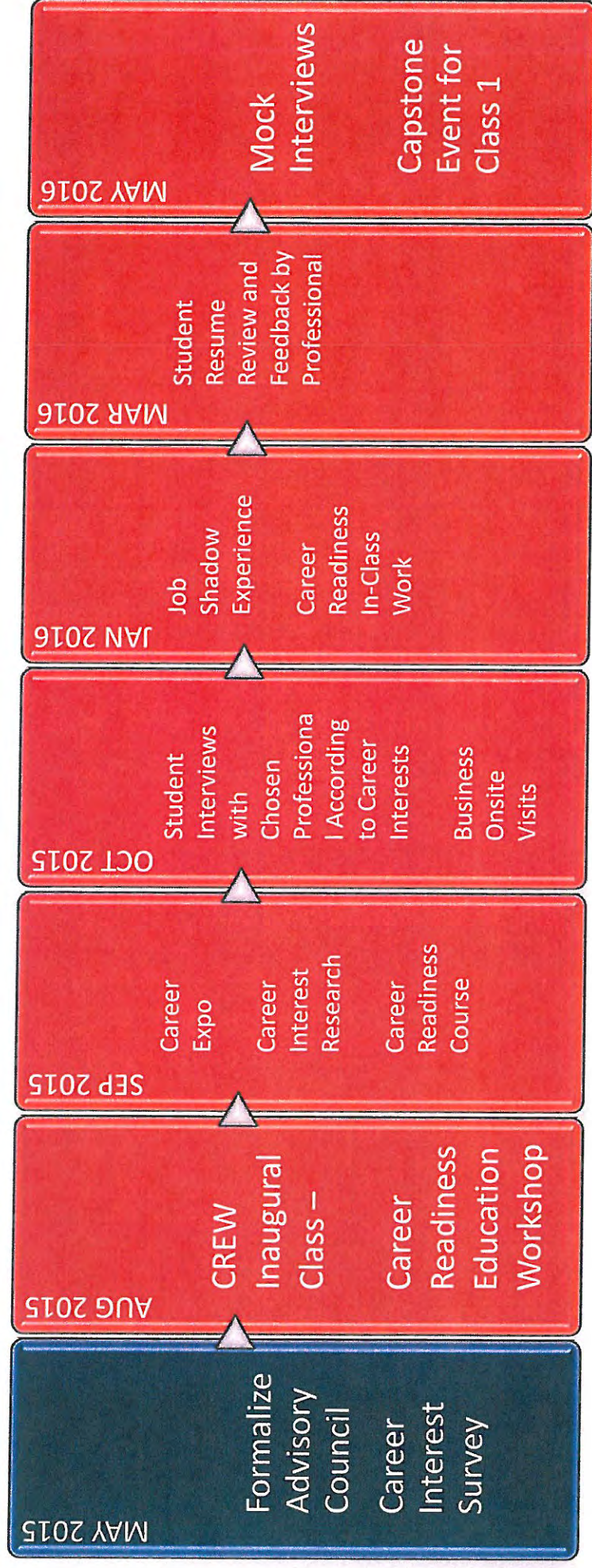


PILOT STUDY IMPLEMENTATION

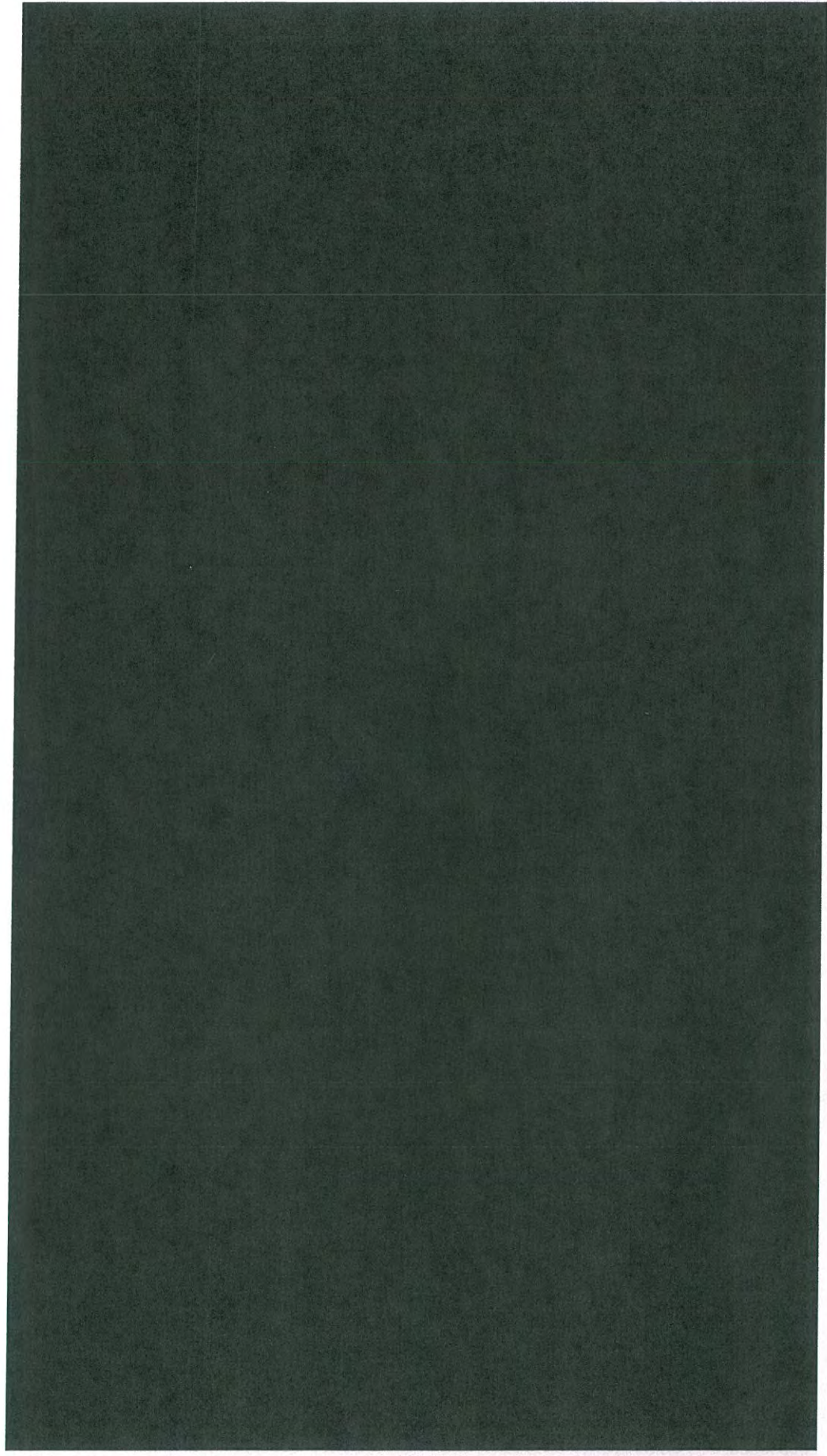
- Targeted audience of incoming Junior classmen
- ~300 students
- Conduct initial career interest survey Spring '15 and document results-based needs assessment
- Confirm business network affiliates to fill career interest needs
- Implement CPS' Pro and CREW modeling
 - Track the 2015-2016 school-year milestone measurements
 - Successful interaction with business professionals and an realistic career path portfolio
 - Engagement model refinements from all stakeholders



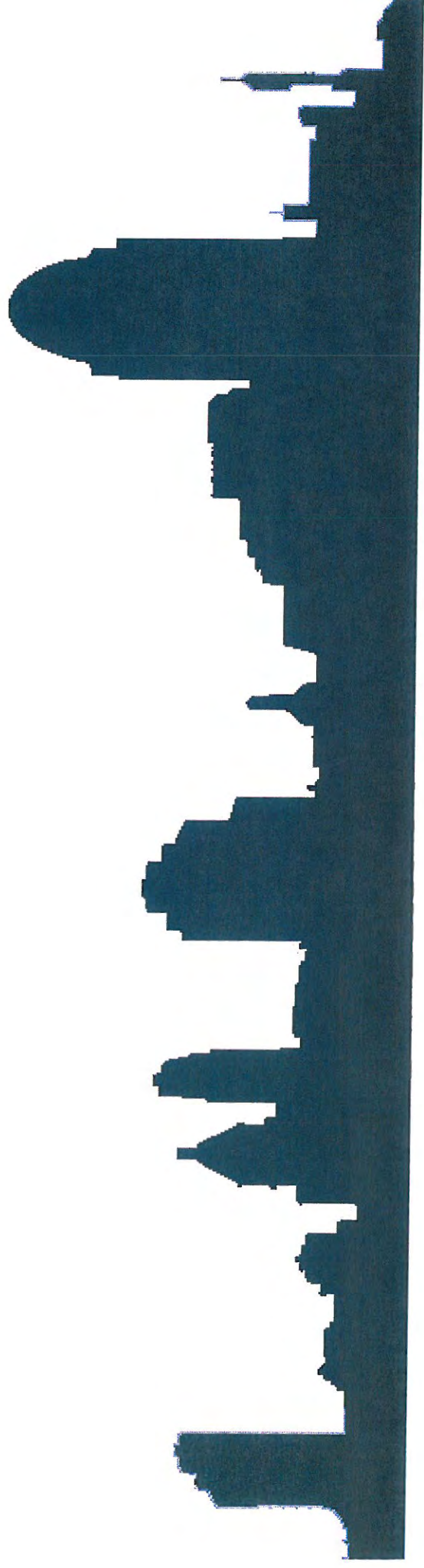
NAVIGATING the SCHOOL YEAR



MAKING THE CONNECTION FOR OUR FUTURE WORKFORCE



THANK YOU!





Memorandum Of Understanding

Entities

Business Education (BE): team from Class 1 of Leadership Action (LA), a Cincinnati Regional Chamber Leadership Program

Cincinnati Public Schools (CPS)

Purpose

BE and CPS agree to collaborate on the following:

- *BE and CPS will establish a joint "Business-Education Connectivity Council (BECC)" comprised of at least:*
 - o *Six (6) community business entities*
 - o *Four (4) Leadership Action representatives*
 - o *Three (3) CPS representatives*

*The Business-Education Connectivity Council, by design, will engage the regional business community for experiential purposes into CPS' "myTomorrow*ed" career readiness programs to prepare high-school students for career possibilities that exist post-graduation.*

Under the guidance of the BECC, the business connectivity engagement further extends initially to high-school level coordination. This initial one-year phase will be in the form of a pilot test tailored specifically to three high schools within the CPS network. [The selected schools are: Aiken, Dater, and Gamble Montessori. The BECC will create school-specific BECCs at each participating school, which will be comprised of at least:

- o *Six (6) community business entities*
- o *Three (3) CPS representatives (principal, teacher, student)*
- o *One (1) Leadership Action representative*

BE commits to provisioning and providing

- o *the structural elements of the BECC and mutually agreed upon governance approach with CPS*
- o *filling key positions of community business entities and Leadership Action representatives*
 - *sourcing of new business relationships with CPS, fitting within the career cluster – nationally recognized categorization of career paths- network, further tailored to student survey career interests*
- o *filling high school level business entities through existing and/or newly engaged business entities*

*CPS commits to provisioning and providing the myTomorrow*ed career readiness opportunities through*

- o *Establishment of clear guidance on business / school / student engagement rules and regulations as required by local, state, and federal educational requirements*
- o *Establishment of student schedule availability for interaction with businesses both on school property and at the mutually agreed upon experiential career job site (e.g. business worksite).*
- o *Year-long pilot study of three high schools, where-by the BECC and its school-specific extension will fulfill mutually agreed upon five (5) engagement programs, which are:*
 - *Job Expo(s)*
 - *Company Research Assistance*
 - *Job Shadowing*
 - *Resume Reviewing*
 - *Mock Interviews*

Financial Considerations

Nothing in this MOU shall be deemed to be a commitment or obligation of funds from either BE LA or CPS, or any of their various components or extensions.

The entities acknowledge that all or any financial arrangements must be

- o determined by the individual organization(s) to expend financial resources by choice*
- o negotiated within the individual organization(s), dependent upon the availability of funds*
- o completed through the individual organization(s) procurement requirements without interference by the BECC or its extension*

Meetings and Reporting

To accomplish the purpose and objective set forth in the MOU, partners will meet at least once per month, unless otherwise agreed upon by BE and CPS BECC members.

Associated meeting agenda, minutes, participant list, open/closed action item list, and performance metric reporting will be distributed to all meeting participants within one (1) week of the meeting date.

Term of Memorandum and Termination Process

This MOU is at-will and may be modified with the mutual consent of the authorized individuals of The Cincinnati Regional Chamber and Business Education and Cincinnati Public Schools.

This memorandum shall commence on March 19, 2015 and shall continue until July 1, 2016 unless otherwise extended. This period accounts for collaborative actions underway, lasting through the 2015-2016 school year, and a brief evaluation period thereafter.

This memorandum may be terminated by either party giving the other party thirty (30) day notice in writing.

Signatures

Signed,

Name _____ Name _____

Signature _____ Signature _____

Organization _____ Organization _____

Title _____ Title _____

Date _____ Date _____

Name _____

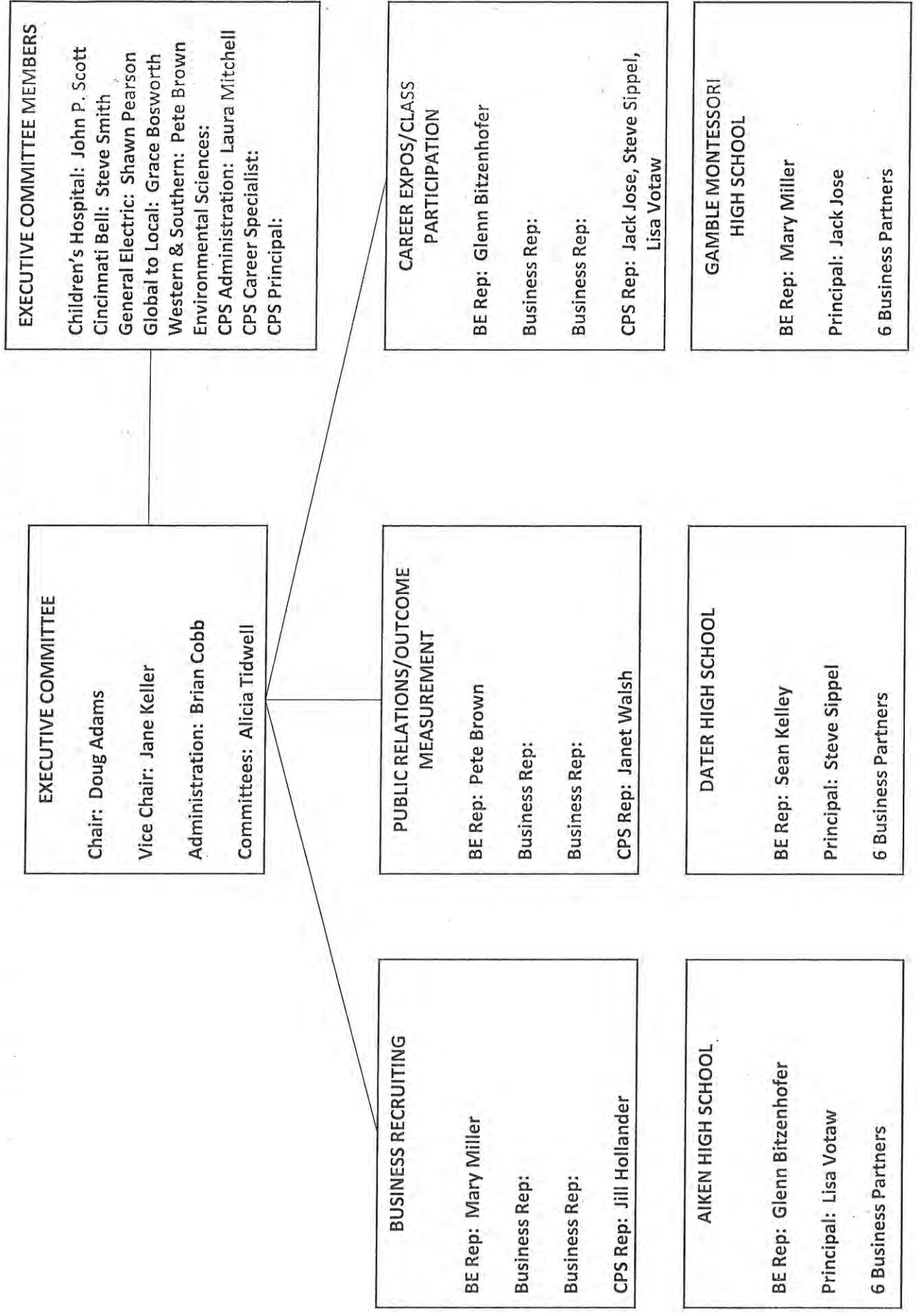
Signature _____

Organization _____

Title _____

Date _____

BUSINESS EDUCATION CONNECTIVITY COUNCIL (BECC)





Cincinnati Public Schools Business-Education Connectivity Council Member Expectations

The Greater Cincinnati economy needs a workforce that has the skills to meet the challenges of both today and tomorrow. Area companies depend on a well-prepared workforce to gain, and keep, a competitive edge in our global economy. With this in mind, the Greater Cincinnati Chamber of Commerce's Leadership Action team has partnered with the Cincinnati Public Schools to create the **Business-Education Connectivity Council** to help engage the local business community in helping CPS students see the career possibilities that exist for them post-graduation.

MISSION:

As a member of the Business-Education Advisory Council, you will be helping the Cincinnati Public Schools open the door for Greater Cincinnati youth to see post-high school employment opportunities that maximizes their potential and meets our region's workforce needs of the future. We will accomplish this mission through partnering with the Cincinnati Public Schools to make their "my Tomorrow" initiative experiential. Working with students entering the 11th grade, we will create the workforce of tomorrow by connecting the business community to CPS and giving opportunities for the students to see the possible career opportunities that exist and to help provide the skills that they will need to fill these positions. Initially, we will be working with Aiken, Dater, and Gamble Montessori High Schools, with the goal to expand in the years ahead to all 15 high schools in CPS.

The Council will be comprised of one company from each of the six career clusters on which CPS has selected to focus: Business/Finance/Insurance, Engineering/Manufacturing/Construction, Entrepreneurship, Environmental Science, Healthcare, and Information Technology. In addition to these six companies, the Council will have representatives from Leadership Action, CPS Administration representatives, and principals from each school of the initial targeted schools.

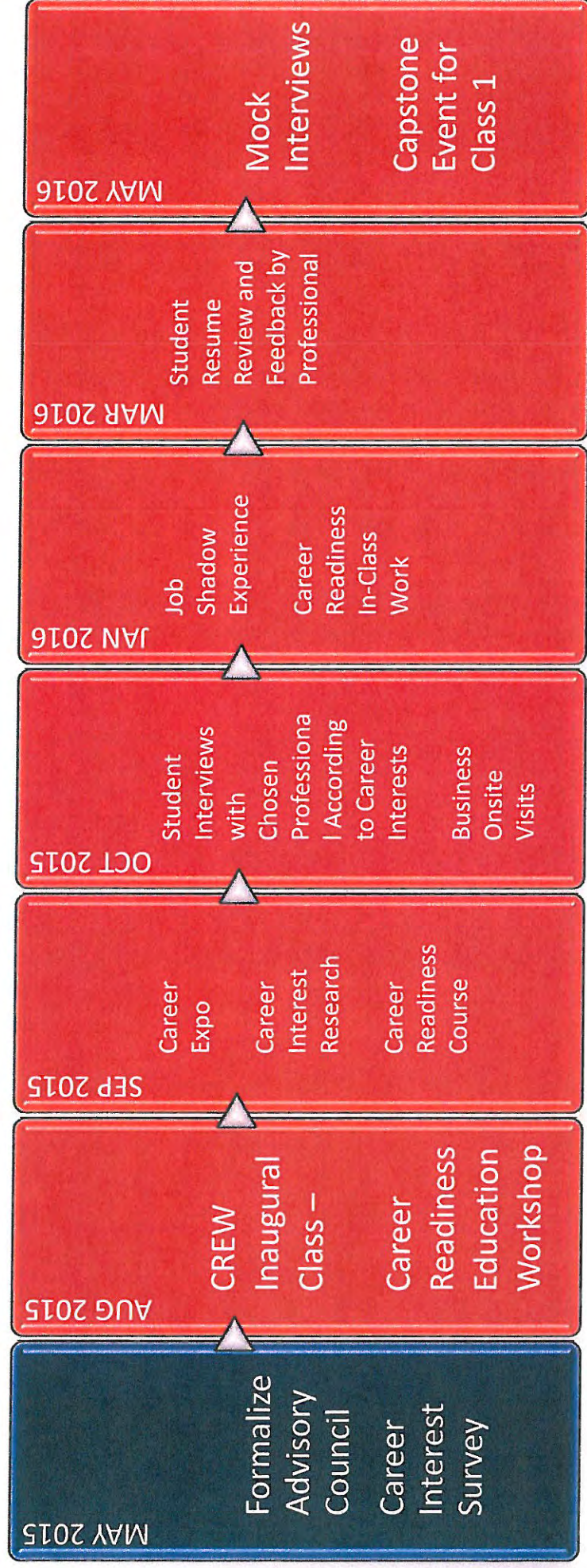
EXPECTATIONS:

- Attend Council meetings (will be monthly at the beginning)
- Provide your guidance and direction as to the skills that are needed for the workforce of tomorrow
- Attend and have representation at the three selected high school career expos
- Have company representatives make classroom presentations at the three selected high schools three times throughout the school year (agenda and format will be provided for you)
- Host field trips at least two times per school year at your place of business for students that may be interested in your profession as a potential career
- Council Term: Three years

THE ASK:

We need your company as a member of this Council! Please join us as we ensure our students see the potential opportunities that exist post-graduation and are career ready for their futures. A stronger, more motivated and prepared workforce will strengthen our region for many years to come.

NAVIGATING the SCHOOL YEAR





PUBLIC AFFAIRS DEPARTMENT • OFFICE: (513) 363-0020 • FAX: (513) 363-0025

For Immediate Release ★ March 23, 2015

Contacts:

Janet Walsh, Director, CPS Public Affairs: (513) 363-0023, 207-8181, walshja@cps-k12.org
Rich Walburg, Director, Chamber Communications, (513) 579-3194 rwalburg@cincinnatiachamber.com

Regional Chamber, CPS Launch Career Preparation Partnership *Experiential Pilot Connects High School Students with Area Businesses*

Representatives of the Cincinnati USA Regional Chamber and Cincinnati Public Schools have signed an agreement designed to greatly enhance career readiness – and ultimately help fill job gaps in the area economy – through an experiential pilot featuring yearlong engagements between high school students and businesses.

In the first such partnership of its kind in Greater Cincinnati, the Memorandum of Understanding signed March 19 creates a joint Business-Education Connectivity Council to guide the pilot, which will begin in the 2015-16 school year and focus on 11th-graders at three CPS high schools: Aiken New Tech, Dater High School and Gamble Montessori. The program will expand to other schools in future years.

Signed on March 19, the agreement and partnership will be **presented at 7 p.m. today at the Cincinnati Board of Education meeting** at the CPS Education Center, 2651 Burnet Avenue, Corryville (45219).

The partnership was developed by the Business-Education Team from the inaugural class of Leadership Action, a Chamber leadership program, in conjunction with CPS leaders. It supports the district's My Tomorrow initiative, launched in August, which envisions that 100 percent of all seventh-graders will graduate within six years prepared to actively access their chosen career paths.

"We created Leadership Action to move the needle on important issues," said Dan Hurley, the director of Leadership Action. "It takes collaboration to change things in the long term. The collaboration forged between the Business Education team and the Cincinnati Public Schools will have implications for years to come."

"While My Tomorrow exposes students to job fields using sophisticated software, classroom discussion and planning time, this new partnership will bring careers to life as students interact with business representatives from the real world," said CPS Superintendent Mary Ronan. "We are tremendously excited about the possibilities for our students and our community."

(Continued)

The Business-Education Connectivity Council will be comprised of at least six community business representatives, four Leadership Action representatives and three CPS representatives. Similar councils will be created for each participating high school, composed of six business representatives, three CPS representatives (principal, student and teacher), and one Leadership Action representative.

Over the course of the school year, the councils will spearhead five business-student engagement programs:

- job expos
- company research assistance
- job shadowing
- resume reviewing
- mock interviews of students by business partners

Students will complete classroom preparation curriculum prior to each of the engagements, three of which will take place at their schools and two at job sites.

Business representatives interacting with the students will represent at least six major regional job sectors: business/finance/insurance, engineering/manufacturing/construction, entrepreneurship, environmental science, healthcare, information technology. Community businesses already committed to be part of the initial Business-Education Connectivity Council include Cincinnati Bell, Cincinnati Children's, GE Aviation, Global to Local Language Solutions, Western & Southern Financial Group along with Leadership Action member companies Cincinnati Youth Collaborative, CVG Cincinnati Northern Kentucky International Airport, Jancoa, Luxottica, PNC, Duke Energy, Cintas and E.W. Scripps.

"The Business-Education Connectivity Council will help businesses in the Greater Cincinnati community connect to students in CPS and help create the workforce of tomorrow. We will help these students see the post-graduate opportunities that exist in our community, and prepare them to step into the job opportunities as they begin their careers," said Douglas Adams, Senior Vice President and Team Leader, PNC Bank, and a member of the Business-Education Leadership Action Team.

A second project team of Class 1 of Leadership Action, Prosperity for All, is in the final stages of creating a collaboration to better connect public benefit recipients with education programs. The goal is not to just place people in jobs, but to arm them with skills that open jobs which are connected to career ladders.



From the Cincinnati Business Courier

:<http://www.bizjournals.com/cincinnati/news/2015/03/23/major-cincinnati-employers-sign-on-to-innovative.html>

Major Cincinnati employers sign on to innovative career-readiness program

Mar 23, 2015, 2:38pm EDT Updated: Mar 23, 2015, 3:32pm EDT



Lisa Benson

Managing Editor- *Cincinnati Business Courier*

Email | Twitter | Google+ | LinkedIn

A new initiative called Leadership Action will connect Greater Cincinnati businesses and local high schools to help fill job gaps and strategically develop the work force of tomorrow.

The effort is the first of its kind in Greater Cincinnati and was developed as part of a leadership program of the **Cincinnati USA Regional Chamber**. Billed as "an experiential pilot," it partners first with 11th graders at three Cincinnati Public Schools high schools. A new Business-Education Connectivity Council will be installed at each school to spearhead efforts like job expos, job shadowing, resume reviewing, company research assistance and mock interviews. The activities will take place at school and at job sites.

"We will help these students see the post-graduate opportunities that exist in our community, and prepare them to step into the job opportunities as they begin their careers," said Douglas Adams, senior vice president and team leader at PNC Bank.

Companies participating include Cincinnati Bell Inc., Cincinnati Children's Hospital Medical Center, GE Aviation, Global to Local Language Solutions, Western & Southern Financial Group, Cincinnati/Northern Kentucky International Airport, Jancoa, Luxottica, Duke Energy, Cintas and E.W. Scripps.

The program will support CPS's My Tomorrow initiative, launched in August, which has a goal of 100 percent of all seventh graders graduating within six years prepared to actively access their chosen career paths.

"We created Leadership Action to move the needle on important issues," said Dan Hurley, the director of Leadership Action. "It takes collaboration to change things in the long

term. The collaboration forged between the Business Education team and the Cincinnati Public Schools will have implications for years to come."

Benson manages day-to-day operations of print and web products

CPS, chamber launch new workforce partnership

Hannah Sparling, hsparling@enquirer.com 11:06 p.m. EDT March 23, 2015

Cincinnati Public Schools and the Cincinnati chamber's Leadership Action team are launching the new Business-Education Connectivity Council, a pilot meant to help pair students with workforce needs.



(Photo: Provided)

Two problems: One, students struggle finding jobs after high school or college, and two, businesses can't find qualified workers.

Cincinnati Public Schools and the Cincinnati USA Regional Chamber's Leadership Action team are launching a new partnership they hope will ease both concerns: The new Business-Education Connectivity Council will pair local companies with CPS high schools to offer career expos, job shadowing and mock interviews, for example, while offering companies a direct pipeline to local talent.

The program will be a pilot in the 2015-16 school year at Aiken, Dater and Gamble Montessori high schools.

It's also part of CPS' My Tomorrow initiative, and it will target incoming high school juniors.

Students "are just really hungry for guidance around their career opportunities," said Jane Keller, of the Leadership Action team. "They want it. They want to be successful in life."

For companies who join the program, their financial commitment is zero, said fellow team member Doug Adams of PNC Bank. Rather, the companies would commit to a minimum of three years and a minimum of five school events a year, some at the school building and some at the company offices.

"We want their time; we want their people; we want their talent," Adams said. "We want to expand (students') horizons to see all that Cincinnati has to offer."

Adams calls this the "crawl" phase of the project. It's a slow roll-out so team leaders and CPS officials can see what works and what doesn't before expanding to other schools.

"Our hope for this program is that by connecting the businesses to the students, we will (show them) the opportunities that are out there," Adams said. "We will get the businesses involved in creating the workforce of tomorrow."

Read or Share this story: <http://cin.ci/1bpm2Gx>

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#510712

\$179 Per Mo. \$1,995 DUE AT SIGNING

36 month lease, 12K per year
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20¢ per mile overage charge.

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[Man shot to death in Fairfield brawl identified](#)
(/story/news/scanners/2015/03/22/fairfield-shooting-dixie-highway-wise-guys/25179407/)

March 24, 2015 6:32 a.m.
(/story/news/scanners/2015/03/22/fairfield-shooting-dixie-highway-wise-guys/25179407/)

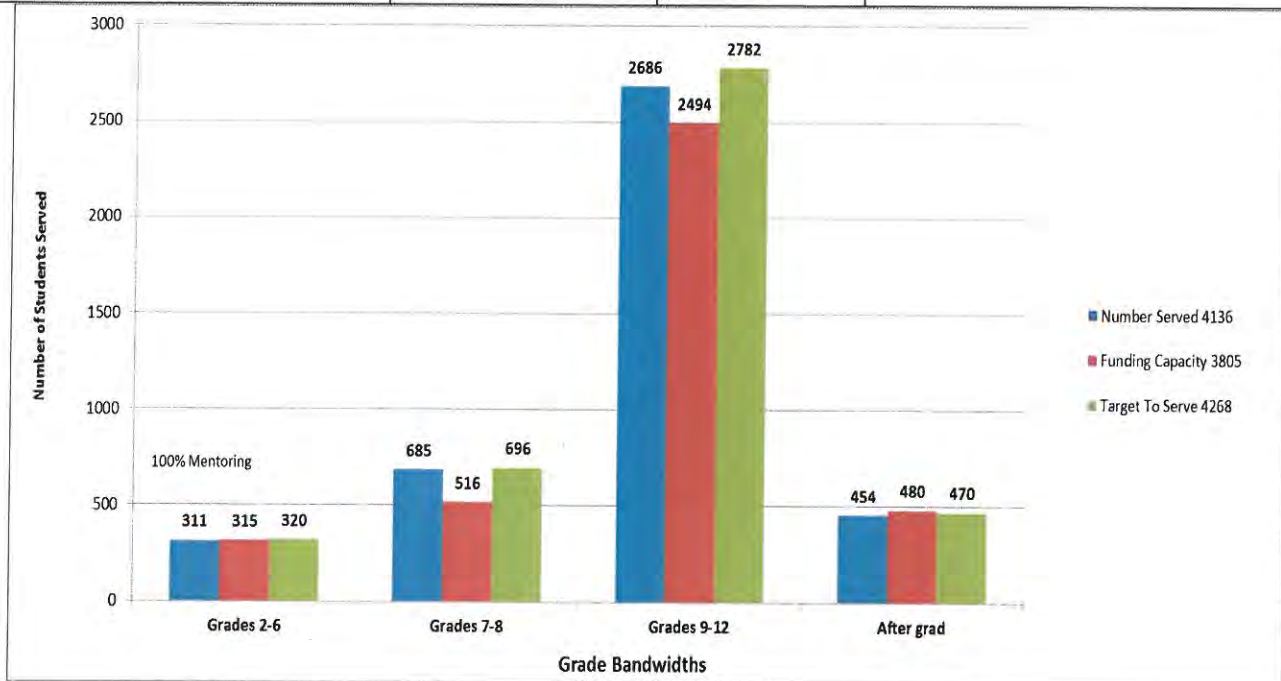


[70-mph police chase ends in crash](#)
(/story/news/crime/2015/03/24/70-mph-police-chase-ends-in-crash/70364678/)
March 24, 2015, 5:27 a.m.
-mph-police-chase-ends

Mission: CYC empowers vulnerable children and young adults to overcome obstacles and succeed in education, career and life

May 19, 2015

	Academic Year 2013-2014	5 Year Average	Benchmark
Promotion	83%	86%	81%
Senior Graduation	96%	96%	81% for Hamilton County
Transition to College	72%	80%	68% National Center for Education Statistics
Transition Post High School Career/College/Military	88%	85%	77% JAG National



CYC Indicators: For Fiscal Year July 1, 2014 through June 30, 2015			
	Measure	YTD (April 30, 2015)	Target/ Goal
Volunteers	% of volunteers retained >1 year	75%	75 % goal (National is 65%)
	# of mentors and groups	585	625 (125 per coordinator)
	# of tutors placed in CPS*	459	<i>In process of determining with CPS</i>
Budget – numbers through January	Revenue	Est. \$2,001,331	\$2,481,160
	Net surplus/deficit	Est. \$331,381	\$-0-
Development	New Donors	131	50
	Retention of donors	40%	75%
	Annual Campaign	\$906,238 (92%)	\$981,850
Marketing	Awareness Touchpoints	34,498	40,000

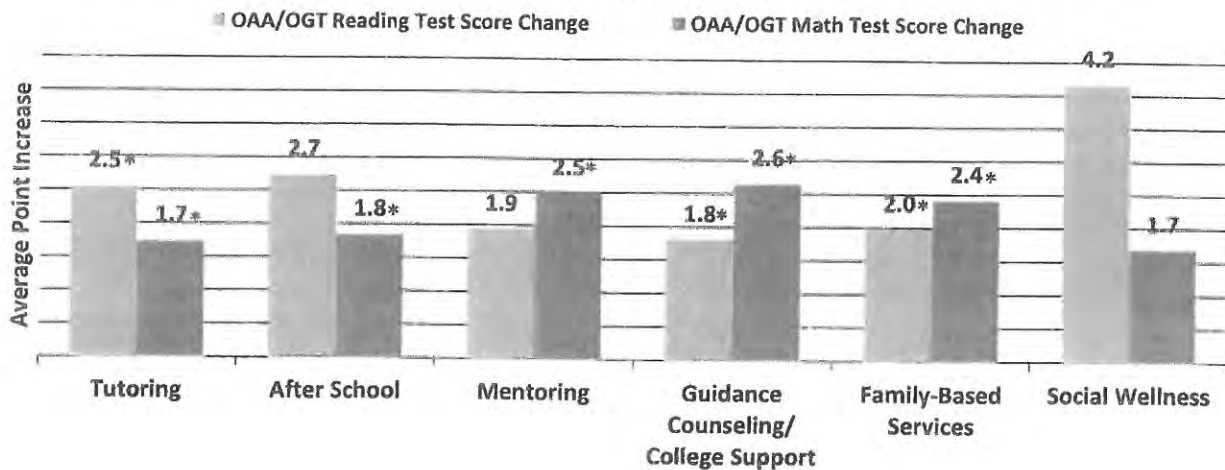
*CYC's tutoring partnership with CPS includes assistance with the onboarding and training of tutors. CPS manages the placement and retention of the tutors.

Cue 2

CLC Impact on Students: Ready for College, Careers, Citizenship

Long-term impact is evaluated by students' gains on achievement and graduation tests over time (average increases based on two-year comparisons on tests; 2012-13 to 2013-14). Graph 2 summarizes trends for Math and Reading scores for those receiving various CLC support services.

Graph 2: Point Increase Reading and Math OAA/OGT Tests from 2012-13 to 2013-14 for CLC Students Receiving Services



Targeted Students participating in CLC services and programs, such as Tutoring, After School, Mentoring and College Support experienced gains in Reading and Math compared to their performance last year. Where noted with asterisks, these differences were statistically significant.

March 2015 Board Retreat

Questions:

Is CYC's mission and service relevant to what youth need in life? If so, why? If not, why?

Where are there the greatest opportunities for CYC?

Relevancy: Unanimously answered YES

- Data shows success and impact
- CYC understands and celebrates the uniqueness of students
- Guide, Dream. Channel- make it come true
- Job Connections
- Post High School plans
- Positive adult role models across all services, mentors help guide
- Engages youth to reach potential, exposure to the possibilities
- Continuum of support from elementary to post high school (can guide student to service needed)
- Bridges the academic to the nonacademic (life skills, nonacademic skills, exposure)
- Starts early with mentoring in early elementary, middle grades for career and college exploration, college and career readiness for success, after high school transition
- Mission is even more relevant with 40% of youth being disengaged
- Helping students to build discipline muscle to engage and succeed which leads to more control over their lives
- Accountable to kids, expect high, but know how to adjust to real world

Greatest Opportunities: **Training** - focused volunteer training to help guide mentees and **PD** for staff, **Business engagement** with students, **Technology** to engage youth, **Early guidance** of students, **Collaboration** with faith base and family engagement organizations, and **Focus** on career and college readiness and success.

- Training mentors so they can guide students to their full range of possibilities
- PD for staff so they can guide students across full range of CYC services
- Increased student exposure to workplace opportunities
- Increase focus beyond high school to ensure youth are successful
- Services could be more targeted to fit individual needs –what does success look like to the student vs imposed pathways.
- More collaboration with quality organizations – faith based and family services
- Alternatives to 4 year schools
- Increase connectivity to businesses - the workplace makes the learning experiential
- Scale what we do
- Early career and college exploration/exposure
- Engage business to lead – CYC provides the talent pipeline
- Increased connectivity from career exposure to career opportunities.
- Increase nontraditional path to jobs/careers – certificate stacking, trades, apprenticeship, etc.
- Increased mentoring guidance for career and college
- Family engagement across services
- Continued focus on emotional and social development
- Connecting technology to increase youth engagement. *Students are suppliers vs consumers*

Success Equation Worksheet

Priority Outcomes

What changes in behavior, condition, or status are required?

A + B

+

B

+

C

=

C

=

D

Impact

What are we ultimately trying to accomplish?

Performance Measures

Measures

How do we measure progress toward our outcomes?

Key Strategies

Which programs will drive results?

Success Equations were developed by Jason Saul, CEO, Mission Measurement, LLC. They were first published in Benchmarking for Nonprofits: How to Measure, Manage, and Improve Performance.

Cincinnati Youth Collaborative
Statement of Financial Position
April 30, 2015

	As of 4/30/2015	As of 6/30/2014	Apr - Jun Change
Cash and cash equivalents	\$ 591,695	561,586	30,109
Investment Account	1,815,621	1,551,641	263,980
Accounts Receivable **	229,335	263,500	(34,165)
Tomorrow Pledges, net of discount	147,142	67,642	79,500
Contributed Rent Receivable	21,204	127,208	(106,004)
Property and equipment, net	1,380	-	1,380
Prepaid Expenses	44,046	46,482	(2,436)
TOTAL ASSETS	\$ 2,850,423	\$ 2,618,059	\$ 232,364
Accounts Payable	\$ 20,001	15,252	4,749
Accrued Vacation	51,085	51,085	-
Accrued Payroll Taxes	5,512	4,352	1,160
Deferred Revenue	55,085	10,011	45,074
Net Assets	2,718,740	2,537,359	181,381
TOTAL NET ASSETS & LIABILITIES	\$ 2,850,423	\$ 2,618,059	\$ 232,364
** Accounts Receivable:			
City of Cincinnati	11,117	-	
COBRA	(78)	-	
Eyemed	-	6,000	
Fifth Third Bank	-	210	
Gear Up Grant	27,850	21,070	
Hamilton County - Foster Care	11,908	30,863	
Hamilton County - In School	87,250	119,915	
Luxottica/ Eyemed	-	9,000	
Messer	-	695	
Purcell Marian	2,857	2,500	
Talent Search grant	32,719	31,368	
Melissa McCoy	102	-	
Dr. Wan Lim	810	-	
United Way - JCG & Mentoring	54,800	41,879	
Total	\$ 229,335	\$ 263,500	

	Cincinnati Youth Collaborative			
	Budget to Actual - Unaudited			
	As of April 30, 2015			
		Annual		Goal =83.33%
		Budget	4/30/2015	of Budget
Income				
4005	Individual	56,000	32,346.11	57.76%
4010	Corporate and Business	55,250	37,514.02	67.90%
4015	Foundations	436,600	314,991.13	72.15%
4020	United Way allocation	83,000	83,018.66	100.02%
4022	Other Organizations	15,000	5,577.80	37.19%
4105	Talent Search	383,514	321,555.00	83.84%
4110	GEAR Up	-	69,850.38	100.00%
4120	Workforce Investment Act - WIA	569,240	426,675.91	74.96%
4121	TANF - CTD	106,201	67,398.47	63.46%
4125	City of Cincinnati	22,835	33,362.66	146.10%
4150	JOG revenue	98,800	85,000.00	86.03%
4200	Fee for Service - Schools	412,700	338,083.32	81.92%
4207	Fee for Service - CATC	21,020	10,370.00	49.33%
4505	Dividend, Interest (Securities)	35,000	31,358.42	89.60%
4605	Miscellaneous Revenue	-	7,869.22	0.00%
4905	Dreammakers event	110,000	106,791.00	97.08%
4915	Golf outing	66,000	16,484.00	24.98%
4930	Other special event	10,000	13,085.00	130.85%
	Total Revenue	2,481,160	2,001,331.10	80.66%
Expenses				
6005	Salary and wages	1,562,681	1,380,789.77	88.36%
6010	Social security payroll tax	97,351	81,287.58	83.50%
6015	Medicare payroll tax	22,767	18,963.42	83.29%
6020	State unemployment (SUTA)	18,807	32,203.88	171.23%
6025	Workers compensation	4,899	9,837.30	200.80%
6030	Health insurance expense	166,728	123,632.31	74.15%
6035	Dental insurance	9,641	7,865.90	81.59%
6040	Life, STD and AD & D	19,478	16,892.21	86.72%
6045	401 K match	57,879	41,259.00	71.28%
6100	Advertising	2,000	2,696.75	134.84%
6110	Bank fees	11,425	11,410.13	99.87%
6115	Campaign expenses	-	2,530.45	0.00%
6120	Consulting services	63,700	51,808.25	81.33%
6135	Donor recognition	4,000	2,561.38	64.03%
6140	Dues & subscriptions	18,705	15,129.95	80.89%
6145	Emergency Fund	2,000	231.50	11.58%
6160	Equipment expenses	9,970	9,476.22	95.05%
6172	Liability Insurance	10,800	8,469.10	78.42%
6174	D&O Insurance	5,950	5,105.00	85.80%
6190	Meeting expense	3,450	2,841.97	82.38%
6200	Miscellaneous	6,359	4,052.87	63.73%
6210	Office supplies	8,001	4,228.63	52.85%
6220	Postage	6,276	4,758.69	75.82%
6230	Printing	8,375	5,198.35	62.07%
6240	Professional Development	14,500	24,891.81	171.67%
6250	Professional fees			
6251	Accounting	143,500	123,000.00	85.71%

	Cincinnati Youth Collaborative			
	Budget to Actual - Unaudited			
	As of April 30, 2015			
		Annual		Goal =83.33%
		Budget	4/30/2015	of Budget
6252	Legal	200	-	0.00%
6253	Payroll processing	2,480	2,637.67	106.36%
6254	Plan administration	3,305	2,958.14	89.50%
6260	Program expenses	209,149	106,900.90	51.11%
6275	Technology	12,000	12,799.39	106.66%
6280	Telephone and data	12,285	8,897.89	72.43%
6285	Temporary personnel	1,000	1,488.00	148.80%
6300	Travel	25,300	11,595.68	45.83%
6305	Travel - student	16,500	5,441.70	32.98%
7000	<i>Special event expenses</i>			
7005	Catering	21,800	20,549.58	94.26%
7012	Entertainment	8,000	7,539.00	94.24%
7015	Equipment rental	4,000	800.00	20.00%
7020	Postage & Printing	3,000	2,126.04	70.87%
7030	Occupancy	14,000	1,690.00	12.07%
7035	Supplies	7,500	3,555.18	47.40%
7040	Travel	1,000	704.00	70.40%
7045	Miscellaneous - special events	250	88.28	35.31%
7510	Saturday Hoops	10,150	10,518.42	103.63%
	Total expenses	2,631,161	2,191,412.29	83.29%
	Net gain/ (loss)	(150,001)	(190,081.19)	126.72%
	Add(Subtract) back:			
	Tomorrow campaign	-	443,242.83	
	Net effect of contributed rent	-	(106,003.92)	
	Net Artlinks	-	(6,772.70)	
	Net Youth Summit	-	3,249.63	
	Net Champions for Urban Youth	-	(296.50)	
	Unrealized gain/ (loss)	-	38,043.12	
	Net (loss)/ gain before temporarily restricted	(150,001)	181,381.27	
	Temp restricted funds	150,000	150,000.00	
	Net (loss) gain after temporarily restricted	(1)	331,381.27	
	GCF - Pepper rec'd in FY 14	50,000	50,000.00	
	Net (loss) gain FY 15	49,999	381,381.27	
	Note: The Project Reach and First Degree program includes \$133,100 of in-kind salaries paid by College Now for the 11 Americorps volunteers.			

Cincinnati Youth Collaborative Board of Directors

Chuck Ackerman, Brokerage Sr. VP
Industrial Services Group
Colliers International
425 Walnut Street, Suite 1200
Cincinnati, Ohio 45202
513-562-2266
email: chuck.ackerman@colliers.com
Term FY16

Ken Cartwright, VP Operations
XLC, LLC
324 West Ninth Street
Cincinnati OH 45202
513-639-8813; Cell: 513-442-9408
kcartwright@xlcservices.com
Term FY15

Sandra J. Degen, PhD
Associate Chair of Academic Affairs
Professor of Pediatrics
MLC 7007, 3333 Burnet Ave.
Cincinnati, Ohio 45229-3039
Phone: 513-636-4816; Cell: 607-6380
Sandra.degen@echmc.org
Term FY16

Judy Fimiani, VP Talent Acquisition
Diversity/Optometric Career Services
Luxottica Group
4000 Luxottica Place
Mason, Ohio 45040
513-765-4290; Cell: 513-316-7570
jfimiani@luxotticaretail.com
Asst. Jeanna Nahrup 513-765-6280
Term: FY16

Daniel A. Molina, Director (Board Secretary)
Global Enterprise Architecture
Accenture
201 East Fourth Street, Suite 1600
Cincinnati, OH 45202
Cell: +1 513.604.0186; Fax: +1 513.455.3457
daniel.a.molina@accenture.com
Term FY16

Jim Price, CEO and President
Empower MediaMarketing
900 Adams Crossings
Suite 5300
Cincinnati OH 45202
513-719-6203
email: jim.price@empowermm.com
Assist. Annette Robinson 513-719-6203
Term FY17

Stephen J. Avila, VP, Omnichannel
Support Services
Macy's Credit and Customer Services
Address: 9111 Duke Blvd. Mason, Ohio 45040
Phone: 513-573-2308; Fax: 513-573-2951
stephen.avila@macys.com
Asst. Stacy Blankenship-513-573-2825
Term FY17

Steve Condon, CFA (Board Treasurer)
President and Principal
Truepoint Wealth Counsel
4901 Hunt Road, Suite 200
Cincinnati, Ohio 45242
513-792-6648; Fax: 513-792-6444
S.Condon@truepointwealth.com
Term FY16

Christopher J. Dirksing
Managing Director
Brighton Capital Partners, LLC
255 E. Fifth Street, Suite 2190
Cincinnati, Ohio 45202 -Cell: 300-7017
chris@brighton-capital.com
Term FY14

Toi C. Jones (Chair Person Elect)
President and CEO Solutions Officer
Onyx Sourcing Solutions
7313 Ridge Meadow Court
West Chester OH 45069
513-515-0692
tcjones@onyxsource.net
Term FY16

John Pepper, Retired Chairman & CEO
The Procter & Gamble Company
Chiquita Center, 15th Floor
250 East Fifth Street
Cincinnati, Ohio 45202
513-878-2623; Fax: 513-878-2624
email: jepepir@aol.com
Asst. Sue Hermanns- 513-878-2625
Term FY17

Mary Ronan, Superintendent
Cincinnati Public Schools
PO Box 5381
Cincinnati OH 45201
513-363-0050 Fax: 513-363-0055
email: ronanma@cpsboe.k12.oh.us
Secretary: Joyce Fisher @ 363-0051
Ex Officio

Harold Brown, President, EdWorks,
(A subsidiary of KnowledgeWorks Foundation)
One West Fourth Street, Suite 200
Cincinnati, Ohio 45202
513- 824-6010; Fax: 513-824-6001
email: brownh@kwfdn.org
Asst. Vicki Tallarigo-513-824-6011
Term FY14

Jeff Crull, Director of Mentoring
Crossroads Community Church
City Gospel Mission (Whiz Kids)
3500 Madison Road
Cincinnati, Ohio 45209
513-967-5144
jcrull@CityGospelMission.org
jeffreycrull@gmail.com
Term FY17

John Fickle, Senior Vice President
Regional Manager Cincinnati/Dayton/N.KY
US Bank, Metro Banking Office
CN-OH-W9AD, 425 Walnut St.
Cincinnati, Ohio 45202
513-632-2433
john.fickle@usbank.com
Asst. Stephanie Harney-513-632-2433
Term FY17

Ralph O. Lee, VP of Human Resources
Total Quality Logistics
4289 Ivy Point Boulevard
Cincinnati OH 45245
513-495-2753; Cell: 513-659-6084
RLee@tql.com; Fax: 513-943-8655
Asst. Michele L. Risola
513-495-6928; Fax: 513.553.8132
Term FY15

David Plogmann
10059 Whitebridge Ct.
Cincinnati, Ohio 45242
Cell: 513-910-6218
david.plogmann@gmail.com
Term FY16

Councilmember **Yvette Simpson**
(Mayor John Cranley's designee)
City of Cincinnati, 801 Plum St.
Cincinnati OH 45202
513-352-3260; Fax: 513-352-5201
email: yvette.simpson@cincinnati-oh.gov
Office Manager: Beverly Hardy, 352-5260
Ex Officio

Cincinnati Youth Collaborative Board of Directors

Jim Sower, Partner
Deloitte LLP
250 E. 5th St. Suite 1900
Cincinnati OH 45201
513-784-7242 513-984-7242
jsower@deloitte.com
Asst. Rachelle Lamantia 513-723-3080
Term FY15

Jeff Wampler CEO
Agile Pursuits - a subsidiary of
The Procter and Gamble Company
Two P&G Plaza, East Tower, 16th floor
Cincinnati, Ohio 45202
Phone: 513-983-7381; Fax: 513-945-2827
Wampler.jm@pg.com
Asst. Clara Moore- 513-983-6164
Term FY15

Gail L. Williams, Asst. VP
Enterprise Program Analyst
Fifth Third Bank
38 Fountain Square Plaza, MD 10AT6C
Cincinnati, Ohio 45263
Phone: 513.534.4126
Fax: 513.534-0767
Gail.Williams@53.com
Term FY17

Kathy Beechem *
973 Hill Street
Cincinnati, Ohio 45202
(513) 621-7132
kbeechem@fuse.net

The Honorable Nathaniel R. Jones *
Blank, Rome LLP
PNC Center
201 E. 5th St., Suite 1700
Cincinnati, OH 45202
513-362-8772; Fax: 513-362-8773
[email: jones-n@blankrome.com](mailto:jones-n@blankrome.com)
Asst. Rebecca Bomkamp- 362-8772

Barbara R. Szucsik, Esq., Exec. Counsel
Convergys
201 East Fourth Street
Cincinnati OH 45202
513-784-6402; Fax: 513-723-7734
Barb.szucsik@convergys.com
Asst. Brenda- 513-723-3464
Term FY16

Kenneth L. Webb
Phone: 502-541-9177
oldgold668@yahoo.com
Term FY16

Jane Keller, President/CEO
Cincinnati Youth Collaborative
301 Oak Street, 2nd Floor
Cincinnati, Ohio 45219
513-363-5210; Fax: 513-363-5260
jkeller@cycyouth.org
Asst. Karen Connell- 513-363-5201
kconnell@cycyouth.org

*Emeritus**

Mary Beth Price, Founder *
Empower MediaMarketing
900 Adams Crossings
Suite 5300
Cincinnati OH 45202
513-721-5607; Fax: 513-871-1804
[email: mary.beth.price@empowermm.com](mailto:mary.beth.price@empowermm.com)

Denise Thomas, Director
Corporate Supplier Diversity
The Kroger Company
1014 Vine Street
Cincinnati OH 45202
513-762-7031; Fax: 513-698-1850
denise.thomas@kroger.com
Asst. Briston Mitchell- 513-762-1582
Term FY15

Kent Wellington (Chair Person)
Partner, Graydon Head and Ritchey
511 Walnut St.
1900 5/3 Center
Cincinnati, OH 45202
513-629-2812; Fax: 513-651-3836
[email: kwellington@graydon.com](mailto:kwellington@graydon.com)
Asst. Debbie Durham- 629-2754
Term FY14

Sister Jean Patrice Harrington*
(CYC Founding Executive Director)
5900 Delhi Rd.
Cincinnati, Ohio 45051
(513)281-7088
jphsc@juno.com

Chad Wick, Former President and CEO *
KnowledgeWorks
One West Fourth St.
Suite 200
Cincinnati, OH 45202
513-929-1101; Fax: 513-929-1123
[email: wicke@kwfdn.org](mailto:wicke@kwfdn.org)
Executive Asst. Patty Casey- 929-1101