



brighter futures • achieving dreams

Board Meeting Agenda  
Dater High School  
Tuesday, May 16, 2017  
8:30-10:00AM

- |      |  |            |
|------|--|------------|
| I.   | Welcome: Jack Geiger   | 8:30-8:40  |
|      | <ul style="list-style-type: none"><li>• Approval of March 21, 2017 minutes</li><li>• Board Welcome and Best Wishes</li></ul> |            |
| II.  | Mission Moment:  | 8:40-8:50  |
|      | <ul style="list-style-type: none"><li>• Ashely Jarvis, TS Advisor and TS Senior, Leah Bereket</li></ul>                      |            |
| III. | CYC Dater Team: Working Together Across Programs   | 8:50-9:30  |
| IV.  | Dashboard Discussion   | 9:30-9:40  |
| V.   | Committee/Poverty Collaborative Updates  | 9:40-9:50  |
| VI.  | President's Report   | 9:50-9:55  |
| VII. | New Business:  | 9:55-10:00 |
|      | <ul style="list-style-type: none"><li>• CYC IT Intern</li><li>• Celebrating Staff</li></ul>                                  |            |

**Next Board Meeting: July 18, 2017**

**Upcoming events:**

Outstanding Student Celebration-**June 8, 2017**, Mayerson Academy  
Dream Makers Celebration 2017: **October 12, 2017** (Music Hall)  
Giving Tuesday: **November 28, 2017**

*CYC empowers vulnerable children and young adults to overcome obstacles and succeed in education, career and life.*

## **Directions to Dater H.S.**

From CYC:

1. Start out going west on Oak St toward Highland Ave.
2. Take the 1st left onto Highland Ave.
3. Turn right onto William Howard Taft Rd.
4. William Howard Taft Rd becomes Calhoun St.
5. Turn left onto Clifton Ave.
6. Take the 1st right onto W McMillan St.
7. Turn slight right onto Western Hills viaduct.
8. Stay straight to go onto Harrison Ave.
9. Turn left onto Queen City Ave.
10. Queen City Ave becomes Queen City Byp.
11. Stay straight to go onto Queen City Ave.
12. Take the 2nd left onto Sunset Ave.
13. Take the 3rd right onto Guerley Rd.
14. Turn right onto Glenway Ave/OH-264.
15. Turn slight right onto Ferguson Rd.
- 16. Dater H.S., 2146 FERGUSON RD is on the right.

Dater shares a campus with Western Hills High School and is located behind the Western Hills building.

### **Parking and entry instructions:**

Parking is permitted in the lot in front of the school building. Please enter the building thru the Ferguson Road entrance. If you have any questions or concerns the morning of the meeting, please contact Jane at 513-284-5387 or Karen at 513-314-0521.



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**Board Meeting Minutes  
Shroder Paideia H.S.  
Tuesday, March 21, 2017  
8:00-10:00AM**

**Board Members Present:** Chuck Ackerman, Steve Condon, Michelle Hershey, Toi C. Jones, Ralph Lee, Dan Molina, Stephanie Shepherd, Gail Williams, Barbara Szucsik, Ken Webb, Ken Cartwright

**Board Members Absent:** Stephen Avila, Jim Price, Judy Fimiani, Mary Ronan, Yvette Simpson, John Fickle, Cady Short-Thompson, Jeff Wampler, Jeff Crull, Kathy Vuturo, Tony McDaniels and Jack Geiger

**Staff Present:** Jane Keller, Maurice Huey, Dave Plogmann, Kayla Rickels, Stephanie Parker, Je'Von Calhoun, Bashia Price, Stephanie Born and Karen Connell

**Guest:** Brian Robson

- **Welcome:** Toi C. Jones
  - Principal Larry Williams welcomed everyone and thanked CYC for the partnership. CYC's alignment with Shroder's student goals is on point.
  - Toi called the meeting to order.
  - Minutes of the January 17, 2017 meeting were tabled since a quorum was not present. A correction was noted to the minutes - the name of donor/partner as The Business of Good Foundation. Minutes to be approved with a quorum vote via email. **Action completed on March 29, 2017**
  
- **Strategic Plan: review and approve:** Toi C. Jones
  - Reviewed key points of the strategic plan, referenced the board memo previously sent that noted several key initiatives, middle school expansion, college mentoring and communication plan are delayed to FY19 to ensure the funding is available. Licensing of Intellectual Property was cancelled. Board approval will be via mail due to the lack of a board quorum. **Action completed on March 29, 2017**
  
  - **Financial Update:** Steve Condon
    - Statement of financial position as of end of February indicates a surplus position. However, we still project a year-end deficit position close to \$89 estimated in FY17 budget. Expenses have been controlled well to budget, but revenues are not surpassing FY17 budget. We will make an additional investment in a part time grant writer for FY18 that results in a net gain to revenues.
    - Anticipate a deficit for FY18 and will update the board as budget is developed.
  - Dave Plogmann indicated that the revenue from foundation grants is the wild card for FY17. Some grants are awaiting approval and additional grants are still in the writing stage for submission.
  
- **Planned Giving and Board Giving Update:** Dave Plogmann

Planned Giving Timeline has 4 Phases- **Planning** stage is Dec 2016-May 2017, **Launch** will occur in June 2017, **Refinement plan** in Sept. 2017 with a **Launch 2.0** in June 2018. Four Key Components:

- **Structure**
  - **Gift acceptance policy-** a clear defined policy for types of gifts accepted and their use. Gift acceptance must be approved by Development Committee
  - **Types of planned gifts accepted-** bequests, life insurance, stocks/gifts would account for 90% of the action.
  - **Internal Owner-** Dave Plogmann, Chief Development Officer
  - **External Expertise-** TBD, looking for volunteers to help with this.
- **Programs**
  - **Program name (TBD)** will be linked to the CYC Tomorrow Fund with possible naming of CYC Tomorrow Fund Legacy Circle
  - **Program Benefits-** Include in annual report acknowledging the legacy circle of giving. These givers would receive annual updates via newsletter regarding growth of the group, recognition slide at Dream Makers event, inclusion on CYC Giving Wall, and Voices of Giving Recognition for key gifts with donor approval
  - Toi suggested that there be an outstanding student interaction included in the plan
- **Marketing**
  - **Launch in June 2017 with letter to key prospects.** Two great endorsers- John Pepper & Susan and Dan Pfau have agreed to co-sign letter that will be sent to key prospects.
  - **Incorporate Into Existing Materials-** website, mailing, emails and more
  - **Recognition Protocol-** Per donor direction
- **Metrics**
  - **How to Measure-** pledges with known dollars

Board giving recap –Dave provided an aggregate overview of board members giving for FY16 (see handout). It does not include any UW dollars designated to CYC or any in- kind donations.

- **Mission Moment:** JCG Career Specialist Stephanie Parker gave a brief overview of her role at Shroder and introduced JCG 8<sup>th</sup> grade student Gabrielle Walker. Gabrielle recited the JCG pledge and spoke about JCG's class activities/ projects, her career path with a goal of being an athletic trainer. She is college bound and plans to attend North Carolina Central University.
- **How we work as ONE:** CYC Shroder Program Team  
**Mission Moment:** Kayla Rickels. Team Lead introduced student Stephen Wynn 11<sup>th</sup> grader who participates in all CYC programs at Shroder - JCG Middle School Program, Talent Search, AmeriCorps and Mentoring. Stephen spoke about his mentoring experience and his ability to turn around his failing grades with the help and support of his mentor and CYC staff. His plan is to study chemical engineering in college.

**Shroder Team Panel Discussion** -Kayla Rickels, CYC College & Career Success Manager and Team Shroder Lead introduced the team Stephanie Born, Talent Search Advisor; Bashia Price, AmeriCorps Ohio College Guide; Je'Von Calhoun, College Mentor Coordinator and Stephanie Parker, JCG Middle School Career Specialist and provided an overview of the integrated teams goals, action plan efforts and impacts to students. The Team spoke about their respective programs, how they work together to meet the needs of students and families, their impact and answered board questions.

- **Committee Updates: Respective Chairs**
  - **Finance** Michelle Hershey and Toi Jones
    - Our current investments are w/ Fifth Third Bank. Because of service issues and conversations with Fifth Third, the board is asked to approve Truepoint Wealth Counsel for CYC investment management. After a thorough service review with our incumbent management advisor, both parties determined that a change is in order. The Finance Committee considered several options (local, regional, national) based on our portfolio size and needs. Truepoint



was recommended because of their investment approach with small nonprofits, their client service relationship and their proven management of investments. Steve Condon abstained from the committee recommendation. Will be approved with a quorum board vote via email.

**Action completed on March 29, 2017**

- **Program: Maurice Huey**
  - Closing out the year with seniors and graduation time
  - We are working closely with school partners to ensure students have post-secondary plans in place at graduation.
  - Re-launch of the online mentoring platform (2.0) is targeted for fall. It has been enhanced to include social/emotional and college/career activities that mentors can do with mentees.
  - JCG H.S. Citywide Competition- April 11-13, 2017. JCG Career Conference will be held on April 20, 2017 at the Sharonville Convention Center.
  - JCG Statewide Competition will take place in Columbus, Ohio, May 1, 2017
  - Pave the Way event- April 12, 2017 at Mayerson Academy at 5:30PM. An opportunity for students grades 10-12<sup>th</sup> and families to sit down and meet 1-1 with CYC Advisor.
  - Talent Search Parent Night- Helping parents understand the college process
  
- **Development: Dave Plogmann**
  - Annual Golf Outing is in great shape. To date donations are equal to last year's dollars raised. Still looking for additional sponsors, raffle donations and swag bag items.
  - Trivia Night exceeded every metric. Close to a 40% increase over last year's goal.
  - Resilience Screening, April 6, 2017 at 20<sup>th</sup> Century Theater. To date, we have over 300 rsvp's. Purpose is to raise the awareness of Adverse Childhood Experiences and the toxic stress they create.
  - June 8<sup>th</sup> if the Outstanding Student Reception. Four scholarship will be awarded. We are in need of two board members to serve as judges.
  
- **Poverty Collaborate Update: Jane Keller (for Jack Geiger).**
  - Jack represents CYC on the poverty task steering committee.
  - UW will shift most of their investments to help lift families with children from poverty through family centered approaches that involve multi generation or integrated strategies between UW's goals for children, income and health.
  - CYC was selected to participate in a design process (Studio C) which is underwritten by UW to deepen agency family engagement. CYC wants to enhance program services with deeper family centered approaches and partnerships. This work will be coordinated with the UW funding proposal due in June. We intend to significantly increase our UW funding ask.
  
- **Dashboard and President's Update: Jane Keller**
  - Jane highlighted multiple indicators that are yellow – revenues, duration of mentors with CYC and media touchpoints. Maurice and Dave are looking for root causes and will update the board in May on their findings.
  - Team Board engagement activities were distributed to the board. As a reminder, these are activities selected/created by the board teams (at the fall retreat) for further engagement with CYC programs and students. (see handout)
  - Media Articles occurring between the board meetings are attached. (See Appendix)
  
- **Next steps-** Board to approved with a quorum via email for 3 items
  - a. Minutes from January 17, 2017 meeting
  - b. Proposal to engage Truepoint Wealth Counsel for CYC's investment management
  - c. Acceptance of the Strategic Plan as modified
  
- **Meeting adjourned at 10:05:** Toi C. Jones

Respectfully submitted,

A handwritten signature in cursive script that reads "Jack Geiger".

Jack Geiger,  
CYC Secretary

**CYC's on-time graduation rate is 96%!**

III.



**Cincinnati  
Youth  
Collaborative**

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**FORM / STORM / NORM / PERFORM**

*The Development of Team Dater*

*CYC Board Meeting | May 16, 2017*



## Team Dater includes:

- Je'Von Calhoun, College & Career Mentor Coordinator
- Victoria Nesbitt, Corporate & Group Mentor Coordinator
- Ashley Meredith, AmeriCorps Ohio College Guide
- Ashley Jarvis, Talent Search Advisor
- Kayla Ritter Rickels, College & Career Success Manager
- Catherine O'Shea, CLC Resource Coordinator and Team Dater Lead

## Dater Demographics:

- Approximately 1,200 students
- Ethnic breakdown:
  - 60% - Black
  - 20% - White
  - 20% - Hispanic
  - Small percentage – other
- 82% Free and reduced lunch
- Programs:
  - Special College Preparatory Program – 18% of students
  - ESL – 7 students in 2009 - over 200 in 2016



# Our Impact

Introducing, student: DeAsja Williams

- 11<sup>th</sup> grader at Dater
- Talent Search program (since 2016)
- Peer Mentoring program (since 2015)

# Scope of CYC Services within Dater

Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12	<1 Year Post Grad	1-6 Years Post Grad
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## TRIO Talent Search Program

AmeriCorps Ohio College Guide Program

College & Career Mentoring

Corporate & Group Mentoring

College Mentoring

## Dater Program Enrollment - AY 2016/2017

Talent Search	218
AmeriCorps	220
College & Career Mentoring	16
Corporate & Group Mentoring	40



## Team Dater – Team Lead Role

- Resource Coordinator on site full time
- College Access Team meetings every two weeks with Talent Search and AmeriCorp staff, as well as principal, teachers, and counselors.
- Weekly check in's with mentoring staff
- More encompassing perspective of Dater's needs

# Strengths

## Integration into school:

- Collaboration with junior/senior seminar teacher

## Partnerships in different programs:

- Talent Search + AmeriCorps collaboration on college visits, Senior Seminar visits, 7-9<sup>th</sup> grade programs
- Mentoring + Talent Search caseload support
- Resource Coordinator + AmeriCorps + TS



# Opportunities

- Support for ELL students
- Focused programming for 7-9<sup>th</sup> grades in alignment with My Tomorrow Goals
- Family engagement
- Increased impact of mentoring programs

# Expansion

- Addition of the 1Girl mentoring program
- Addition of Thomas More College mentoring program
- Increased parental engagement programming
- Strategic planning for engaging 7-9<sup>th</sup> grades through programming
- Increased support of ELL students through TS position

and a continuation of the collaborative programming and impact we've established.



# Questions?

- Je'Von Calhoun, College & Career Mentoring
- Victoria Nesbitt, Corporate & Group Mentor Coordinator
- Ashley Meredith, AmeriCorps Ohio
- Ashley Jarvis, Talent Search
- Kayla Ritter Rickels, College & Career Success Manager
- Catherine O'Shea, Resource Coordinator & Dater Team lead

**Thank you for all you do as board members;  
you help make Team Dater's work possible.**

IV.

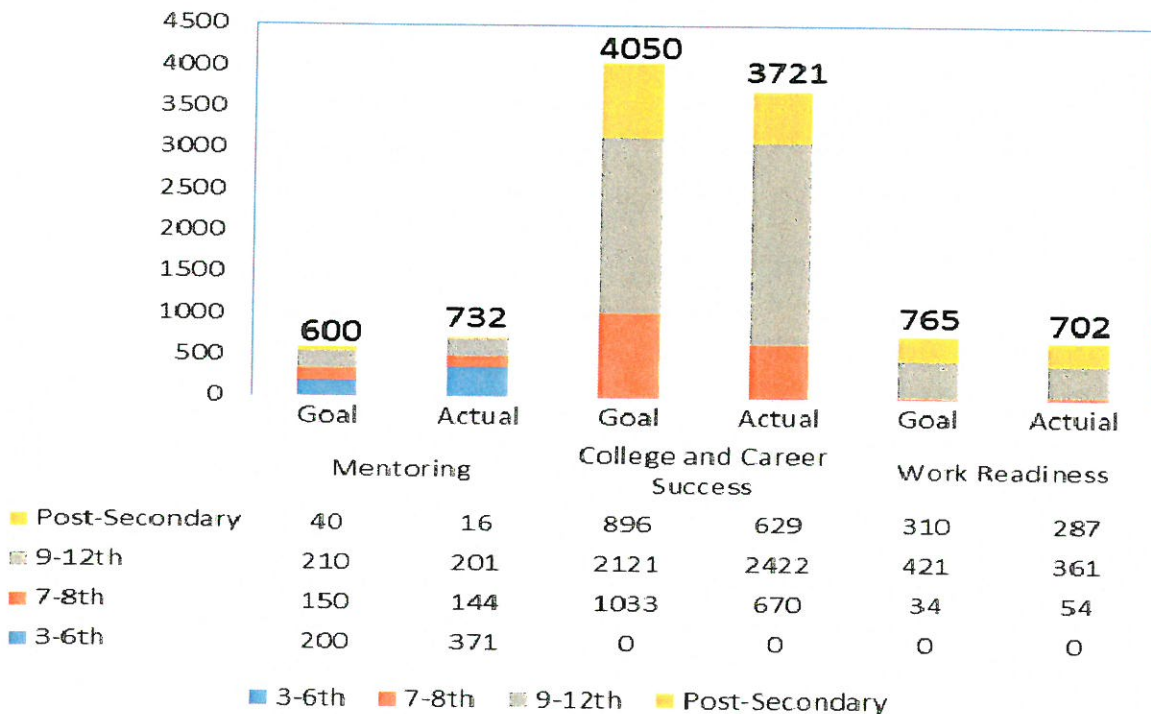
**Mission: CYC empowers vulnerable children and young adults to overcome obstacles and succeed in education, career and life**

May 16, 2017

	Academic Year 2015-2016	Academic Year Goal 2017	Benchmark
Student Grade Promotion	93%	90%	*CPS (87%) & *NCS (89%)
Senior Graduation	96%	95%	*CPS (71%) & *NCS (89%)
College Enrollment	69%	65%	NCAN (53%)
College Persistence	NA	80%	NCAN (76%)
Positive Outcomes (Enrolled, Enlisted or Employed)	83%	85%	JAG (77%)

\*Cincinnati Public Schools (CPS)

\* Norwood City Schools (NCS)



CYC Indicators: For Fiscal Year July 1, 2016 through June 30, 2017			
	Measure	YTD (April 30, 2017)	Goal
Volunteers	% of mentors retained >1 year	61%	75 % goal (National is 65%)
	# of mentors and groups	749	675
Budget	Revenue	(as of 3/31/17) \$2,212,237	\$2,924,890
	Net surplus/deficit	(as of 3/31/17) \$103,709	(\$88,569)
Development	New Donors	221	375
	Retention of donors	34%	55%
	Annual Campaign	\$1,023,000 (91.6%)	\$1,116,550
Marketing	Awareness Touchpoints	55,058	62,335

Green=On Target

Yellow=Watch-Out

Red= Alert

V.



## **PROGRAM REPORT – MAY 2017 BOARD MEETING**

### **1. Program Updates:**

#### **a. JCG**

- Thank you to all the board members who assisted with the JCG Competitions that were held April 11<sup>th</sup>-13<sup>th</sup> and with the JCG Spirit Award judging. Azaria Pittman- Carter from Aiken HS and Malek Green from Taft HS both received Spirit Awards.
- Competition winners received their awards at The Career Development Conference was held on April 20<sup>th</sup> at the Sharonville Convention Center. Competition winners also competed at the JOG statewide competitions on May 5<sup>th</sup> in Columbus.

#### **b. GEAR UP Norwood**

- College Signing Day was held on April 27<sup>th</sup> at Norwood HS. During the event 85 seniors took their commitment pledges for the postsecondary path (college, career or the military) they will be taking after graduation and also received their GEAR UP Ohio scholarships.

#### **c. Mentoring**

- From February through the end of March the mentoring program added 119 new relationships, far above our averages typically during the same period. We believe that this is a result of the commercials that were aired during National Mentoring Month in January and early February.

### **2. Partnership Updates:**

#### **a. Colleges**

- **UCBA:** We have been working closely with local colleges—financial aid, student support, etc. Our closest relationship is with UCBA, including college mentoring.
  - Beginning this fall the Mentoring program will work with Academic Achievement Scholarship recipients because 40% of recipients lose the scholarship after first semester even though they previously have been successful.
  - We anticipate serving 100 students in the program with 50 mentors, utilizing a 2:1 student to mentor model.
- **Cincinnati State:** The Cincinnati State Be Great High School Grant was Developed through Relationships College and Career Success Programs Manager Kayla Ritter Rickels has fostered.
  - \$1000 tuition and \$1000 book scholarship for Pell-eligible Norwood, North College Hill, Winton Woods and CPS students. It is anticipated that 200 students will receive the grant.
  - We will be working them to provide mentors to grant recipients, using the 2:1 student to mentor model being used at UCBA.
  - Cincinnati State alumni and industry partners will be targets for mentor recruitment.

## COMMITTEE REPORT OUTS – MAY BOARD MEETING

### **1. Marketing & Development:**

- a. Total Fundraising goal coming down to the wire. Through March officially at \$934K or 83.7% of total
  - i. Prelim April #'s have us at 92% of total, with about \$100,000 more needed for last two months of fiscal year. Doable but not slam dunk.
- b. Overdelivering in all categories with exception of Grants.
  - i. Looking to hire part time grant writer to help with productivity in this area going forward
  - ii. While individual donor revenues are exceeding plan, donor retention is disappointing (see dashboard), primarily due to weakness in new donor generation. Hoping golf outing drives final numbers up to a decent degree.
- c. Fiscal year end direct mail going out at end of May
- d. Golf Outing was sellout an expected to generate record revenues of apprx \$60,000
  - i. This marks a trifecta for consecutive record revenues for all 3 CYC events – DM, Trivia and Golf
- e. Resilience Screening in April very successful with apprx 250 attendees
  - i. Great buzz generated
- f. Core Fund raising focus now shifting aggressively towards DM 17.
  - i. Need your help in securing sponsorships and identifying prospects

### **2. Volunteer:**

- a. 750 mentors – up 150 mentors YTD
- b. New Volunteer Onboarding Process Implemented April 10
  - i. Added phone interview as part of screening practice, a mentoring best practice
  - ii. Streamlined process to deliver better customer service and turn around response time to applicants
  - iii. Goals of new process are to improve first impression-making, communications and customer service, with the end result of increasing volunteer engagement, support and retention
  - iv. Excellent cross-team work on this project (mentoring, development and IT)
- c. April National Volunteer Appreciation Week
  - i. Thank you cards signed by staff sent to all volunteers – mentors, board and committee members
  - ii. Thank A Thon April 25 – 750 calls made!
- d. Volunteer Communications Survey
  - i. Volunteers are hearing from us on a regular basis
  - ii. Satisfied with quality and quantity of communications
  - iii. Preferred method of communication is email
  - iv. Best way to communicate with mentees is text – 92%; Committee wants to explore how we can have our students' voice heard, and how we can connect

with them – suggest looking into texting communication platforms - would love board's input and recommendations with this

- v. Created sub-committees to leverage our committee and become more goal-oriented:
  - 1. Recruitment
  - 2. Communication and Technology
    - a. Committee would like to create private facebook page to support mentors, especially new ones
  - 3. Retention – provide mentors with resources, support and recognition
    - a. Members Ellie Reiser and Tyler Hutchison leading quarterly mentor meet-ups
    - b. Provide new mentors with mentors to offer guidance and support

### 3. Alumni:

Currently we have four committed and engaged alumni who have a lot of energy and passion for growing this community. We have learned this past year that this community will take a while to build, as it's a challenge to locate and engage alumni. Approach is to start with graduating high school students and freshman in college, nurture and support them, with a main goal of developing into future mentors and donors.

- a. Alumni survey – we contacted them to see what kinds of events they wanted and their response:
  - i. Networking
  - ii. Professional Development
  - iii. Volunteer Opportunities
- b. CYC Graduation Party May 4
  - i. Sent out invitations via mail to alumni and CYC seniors
  - ii. Celebrate seniors while inviting them into the CYC Alumni community
  - iii. 25 rsvps; due to weather, had to cancel
  - iv. Next year: have event inside
- c. 130 Facebook members on private CYC Alumni page
- d. FY18 Quarterly Events – looking for spaces to hold events free/low-cost – can board help? Also teaming up with programs to see how we can consolidate efforts, i.e. offering Community Connectors professional development opportunities for alumni
  - i. September: Networking event
  - ii. November: Professional Development in tandem with Community Connectors at Freedom Center
  - iii. March: Saturday Hoops/Volunteer Services
  - iv. May: CYC Graduation Party

**Cincinnati Youth Collaborative**  
**Statement of Financial Position**  
**March 31, 2017**

	As of 3/31/2017	As of 6/30/2016	Mar - Jun Change
Cash and cash equivalents	\$ 503,744	288,225	215,519
Investment Account	2,623,331	2,287,957	335,374
Accounts Receivable **	409,258	481,522	(72,264)
Tomorrow Pledges, net of discount	416,172	548,222	(132,050)
Contributed Rent Receivable	158,126	252,415	(94,289)
Property and equipment, net	690	690	-
Prepaid Expenses	40,477	93,069	(52,592)
<b>TOTAL ASSETS</b>	<b>\$ 4,151,798</b>	<b>\$ 3,952,100</b>	<b>\$ 199,698</b>
Accounts Payable	\$ 15,260	37,954	(22,694)
Accrued Vacation	51,915	51,915	-
Accrued Payroll Taxes	6,528	3,420	3,108
Accrued Expenses	-	12,080	(12,080)
Fiscal Agent - CPS	44,283	-	44,283
Deferred Revenue	136,128	34,495	101,633
Net Assets	3,897,684	3,812,236	85,448
<b>TOTAL NET ASSETS &amp; LIABILITIES</b>	<b>\$ 4,151,798</b>	<b>\$ 3,952,100</b>	<b>\$ 199,698</b>
<b>** Accounts Receivable:</b>			
Accenture	-	5,000	
Business for Good	85,000	95,000	
Cinti Arts and Technical Center	-	-	
CPS	17,069	4,836	
City of Cincinnati	30,667	15,333	
Community Connectors	13,394	5,775	
Gear Up Grant	17,290	52,804	
Hamilton County - In School	65,371	133,351	
Jobs for Ohio Graduates	-	-	
Pfau Foundation	40,000	80,000	
SWORWIB	-	1,141	
Talent Search grant	38,271	47,145	
Accenture - golf	-	800	
United Way - JCG & Mentoring	57,471	40,118	
Woodward Trust	4,575	-	
Pledges for 2017 Event Sponsorships	40,150	-	
Northern Kentucky University	-	220	
Total	<b>\$ 409,258</b>	<b>\$ 481,522</b>	

**Cincinnati Youth Collaborative**  
**Budget to Actual - Unaudited**  
**As of March 31, 2017**

	<b>Annual Budget</b>	<b>3/31/2017</b>	<b>75.00% of Budget</b>	<b>6/30/17 Projection as of 3.31.17</b>
Individual	142,000	171,164.19	120.54%	147,000
Corporate and Business	34,000	17,825.00	52.43%	25,000
Foundations	611,000	311,051.56	50.91%	590,977
United Way allocation	77,250	79,629.00	103.08%	79,629
Other Organizations	37,300	48,967.95	131.28%	49,500
Saturday Hoops	21,550	58,625.00	272.04%	58,925
Talent Search	452,772	356,568.65	78.75%	452,772
GEAR Up	274,770	170,159.71	61.93%	231,143
Workforce Investment Act - WIOA	350,000	233,907.75	66.83%	394,200
City of Cincinnati	100,000	65,333.31	65.33%	100,000
JOG revenue	80,000	61,500.00	76.88%	80,000
Community Connectors	90,000	51,891.09	57.66%	85,000
Fee for Service - Schools	372,700	294,481.18	79.01%	372,700
Fee for Service - CATC	5,000	5,000.00	100.00%	5,000
Dividend, Interest (Securities)	60,548	46,348.65	76.55%	60,548
Miscellaneous Revenue	1,000	37,414.00	0.00%	37,414
Dreammakers event	140,000	162,031.04	115.74%	162,034
Golf outing	56,000	47,835.00	85.42%	56,000
Trivia Night	19,000	26,213.00	137.96%	26,213
<b>Total Revenue</b>	<b>2,924,890</b>	<b>2,245,946.08</b>	<b>76.79%</b>	<b>3,014,055</b>
Salary and wages	1,794,350	1,299,942.45	72.45%	1,794,751
Social security payroll tax	110,613	75,657.58	68.40%	105,558
Medicare payroll tax	25,871	17,693.90	68.39%	24,751
State unemployment (SUTA)	20,008	28,631.09	143.10%	30,000
Workers compensation	11,130	8,848.81	79.50%	11,886
Health insurance expense	176,542	117,165.38	66.37%	163,356
Dental insurance	8,704	6,756.88	77.63%	8,355
Life, STD and AD & D	20,408	16,638.39	81.53%	23,715
401 K match	58,321	40,661.56	69.72%	55,438
Advertising	4,980	6,129.53	123.08%	6,500
Bank fees	14,450	12,390.80	85.75%	16,500
Campaign expenses	-	197.85	0.00%	250
Consulting services	8,750	6,418.41	73.35%	6,500
Donor recognition	5,925	1,205.85	20.35%	3,500
Dues & subscriptions	17,777	13,411.51	75.44%	16,909
Emergency Fund	2,000	4,604.11	230.21%	5,500
Equipment expenses	12,533	12,171.35	97.11%	15,000
Liability Insurance	10,500	8,330.22	79.34%	11,109
D&O Insurance	6,540	4,888.53	74.75%	6,517
Meeting expense	3,880	3,416.60	88.06%	3,936
Miscellaneous	4,950	8,449.89	170.70%	9,000
Office supplies	6,550	6,240.04	95.27%	6,611
Postage	6,224	2,724.14	43.77%	3,400
Printing	7,400	5,537.22	74.83%	5,800
Professional Development	30,580	35,144.70	114.93%	37,000
<i>Professional fees</i>				
Accounting	149,778	118,250.00	78.95%	149,000
Legal	2,000	-	0.00%	2,000



**Cincinnati Youth Collaborative**  
**Budget to Actual - Unaudited**  
**As of March 31, 2017**

	<b>Annual Budget</b>	<b>3/31/2017</b>	<b>75.00% of Budget</b>	<b>6/30/17 Projection as of 3.31.17</b>
Payroll processing	3,445	3,030.80	87.98%	3,363
Plan administration	7,200	3,475.29	48.27%	7,200
Program expenses	355,615	236,512.39	66.51%	390,615
Technology	14,625	17,965.13	122.84%	17,500
Telephone and data	5,760	4,332.53	75.22%	6,060
Temporary personnel	8,000	6,818.56	85.23%	8,000
Travel	22,750	9,212.66	40.50%	22,750
<i>Special event expenses</i>				
Catering	36,750	27,600.57	75.10%	36,750
Consulting	-	732.00	100.00%	732
Entertainment	13,800	16,707.00	121.07%	16,507
Equipment rental	3,500	6,060.00	173.14%	6,060
Postage & Printing	4,000	3,548.83	88.72%	4,000
Occupancy	11,000	3,000.00	27.27%	11,000
Supplies	5,000	4,375.67	87.51%	5,000
Travel	1,000	23.26	2.33%	1,000
Miscellaneous - special events	250	7,335.83	2934.33%	7,500
<b>Total expenses</b>	<b>3,013,459</b>	<b>2,212,237.31</b>	<b>73.41%</b>	<b>3,066,879</b>
<b>Net gain/ (loss)</b>	<b>(88,569)</b>	<b>33,708.77</b>	<b>-38.06%</b>	<b>(52,824)</b>
<b>Add(Subtract) back:</b>				
Tomorrow campaign	-	900.00		
Net effect of contributed rent	-	(94,289.35)		
Net Artlinks	-	20,922.15		
Net Youth Summit	-	(3,817.59)		
Unrealized gain/ (loss)	-	128,023.88		
<b>Net (loss)/ gain before temporarily restricted</b>	<b>(88,569)</b>	<b>85,447.86</b>		
Temp restricted funds for FY 18 & 19		(25,000.00)		
Temp restricted funds for FY 17	-	95,000.00		95,000
<b>Net (loss) gain after temporarily restricted</b>	<b>(88,569)</b>	<b>155,447.86</b>		<b>95,000</b>
<b>Operational Surplus/ (Loss)</b>	<b>(88,569.00)</b>	<b>103,708.77</b>		<b>42,176</b>
<i>Additional Adjustment - included in projected revenue above</i>				
<i>Adjustment for 25% of to be submitted grant revenue generated</i>				(75,750)
<i>Saturday Hoops net in projection</i>				(16,000)
<i>Fifth Third fees recouped</i>				(36,714)
<b>Operational Surplus/ (Loss)</b>				<b>(86,288)</b>

Note: Ohio College Guides includes \$121,000 of in-kind salaries paid by College Now for the 10 Americorps volunteers.

VI.

## **May 2017 President's Report**

### **Board recognition**

- **Please share recognitions/awards with Karen.**

### **Staff recognition:**

- **CYC staff awesome wall in the hallway of CYC through summer**

### **Noteworthy items**

- Visibility of CYC through media articles INCREASED in last two months.
- College mentoring – Partnerships with UCBA and Cincinnati State include scholarships /incentives for mentees. Will launch 2017 fall with UCBA (100 new) and Cincinnati State (up to 200 during next year's academic year).
- Career Coach Day – Deloitte and JCG program. An opportunity for successful professionals to interact with Class of 2017 High School graduates, to ensure both a positive summer internship and to gain stronger insights into life after high school.
- Laura Mitchell will be the new Superintendent. Strong CYC relationship with CYC - over last few years have helped build a business advisory committee of 30 companies to work with CPS, CYC is a strategic partner with My Tomorrow initiative and Laura requested CYC to provide post-secondary supports for all CPS seniors (still in progress).
- Good news on Federal grants – Talent Search, Gear Up and AmeriCorps approved by congress for funding of 17-18 school year. While not a guarantee of years thereafter, it is regarded as favorable for future budgets.
- UW new RFP investment proposal to be submitted in June. CYC submission will be from an organization services (new) vs program and include a focus on family centered approaches and partnerships. Dollar ask will increase significantly.
- Studio C focus is family centered approaches and partnerships. Ideas in progress: create a tool that assesses partnerships (existing and future) for optimal effectiveness and supports for families/students, and engage the voice of family/student to enhance our youth services starting with a gap analysis of needs from their lens.

VII.



United with **Jobs for Cincinnati Graduates**  
**Cincinnati Youth Collaborative**  
**IT Intern**

**Position Title:** Information Technology Intern

**Summary of Position:** This internship offers practical work experience, an introduction to Windows desktop support, web application development, and an opportunity to gain experience with the technical operations of a small nonprofit organization. This internship will involve challenging opportunities, real technical projects, and interaction with staff. This is a great opportunity to gain hands-on experience in the computer field.

**Reports to:** IT Manager

**Collaborates with:** All programs and areas of CYC, Cincinnati Public Schools, and other partner organizations.

**General Responsibilities:** Provide direct technical assistance and support to CYC staff for network and software issues, and work on a number of development and programming projects for a PHP/MySQL web application. Duties include maintaining computer systems, resolving internet and network access issues (both wired and wireless), providing network printer support, performing database maintenance, developing web application extensions, researching new tools and programming interfaces to improve the productivity of CYC PHP/MySQL systems.

**Specific Duties and Responsibilities:**

- Support PC hardware components, desktop operating system software, and application software.
- Work with the IT Manager to research a variety of tools and APIs.
- Assist in developing programming libraries to link CYC data systems to external data sources.
- Assist in updating CYC Wordpress plugins to increase functionality.

**Professional Development**

- Maintain the highest standards of ethical conduct and practice in day to day interaction
- Adhere to professional standards of confidentiality at all times
- Attend assigned meetings and consult with immediate supervisor on a regular basis

**Preferred Qualifications:**

- Knowledge of PHP required
- Experience with both Linux and Windows Operating Systems preferred
- Experience with WordPress is a plus
- All minimum qualifications met



**Minimum Qualifications:**

- Strong and responsive customer service skills
- Excellent interpersonal, oral, and written communication skills
- Excellent organizational skills, time management skills and ability to effectively balance and integrate task-oriented and process-oriented responsibilities

**Knowledge, Skills and Abilities**

- Ability to practice principles of good customer service
- Project management and problem solving skills
- Professional image

**To Apply:** Qualified interested candidates may apply in confidence by submitting cover letter, and resume, as well as completion of the online application (<http://www.cycyouth.org/employment-opportunities/>) to:

Janet Ziegler  
Human Resources  
[hr@cycyouth.org](mailto:hr@cycyouth.org)

CYC is an Equal Opportunity Employer

# Appendix

- [Home](#)
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- [Inspirational Quotes](#)
- [Lisa Desatnik PR/Marketing/Copywriting](#)
- [Lisa Desatnik's pet training](#)
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- [Events](#)
- [Good Things Ambassador Team](#)

« [The Beers Give \\$500,000 To Support UC Students](#)

## NKU Student Is A Change Agent

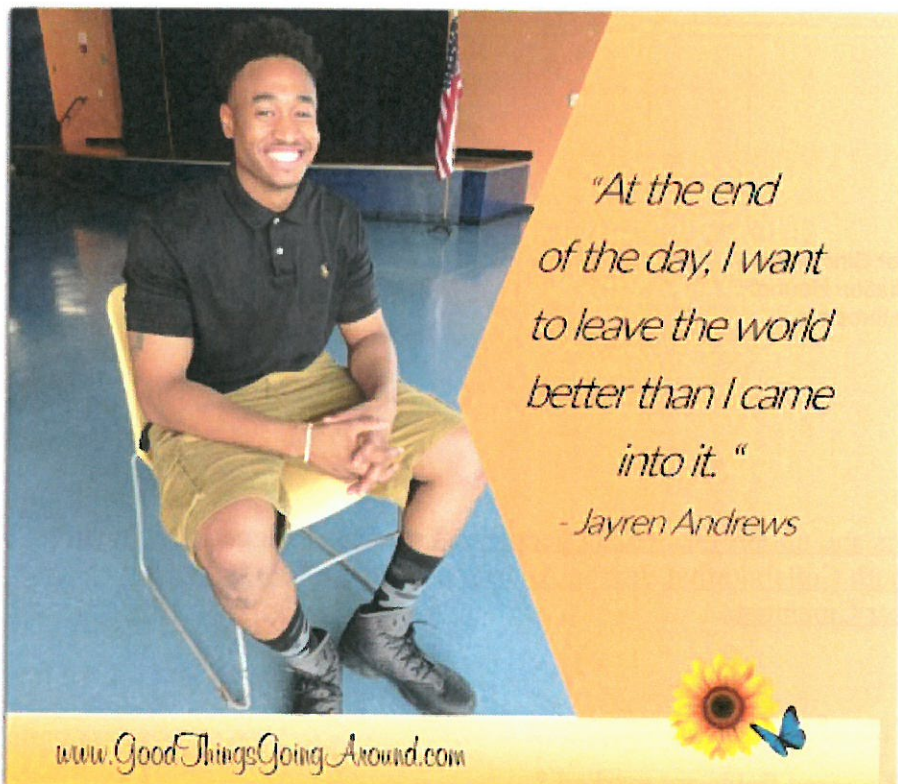
Published May 2, 2017

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A freshman at Northern Kentucky University, Jayren Andrews has already long established himself as a change agent.



Wise beyond his years, he is a young man driven to be a voice, a leader, and a role model for his peers, his neighborhood, his network, and even his world. While attending Shroder High School, Jayren competed at the state level in track and was on the second team All-Conference in football; and in his senior year, was an award winning public speaker. By 17, he was president of



the Avondale Youth Council, guiding other young people to making good decisions. He is also one of two youth selected to serve on the Cincinnati Poverty Collaborative Steering Committee, and is very involved in college.

“Being on the Collaborative’s Executive Board was an opportunity to represent my neighborhood, Avondale,” he told me. “My concern was digging down and coming up with substantial solutions to help get people out of poverty. That opportunity was humbling to be with so many different people who all have the same goal.”

When he thinks about his own life and his motivation, Jayren will tell you it is those trials and tribulations that are your ‘defining moments of character’ and that learning from one’s failures is a key to accomplishment. His mentors through the Cincinnati Youth Collaborative are among those who have influenced his growth. Jamie Wilson, his CYC AmeriCorps College Guide, allowed him to absorb his shine for the moment, come back and be humble. “She showed me that hard work is everything. There really isn’t anything that you can’t accomplish,” he said.

Jayren paused as he recalled another person who has influenced his life, his little brother who was gone too soon, a baby who didn’t live to see his first day. “I think about him every day. I want to show him what kind of big brother I could have been,” Jayren told me.

Most recently honored by the United Way of Greater Cincinnati with its 2017 Youth Leadership Award, last year the Cincinnati Youth Collaborative recognized Jayren among its mentees as a 2016 Outstanding Student Award winner for his determination in overcoming life obstacles to find success in his education and in life.

To my question about what Jayren would like to do with the rest of his life, he answered, “At the end of the day, I want to leave the world better than I came into it.”

To that, I say, that goal has already happened. And I have no doubt Jayren’s little baby brother is proud.

**You might also like:**

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Good Things Going  
1,210 likes

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Good Things Going  
Around

17 hrs

The world needs more [Jayren Andrews](#), that is for sure!  
A freshman at [Northern Kentucky University](#), honored by the [United Way of Greater Cincinnati](#) and the [Cincinnati Youth Collaborative](#), he wants his legacy to be a better world for his having been part of it. I bet you will agree...that has already happened! Please read more: <https://goo.gl/XB2a8b>



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## LIVING HER LEGACY AWARD



**Amy F. Kendall,**  
Senior Vice President,  
Branch Manager, Chubb

Amy has been a member of United Way's Tocqueville Society and Women of Tocqueville for six years, and has served on the Executive Committee from 2013 - present. In her most recent role as Chair of the Women of Tocqueville, Amy led this incredible group of women towards the development and implementation of new programming to more deeply engage the membership and create a stronger connection with United Way's work. In 2016, Amy and the Executive Committee launched "Compelling Conversations," a program to engage our Women of Tocqueville in meaningful and action-oriented dialogue surrounding our community's greatest challenges. As she continues to Live Her Legacy, Amy joined the United Way Foundation Board in 2017, furthering her commitment to our community and United Way.

*One of your favorite things about the Greater Cincinnati community:* We have many of the attractions of a much larger city (arts, athletics, educational institutions) with the special small-town experience of seeing familiar faces everywhere I go.

## JOSEPH A. HALL AWARD FOR PROMOTING DIVERSITY



**Shakila T. Ahmad,**  
President, Islamic Center  
of Greater Cincinnati

Shakila has displayed exemplary community leadership around diversity and inclusion in her role as the President of the Islamic Center of Greater Cincinnati. She helped found Rahma Community Services – a social service arm of the Islamic Center – with United Way support. Shakila is also committed to educating Greater Cincinnati about the Muslim community. She leads weekday tours of the Islamic Center for non-Muslim visitors and leaders. She has served on United Way's Board of Directors and Impact Cabinet since 2012, helping to strategically guide and make decisions regarding United Way's investment process. Serving as the Board's representative to United Way's Social Innovation Council since 2015, she plays a key role in ensuring our innovation strategies align with United Way's programming objectives.

*What would you tell someone who is hesitant to get involved in volunteering?* Do it! It will truly enrich your life – I know it has mine!

## RUTH W. AND ROBERT I. WESTHEIMER AWARD FOR CONTINUOUS UNITED WAY LEADERSHIP



**Merwin Grayson Jr.,**  
retired President,  
Central Bank of  
Northern Kentucky

Merwin (Mer) has dedicated over 30 years of service to United Way in numerous leadership capacities, including a long-time member of the Foundation Board (1998-1999; 2010-2015), and serving as Chair from 2011-2013. In his time on the Foundation Board, Mer directed a team of high-level volunteers responsible for providing leadership in developing and executing ongoing strategies for United Way's planned giving and endowment programs. His service on the United Way Board of Directors spanned 22 years beginning in 1995, and serving as Chair from 1998-1999. He also served on the Northern Kentucky Campaign Cabinet, and as Chair of the Northern Kentucky Campaign. Mer has been a "go to" campaign problem solver ever since. Mer was also a part of the Northern Kentucky Advisory Board and the Northern Kentucky Vision 2015 Regional Stewardship Council, which helped strategically plan the region's blueprint.

*Most rewarding experience as a volunteer:* The opportunity to make a difference in making our Greater Cincinnati-Northern Kentucky Community a great place to live and raise our children and grandchildren.

## YOUTH LEADERSHIP AWARD



**Jayren Andrews,**  
former President,  
Avondale Youth Council

Jayren is a member of the Child Poverty Collaborative Steering Committee. He is one of two youth representatives on the Steering Committee and has shown great courage and a willingness to contribute. As President of the Avondale Youth Council, Jayren mobilized members of the Council to participate in the Child Poverty Collaborative's first Community Summit in June of 2016. They welcomed participants and helped provide a youth voice and perspective to the Summit. Jayren has also been active with United Way agency partner Cincinnati Youth Collaborative (CYC) and was recognized at CYC's 2016 Dream Makers Celebration for his hard work and dedication. Jayren is currently enrolled at Northern Kentucky University and was awarded CYC's Outstanding Student Scholarship for his commitment to academic excellence and remarkable leadership.

*What would you tell someone who is hesitant to get involved in volunteering?* We are here to be servants, how do you expect someone to serve you if you can't serve them? Don't do it because of what someone says either, do it because it's the right thing to do.





**BREAKING NEWS:**  
3 people killed when out-of-control Jeep crashes at Massachusetts auto auction

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## Taft High School cross country star wins Flying Pig scholarship

Coach describes him as determined, sweet and caring

Updated: 8:51 PM EDT May 2, 2017



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Mark Hayes  

Anchor

**CINCINNATI** — Harrison Ballard is literally running toward a better life.

Advertisement

The Taft High School cross country star has been through many ups and downs.

He says he has seen people shot and killed.

But through it all, he's kept his grit and determination with help from his coach, mentor and best friend, Eric Zimmerman.

"Harrison is (a) 1 in a million kid. He's sweet and he cares. He works hard and he doesn't complain," Zimmerman said.

The track coach and Harrison have formed an unbreakable bond.

Harrison said he is grateful for Zimmerman's push and the commitment he has shown him over the past three years.

"I like people that do stuff they don't have to do and he would do things for me and show me that he really cares about me and he doesn't have to do that," Harrison said.

Although there are more on the track team, Harrison is the only person who runs cross country. Zimmerman wakes up early with Harrison to practice, running toward a better tomorrow.

"I say he's going to be proud when he looks at the clock and when I do this, I really do it for everyone else," Harrison said.

His hard work is paying off. Harrison received the Flying Pig Scholarship.

He says his dream is to one day run for the University of Cincinnati.

But first, he'll tackle the marathon this weekend alongside his coach.



April 27, 2017

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## How to use prints and patterns in your home

By Furniture Fair



## Dramatic dashcam captures fiery plane crash into busy intersection

Updated: 10:18 AM EDT May 3, 2017



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The word 'dramatic' is used so often that it's now a cliché.

Advertisement

But there is no other way to describe what a car dashcam captured on a busy street in Mukilteo, Washington, on Tuesday.

As cars inched forward in traffic, a plane flies into view. It clips power lines and crashes, sending two giant fireballs into the sky.

Fortunately, no one -- the pilot or his passenger -- was injured, police said.

Investigators told CNN affiliate Q13FOX that the plane took off from a nearby airport around 3.30 p.m. and, shortly afterward, began losing engine power.

Unable to make it back to the airport, the pilot tried to land on a clear road when he clipped the power lines and a street light. The collision ruptured a fuel cell, causing the explosion that the video captured.

The explosion knocked out power to the area. But it was quickly restored.

Video Credit: Guanting Li via Storyful

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**Date:** 05/02/17

**Media Contact:** Cedric Ricks, 513-558-4657

## Youngsters Offer a Big 'Thank You' for a New Laptop

Jayonte Nelson, a third-grader at Fairview Clifton German Language School, had two simple words upon receiving a brand new laptop: thank you.

The computer was given by Med Mentors, a mentoring effort run by medical students at the University of Cincinnati, and got a nice boost from a \$15,000 gift from medical staff at Cincinnati Children's Hospital Medical Center. Eleven computers were given to area schoolchildren at a special ceremony held April 18, 2017, in the Medical Sciences Building's Lucas Board Room.

Matthew Stewart, a second-year medical student, has been a mentor for Jayonte the past year and was on hand to assist with the laptop. It came loaded with Microsoft and other educational programs to aid a core mission of Med Mentors—helping youth succeed academically and socially. Stewart, along with a second mentor and medical student, Neil Rajdev, and Jayonte have visited exam rooms in the College of Medicine, toured UC's west campus, attended an occasional Reds game and bonded over homework and burgers.

"We got to touch a real brain," says Jayonte, accompanied by his grandmother, Vicki Bush.

Bush says Jayonte's mentors have helped the youth 'a lot' in the past year.

"He was going through some issues when they first started with him because his grandfather had passed away and his father wasn't in the home at the time, and they stepped in and have been a big help for him," says Bush. "They pick him up and they go out on events and share time together and do activities and I think it has helped Jayonte a lot and he really looks forward to seeing them."

Bush said it was wonderful gesture for Med Mentors to offer a laptop for her grandson. She says the tool will aid Jayonte in completing homework assignments and that even at school students had to share computers during pretty limited free time.

Cincinnati Youth Collaborative (CYC) works closely with Med Mentors to link medical students with area youth. Med Mentors was founded in 2001 by Wan Lim, PhD, associate professor emerita, and has mentored over 1,500 students since that time, says Alex Lentsch, PhD, senior associate dean for faculty affairs and development in the College of Medicine.

"The Med Mentors program is one of the gems in our College of Medicine and is truly a win-win for our medical students and our community's youth," says Lentsch, who attended the special ceremony and offered thanks to the Cincinnati Youth Collaborative and Cincinnati Children's on behalf of the Dean's Office in the College of Medicine.

Keith Stringer, MD, a pathologist at Cincinnati Children's and assistant professor in the UC College of Medicine's Department of Pathology and Laboratory Medicine, is the faculty advisory for Med Mentors. Charles Cavallo, MD, instructor in the UC Department of Pediatrics, is president of the Med Mentors advisory board.

Med Mentors has received support from the Charles H. Dater Foundation, the Rue Foundation and the Medical Student Association.



## Cincinnati Youth Collaborative honors mentors

Outstanding mentors were honored during the annual Cincinnati Youth Collaborative Mentor Celebration.

The event at the Clifton Cultural Arts Center recognized longtime mentors and presented the 2017 Outstanding Mentor Award to David and Karen Troup. Other nominees were Prentiss Hallenbeck, Sherry Hughes, Camille Jones, Neeraj Maheshwari, Peggy Ann Markstein, Bobby and Marcia Mauger, Ellie Reiser and Barb Szucsik.

Carrie Caldwell received the 2017 CYC Ambassador Award. She has been instrumental in furthering CYC's mission through her Girls Club leadership.

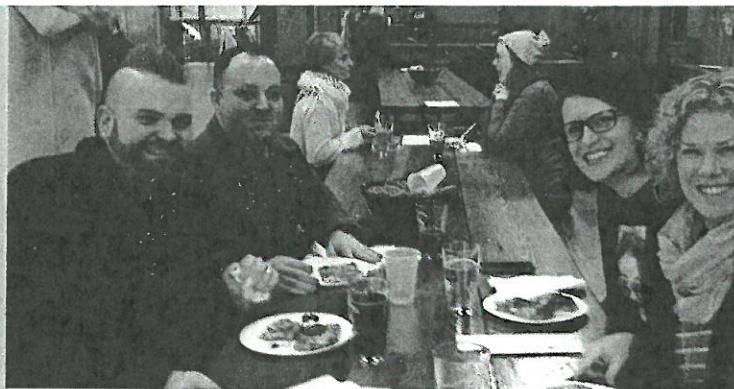
Western & Southern was honored as the Outstanding Group Mentor.



▲ Carrie Caldwell



Karen and David Troup ▶  
Western & Southern ▼



## CSO Spectrum supports LGBT artists, programs

Friends and members of CSO Spectrum gathered at Rhinegeist Brewery for beer, food and fun before the Cincinnati Pops concert with Melissa Etheridge.

▲ Andrew Paul Morano, Benjamin Morano, Dubravki Maric and Maggie McKinley

Debbie Carr, Rose Eubanks and Kathy Nardiello ▼



▲ Wendy Siefert, Tracy Murnahan and Tina Stegman



Cathy Sarky, Alan Kastner and Lynn Chalfant ▶



## Society of Colonial Wars transported to 1750s

At its annual Winter Court event, members of Ohio's Society of Colonial Wars gathered for a peek into American colonial life. Speaker was the Rev. Stephen Hoard, retired minister at Hyde Park Community United Methodist Church and Armstrong Chapel. In period costume, he portrayed his great-great-great-grandfather Mordecai, wagonmaster for Gen. Edward Braddock when he led troops through the Cumberland Gap to confront the French in the 1750s.

The organization comprises men descended from military and civic leaders of America's colonial era. Members learn about the lives of their ancestors and promote history education in schools.

Three new members – Dr. Jared Rodgers, William Rybolt and Mark Johnson – were inducted into the society.



▲ The Rev. Stephen Hoard and Annette Carothers

▼ New members Dr. Jared Rodgers, William Rybolt and Mark Johnson





## An evening at The Mercantile

Over 200 people gathered at The Mercantile Library to listen to Dhani Jones and Polk Laffoon discuss Colson Whitehead's award-winning book, "The Underground Railroad." Maribelle's eat + drink provided food and beverages, and the evening was sponsored by Ellen and Clark Sole.

PHOTOS BY AMY ELIZABETH SPASOFF



◀ Dhani Jones, Desiré Bennett and Aftab Pur



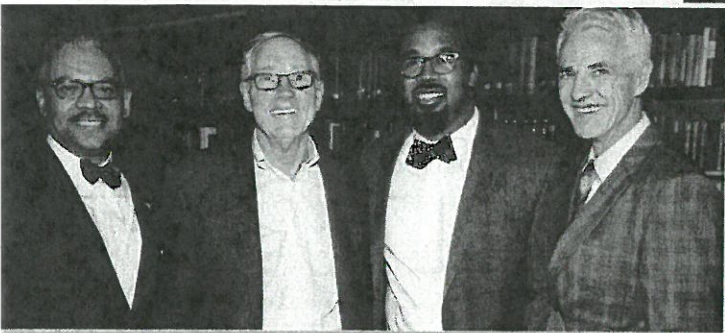
▲ Lori and David Welling

◀ Richard Moore, Polk Laffoon, Dhani Jones and Mercantile executive director John Faherty



◀ Hosts Ellen and Clark

◀ (Center) Marsha Ashle and Chaka Buraimoh



## Trivia isn't trivial when it helps CYC youth

Q: Why do we have special events like Trivia Night?

A: To support Cincinnati Youth Collaborative programs.

With more than 60 teams of CYC supporters sharing drinks, knowledge and laughs, the 2017 Trivia Night for Brighter Futures was a major success. The overall champs were from Truepoint.

Throughout the evening, the focus was on the power of mentoring to effect positive change on young people and the community.

Local 12's Bob Herzog was the emcee, and Rhinegeist Brewery provided the space.



▲ CYC board member Ralph Lee with his TQL team



▲ Macy's trivia team

Trivia Night committee chair Austin Hansford of TQL with Elise Hyder, CYC donor and volunteer relations manager ▶



## Rhinegeist Charitable Suds supports ProKids

Amy Merrell, an early investor in Rhinegeist, inspired a special brew: Amy, an elegant, Belgian-styled beer.

After Merrell's death in 2015, her sister, Liz Ricci, created an endowment for ProKids, a nonprofit that seeks a safe, permanent and nurturing home for every child.

The Amy Merrell Steps to Success Endowment commemorates Merrell's devotion to her city. Proceeds from a March fundraiser at Rhinegeist Brewery will help further the organization's work.

"The work of ProKids is breaking the cycle of child abuse and neglect," Ricci said. "If these children have different childhoods, they can become successful adults. That makes a difference for our entire community."



Tracy Cook, Renee S. Filiautraut and John Williams ▼

Mike Hardy, Magistrate John Coleman, Yolanda Coleman, Lee Hardy and Barry Hoffman ▼

◀ Nancy Gaffney, Leslie Demoret, Jean Kachikis and George Kachikis

▼ Liz Ricci, Quinn Aouad and Tracy Cook





Jackie Meyer

---

**From:** Southwest Ohio Region Workforce Investment Board <nhemmer@swowib.org>  
**Sent:** Tuesday, May 02, 2017 7:18 AM  
**To:** Jackie Meyer  
**Subject:** April 30, 2017 NewsWIB



# SWORWIB

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**The Southwest Ohio Region**  
WORKFORCE INVESTMENT BOARD

---

*NewsWIB April 2017*

Spotlight on Employers

*OMJ Hiring Events*

Thank you to these companies who hosted hiring events at the OMJ Center during the month of April! We appreciate our employers!



## Spotlight on Partners

### *Treehouse On-Line Training*



The SWORWIB has a partnership with the Public Library of Cincinnati and Hamilton County for work readiness seminars and other work readiness programming. The Library purchased 50 seats for Treehouse which became available on April 18th.

Treehouse is an on-line training program that provides technical training using interactive, expert-created content and guided curriculums. Treehouse provides many online tools, practice challenges, videos and more to teach website building, coding, app building, how to start a business and how to use the latest technologies to expand your knowledge base and career.

Library cardholders can check out a Treehouse seat one user at a time for which they have access to Treehouse to use for a period of time. Once the seat is returned the license will become available to other cardholders. To learn more about Treehouse [click here](#).

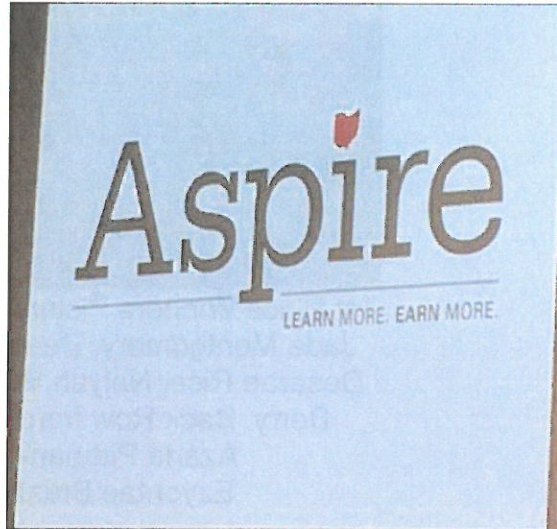
### *ABLE Rebranding Ceremony*



Great Oaks Career Schools and Cincinnati Public Schools offer Adult Basic and Literacy Education (ABLE) programs, with free day and evening classes for adult learners. ABLE is part of the Ohio Department of Higher Education and the University System of Ohio. The ABLE program, has served adults since the 1960s.

On April 17, 2017 the Ohio Department of Higher Education hosted a Rebranding Ceremony for ABLE. SWORWIB President & CEO Sherry Kelley Marshall attended the event at Great Oaks Career Campuses. President & CEO of Great Oaks Career Campuses and SWORWIB Board Member Harry Snyder, was the Master of Ceremonies for the event.

During the event a history of ABLE was presented as well as several speakers and special guests. The new brand name was revealed as Aspire Learn More Earn More.



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## Spotlight on Youth

### *35th Annual Career Development Conference Jobs for Cincinnati Graduates*

The conference brought together approximately 400 area high school students from three school districts: North College Hill, Winton Woods, and Cincinnati Public Schools. Students participated in team-building workshops led by professional coaches from the business community, attended an Appreciation Luncheon and closed the day with the Competitive Events Awards Ceremony.

The local area competition recognized 1st, 2nd and 3rd place winners on a variety of work readiness topics.





1st Place Winners Pictured Front Row from Left to Right: Jade Montgomery, Deasia McKenzie, Monica Barnes, Desarae Rice, Naiyah Williams, Hadiza Sekou, DeAsia Berry. Back Row from Left to Right: Devon Martin, Azaria Pittman-Carter, D'Meko Pryor, Ezyontae Brazzel and Ramon Davis.

## Spotlight on SWORWIB

# *Roundtable on Workforce Development for The Community Reinvestment Act Financial Market*

On Monday, April 24th, President & CEO Sherry Kelley Marshall attended The Federal Reserve Bank of Cleveland, Cincinnati Branch for the CRA Roundtable that highlighted community development opportunities in workforce development in Cincinnati, Northern Kentucky and Dayton.





President & CEO Sherry Kelley Marshall serving on a panel with Alex Derkson, Chase Bank to the left of her and to the right of her Moderator Gary Wagner, Regional Vice President, Federal Reserve Bank of Cleveland, Peggy Zink, Cincinnati Works and Stephen Tucker, Partners for a Competitive Workforce

Focus on workforce development activities has been strengthened by recent regulatory guidance issued in the Community Reinvestment Act (CRA) questions and answers around what activities qualify as economic development. The guidance states that "federal, state, local or tribal economic development initiatives include provisions for creating or improving access by low-or moderate-income persons to jobs or to job training or workforce development programs". The event showcased local workforce development professionals discussing their work as well as potential funding opportunities.

## *Interview on ETP Policy and Practice*

On April 26th, SWORWIB President & CEO Sherry Kelley Marshall was interviewed by Marie Agosta, a Master's candidate in Public Administration at the London School of Economics. The London School of Economics, an institution located in the heart of London, focuses on economics and social science. Maria Agosta is researching the implications of WIOA on how communities will evaluate eligible training providers in what measurements of success will be effected and how to work with small training agencies as well as large educational institutions.



There is a high interest internationally in training programs that help people get to work in the U.S. Marshall was recommended to Agosta by other workforce and training professionals who knew of the SWORWIB's success with ETP policies and practice.



## *In the News...*

On April 6th, the Cincinnati Youth Collaborative (CYC) featured a free screening of the Robert Redford film *Resilience* at the 20th Century Theater. Sherry Kelley Marshall joined many individuals interested in youth work at the film screening. A member of the CYC had seen the film previously and recognized the issues many Cincinnati-youth experience on a daily basis. Sheila Vilvens of The Cincinnati Enquirer released a story promoting the event and highlighting the films correlation to local youth. You can read the full article [here](#).

*"Resilience chronicles the promising beginnings of a national movement to prevent childhood trauma, treat toxic stress and greatly improve the health of future generations."*

## *Short Takes*

### **Job Search for the Deaf & Hard-of-Hearing**

A Job Search Workshop for the Deaf & Hard-of-Hearing will take place on May 11th at the OMJ Center at 1916 Central Parkway from 10:00 -12:00 pm. Resume Writing, How to Begin Your Job Search, Job Search Strategies, Interview Preparation, Dress Code and much more! To request a voice interpreter, contact Elizabeth Whelpdale at 513-206-9424 or email at [ewhelpdale@hearingspeechdeaf.org](mailto:ewhelpdale@hearingspeechdeaf.org).

### **OMJ May 2017 Workshop Calendar**

The OhioMeansJobs Center of Cincinnati-Hamilton County has posted the May 2017 Workshops Calendar. You can view the calendar [here](#).

## *Follow us on Facebook and Twitter!*

The SWORWIB has a Facebook page where we post news, pictures, events and up-to-date information at <https://www.facebook.com/sworwib>.



Also, follow us on Twitter @CincyWorkforce and we'll keep you informed throughout the month. The SWORWIB now has over 200 followers including @TheCubicleChick. Danyelle Little is the owner and creator of The Cubicle Chick which is a career and lifestyle blog. The Cubicle Chick Website is full of resources to stay updated on the latest career news, trends and everyday technology. To visit the website click [here](#).

## Donations Appreciated



The SWORWIB is a 501c3 non-profit organization. Would you or your organization like to support the continued success of the workforce board? To make a donation (tax deductible) to the SWORWIB in support of Cincinnati-Hamilton County workforce initiatives, email Sherry Kelley Marshall at [smarshall@sworwib.org](mailto:smarshall@sworwib.org).

Contact: Natalie Hemmer  
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# Redford film screening at 20th Century Theater in Oakley

Sheila Vilvens, [svilvens@enquirer.com](mailto:svilvens@enquirer.com) Published 3:03 p.m. ET April 5, 2017 | Updated 3:15 p.m. ET April 5, 2017

*A documentary by James Redford, Robert Redford's son, turns spotlight on children's health*



(Photo: Thanks to Cincinnati Youth Collaborative)

There's more than one Redford flick getting attention this week in the Cincinnati area.

The documentary "Resilience" by James Redford, son of actor and Oscar-winning director Robert Redford, is being screened 7 p.m. Thursday at the 20th Century Theater in Oakley. About 350 people are signed up with another 100 expected.

"Resilience" chronicles the promising beginnings of a national movement to prevent childhood trauma, treat toxic stress and greatly improve the health of future generations.

The free screening is hosted by the Cincinnati Youth Collaborative and its partners. CYC spokesman David Plogmann said he doesn't expect either James or Robert Redford to attend the screening. Robert Redford is currently in the Cincinnati area filming "Old Man and The Gun." This week filming has taken place in East Fork State Park and the Village of Bethel in Clermont County. James Redford will be in town Oct. 12 to serve as the keynote speaker for the CYC's annual Dream Makers Celebration.

A member of the CYC board saw the film at a screening elsewhere and felt that it addressed many of the issues faced by Cincinnati-area youth who are served by CYC, Plogmann said, one of which is poverty. The film connects with the messages from the Cincinnati Mayor's office and the goal of the Child Poverty Collaborative, initiated in 2015, to move 5,000 families and 10,000 children out of poverty in five years, he said.

"We know the kids we largely serve are living in some degree of poverty," Plogmann said. This contributes to the toxic stress and adverse experiences in their lives.

[Child poverty action plan to be unveiled](http://www.cincinnati.com/story/opinion/contributors/2016/10/27/child-poverty-action-plan-unveiled/92433360/)

[\(http://www.cincinnati.com/story/opinion/contributors/2016/10/27/child-poverty-action-plan-unveiled/92433360/\)](http://www.cincinnati.com/story/opinion/contributors/2016/10/27/child-poverty-action-plan-unveiled/92433360/)

Through the screening of "Resilience," Plogmann said CYC hopes to raise awareness of the impact toxic stress and adverse child experiences have on children.

The collaborative also hopes to emphasize the importance of mentors for children. The involvement of an additional, caring adult can change the path of a child's life, he said. The CYC has an active and extensive mentoring program.

"By connecting students, particularly those affected by ACEs (adverse childhood experiences) and toxic stress with a positive adult advocate, CYC shows students the possibilities and guides them down pathways to success," CYC President and CEO Jane Keller said. "A nurturing mentor has the capacity to change lives. Together we can strive for all children to achieve their full potential."

Mary Ronin, superintendent of Cincinnati Public Schools, will introduce the film Thursday night.

"CYC has an outstanding partnership with CPS and the topics of toxic stress and adverse childhood experiences are important elements to understand if we are truly to meet the needs of many of the vulnerable students we serve," Plogmann said.

Preregistration is required for the screening which is open to all but intended for a mature audience. There will be a cash bar and networking opportunity. Doors open at 6 p.m., the film starts at 7 p.m. To register, visit [www.cycyouth.org](http://www.cycyouth.org) (<http://www.cycyouth.org/cincinnati-youth-collaborative-host-free-screening-james-redfords-film-resilience/>). For volunteer and mentoring opportunities, visit the [CYC website \(http://www.cycyouth.org/\)](http://www.cycyouth.org/).

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# Cincy State, Youth Collaborative offer grants, mentors for economically disadvantaged students

BY: [WCPO Staff](#)

POSTED: 8:54 AM, Apr 19, 2017

UPDATED: 8:54 AM, Apr 19, 2017

## Share Article

CINCINNATI -- [Cincinnati State](#) and the [Cincinnati Youth Collaborative](#) are teaming up to provide tuition grants and college mentors for economically disadvantaged high school graduates.

The new partnership, announced Wednesday, coincides with the expansion of [Cincinnati State's Be Great Grant program](#) to three more local school districts -- Norwood City Schools, North College Hill City Schools and Winton Woods City Schools.

Students from those districts will now join students from Cincinnati Public Schools in being eligible for the grants, which are designed to reduce the cost for college tuition and books to zero.

The new partnership will also track results and aims to be a national model for addressing a huge problem in higher education. Study after study says disadvantaged students are one of the most promising demographics to meet our country's desperate need for more college-educated workers, but many of these students struggle to stay in college and graduate because they often do not feel they belong.

"We've had great success increasing high school graduation rates for students participating in our programs, and mentoring is key to that success," said Jane Keller, CEO and president of

The Be Great Grant program, which begins in the 2017-18 academic year, was launched in February for Pell-eligible students of Cincinnati Public Schools who plan to attend Cincinnati State. It provides full-time students with up to \$1,000 for tuition and \$1,000 for books to help fill gaps beyond their financial aid. More than 200 soon-to-be CPS grads have already signed up for Be Great grants. Now they will also be eligible to have a college mentor provided by CYC.

Monica Posey, president of Cincinnati State, said the college is delighted about the new partnership and its potential for students.

“If we can help students to not only be able to afford college, but also to become more comfortable in the college environment, they will take it from there and succeed,” Posey said in a news release.

In addition to providing the Be Great Grants, Cincinnati State plans to make space available for students, mentors and CYC staff in its Student Success Center and will track results that can serve as a model for other colleges.

CYC provides mentoring, work readiness and college and career success for more than 5,000 students in the four districts it serves: Cincinnati Public, Norwood City, North College Hill City and Winton Woods City Schools. Currently, 96 percent of CYC students graduate from high school on time with a post-high school plan for success. CYC intends to make available to Be Great High School Grant recipients a range of support programs including college mentoring and on-campus access to other CYC college support services.

The Cincinnati State Foundation provided initial funds to support the Be Great Grant program that is now being extended by a donor. The foundation is seeking additional donors to extend the program further.

A major donor, with other funders, is working with the college to announce a new level of the program to best support students in academic programs pursuing careers in high-demand industries.

To qualify for a Be Great Grant, students and their parents or guardians will need to complete a



Once a student's FAFSA is complete and her or his federal, state and institutional aid have been determined, the Be Great grants kick in to cover any gaps in tuition and book costs.

Students, parents and high school counselors interested in learning more about the Be Great High School Grant program can contact Tammie Larkins, Cincinnati State College Representative, at 513-569-1470, or at [tammie.larkins@cincinnati-state.edu](mailto:tammie.larkins@cincinnati-state.edu).

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**Medical student Neeraj Maheshwari assists his mentee, Lonell Williams, with a new laptop from UC Med Mentors.**

**Publish Date:** 04/13/17

**Media Contact:** [Cedric Ricks](#), 513-558-4657

## **UC Medical Students Offer Mentorship and Laptops for Cincinnati Youth**

Eleven local elementary school students will each receive the gift of a new laptop computer from Med Mentors, a volunteer effort in the University of Cincinnati College of Medicine, during a special ceremony at 5 p.m. Tuesday, April 18, in the UC Medical Sciences Building's Lucas Board Room.

Med Mentors works with the Cincinnati Youth Collaborative (CYC) to link medical students with Cincinnati Public School children for mentorship. The group expects similar success that Beatrice Nichols, a second-year UC medical student, had last year when she helped her mentee, a fifth-grader at South Avondale School, learn how to use Microsoft's PowerPoint program on her new laptop. It came in handy as the youngster used the computer to pull together a research project.

"It really did help motivate her," says Nichols of her mentee. "She would take the laptop to the library and use it to work on things required for class. It's not just because of the laptop, but academically she has shown a lot more responsibility for what she is doing and she is doing better in school overall. She has access to a laptop and when the need arises she does not have to be at school to complete her assignments."

The efforts of medical students like Nichols to mentor area schoolchildren have gotten a boost with the laptops funded largely by a \$15,000 gift from a group of physicians and medical staff at Cincinnati Children's Hospital Medical Center. The generous funding is offered over a three-year period with this the second installment. The gift will eventually provide 30 laptop computers for local schoolchildren to work with mentors.

"CYC is grateful for this tremendous gift from Cincinnati Children's Hospital," says Elise Hyder, donor and volunteer relations manager for Cincinnati Youth Collaborative. "These laptops will provide terrific learning experiences for our students, many of whom would not otherwise have access to this 21st century must-have tool. We can't thank our amazing partners at UC Med Mentors enough for making this opportunity possible for our students."

Med Mentors was founded in 2001 by Wan Lim PhD, associate professor-educator of medical education emeritus, and is among the College of Medicine's most popular student outreach activities.

"Many of our young mentees come from financially challenged households so it's really terrific that we are able to provide them with a laptop computer," says Keith Stringer, MD, faculty advisor for Med Mentors, Cincinnati Children's Hospital pathologist and assistant professor in the UC College of Medicine's Department of Pathology and Laboratory Medicine.

"It's a delight to have the ceremony where these children are presented with a computer and their parents are present and cheering them on. It's really a great success of our mentorship program to be able to provide this for these kids. You can see that they are so happy to be receiving these tools which can be helpful for all sorts of purposes from doing homework to playing games, hopefully of an educational nature, to simply nurturing their interest in science, math and the humanities."

"The ability to give out these computers would not be possible without the generosity of our donors and we really do have to thank them enormously because without their support this would not be possible," says Stringer.

Med Mentors connects 200 medical students to about 200 school-age mentees. The med-student run program works closely with CYC to train mentors, says Charles Cavallo, MD, president of the Med Mentors advisory board, instructor in the UC Department of Pediatrics and an alumnus of the College of Medicine.

Mentees come from various schools including several near the College of Medicine, such as North Avondale Montessori School, South Avondale School and Rockdale Academy. The mentoring effort at UC targets students in grades three through six though some students stay with Med Mentors for longer periods, says Cavallo.

"There is very clear data that the kids who are mentored have better behavior, better school attendance, better grades, better graduation rates and better college acceptance rates," says Cavallo. "It's a wonderful vehicle to make a difference in a child's life."

Med Mentors has received support from the Charles H. Dater Foundation, the Rue Foundation and the Medical Student Association.

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## 'Saturday Hoops' empowering young children across Cincinnati

Updated: 7:27 PM EDT Apr 28, 2017

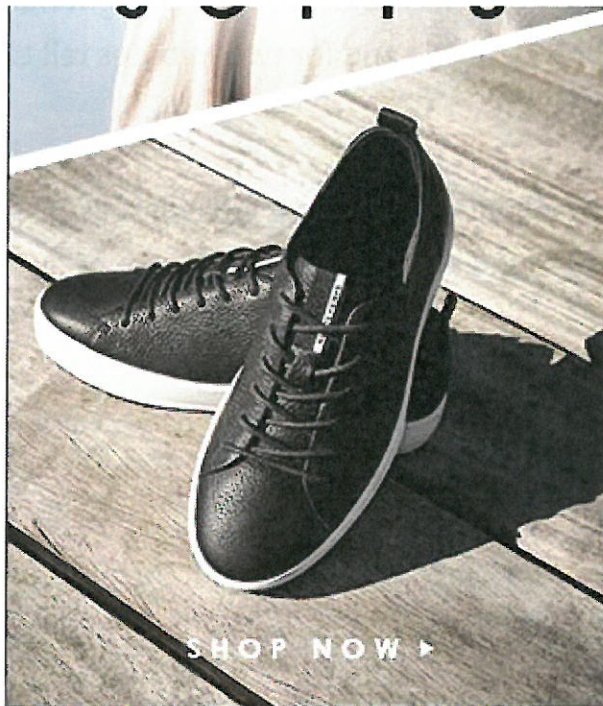


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**CINCINNATI** — Every Saturday morning, eight months out of the year, Cincinnati attorney Kent Wellington runs some of the roughest streets in our city with a basketball in hand and rounds up kids desperate for something safe to do.



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Wellington took over the program 13 years ago. It's become a part of who he is and why he comes back week after week, no matter how busy his own life gets.

"They're all people who can make a difference in the community. If we tell those kids that week after week after week, they start to believe us," Wellington said.

The children don't have to know how to dribble. Some are just learning how to walk and some can't walk. At least one teenager rides around in his wheelchair.

But inside the Over-the-Rhine Community Center -- or HUB, as they call it -- everyone is welcome for Saturday Hoops.

"And what we do each Saturday is under one roof, we put all these vulnerable kids, awesome vulnerable kids, and all these awesome volunteers and the dots are much closer together and all of these volunteers find some way to engage with these kids," Wellington said.

Basketball is just what gets the children in the door. From there, it's a labor of love: A healthy breakfast and lunch, reading room, arts and crafts, fitness and plenty of hoops.

But it's what happens off the court that is changing lives.

"The most important thing we do here is what we call our eight minutes. And four times during the day, we ask you to pull one kid aside and for two minutes tell them how great they are," Wellington said.

WLWT watched as Wellington talked with a young girl, who is soft-spoken and a bit shy. Wellington wrapped his arm around her and proudly told our news crew, "She's one of our stars!"

Wellington admits it's not always easy. Children argue or occasionally fight. But Wellington says when the kids fight, the volunteers fight for them.

"We don't kick them out here," he said. "When you kick them out, that's just saying 'someone else, fix the problem.' We'll fix it here."

Just before lunch, the kids are rounded up to listen to the second guest speaker of the day. It's always someone who has a positive message; who encourages the kids to believe in themselves and rise above the challenges they face at home or in their neighborhood.

On this week, 11-year-old Montez is Camper of the Week. He said he aspires to someday play in the NBA.

Why does he loves Saturday Hoops so much?

"I get to play basketball," Montez said. "It's my favorite sport and I've been coming here for like, three to four years."

Montez is quiet but has a bright smile and big eyes. He confided in WLWT about why he comes back week after week.



"It's not as bad as my neighborhood," he said.

Montez said he lives in Evanston, where he sees "bad people and bad things." Montez smiled and said that when he comes to Saturday Hoops, "Good things happen here."

Good things happen here because of Wellington and his army of volunteers. Every week, they have more than 100 kids and just as many volunteers to help out.

It's a one-to-one ratio.

Volunteers like Marcus Thompson, who thought he'd show up for one Saturday, now make it a Saturday appointment.

Thompson said for him, it's pretty simple. He says he knows how important a male role model can be.

"My dad died when I was young," he said. "So, just being able to impart on these young kids, especially these young boys, stuff I wish I would have gotten growing up, it just means the world to me."

They are changing lives, one kid, one talk, one Saturday at a time.

"At Saturday Hoops, we are cheerful givers and we are hard workers. That's really the key, and the message to the public is come on down. I mean, there's magic here," Wellington said.

The proof is in their alumni. They now have Saturday Hoops kids who play college football and in the NFL. And the best part: Everyone is welcome.

So, if you know a kid who'd like to attend, it's every Saturday from 9 a.m. through 1 p.m. at the Over-The-Rhine Community center, January through August.

For more information, [click here](#).



April 27, 2017

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# Taft teachers collect men's professional wear for students to dress for success

## Jobs for Cincinnati Graduates Program helps kids learn interview techniques

Updated: 7:28 PM EDT Apr 28, 2017



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Reporter

**CINCINNATI** — Greg Jones teaches much more than just English at Taft High School. He is focused on getting them ready for life.



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"I love my kids. They are my kids not my students. I love them they love me most of the time," Jones said. "The conversation is be successful. Try hard. Try harder. You are going to face many adversities. It doesn't make a difference. Meet the challenge."

As a part of their Jobs for Cincinnati Graduates program, students like Daeja'juan Burgan and Ramone Davis are required to wear business attire for interviews and competitions.

“There were times I couldn't even afford it. I had to try my best to find some,” Burgan said.

“Most of our senior class didn't even own formal wear or business casual,” Davis said.

JCG instructor Rhonda Summerlin works to get students job ready every day. She began to reach out to Jones for help.

Jones' donations from his own closet weren't enough anymore, so he rallied his Alpha Phi Alpha fraternity brothers for help.

“Ms. Summerlin who is our JCG, Jobs for Cincinnati Graduates, coordinator would come here and there and ask me, hey do you have a shirt, do you have a tie for a gentleman who is going to interview or job shadow or participate in the events? I said 'Yeah, sure!,'” Jones said.

Alpha Phi Alpha Fraternity members like Frederick Williams brought brand new clothing items to Taft to donate.

“I am bringing five dress shirts and like, four ties,” Williams said. “Someone helped me when I was growing up. This is my part in giving back.”

Despite placing first in a recent competition, Davis has only one outfit to compete and interview in.

“I've been flipping that one suit, one outfit around just so I can look professional,” Davis said.

Something as simple as giving a hand with a shirt and tie is setting these young men up for success.

“I was very thankful. I didn't know any other way I was going to flip my outfit again just so I could go to competitions in May,” Davis said.

Making students like Burgan and Davis' future that much brighter.

"It makes me feel great. Nobody in my family ever had a chance to go to college. It is my turn. I need to step up," Burgan said.

Those interested in donating can contact Rhonda Summerlin or Greg Jones at Taft by calling the main office.



April 27, 2017

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By Furniture Fair

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WHAT'S NEW

## More than 30 Norwood HS Seniors Commit to UC Blue Ash

By UC Blue Ash College on May 1, 2017

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Congratulations to the 32 students from Norwood High School who committed to attend UC Blue Ash College during the College Signing Day event on April 27.

This is the largest group of students from Norwood High to commit to UC Blue Ash at the College Signing Day event since it was created in 2015.

The special day is a chance to celebrate all of the high school seniors who plan to attend college or enter the military. The students go to the stage in the large Norwood Middle School auditorium, state their pledge that this is the first step in their path to success, and then officially signing their pledge. Parents, friends and fellow classmates are there to cheer them on.

The group attending UC Blue Ash was much larger than any other college or university represented at the event. Part of the reason is the Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP) grant. The funding, which includes more than \$1 million for scholarships over a seven-year period, is through the U.S. Department of Education.

The program is coordinated through a partnership between Norwood City Schools, UC Blue Ash and the Cincinnati Youth Collaborative. The primary goals for GEAR UP are to help low-income and first-generation college students prepare for higher education, and then receive the support they need once they get there to stay on track for graduation.

We make it possible.  
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**Gallery: Congratulations New Graduates – Photos and Video from Spring Commencement 2017**



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**PHOTO GALLERY FROM NORWOOD SIGNING DAY ON APRIL 27, 2017**



UC Blue Ash

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Some users are reporting that they are having trouble seeing the photos from commencement. Here's the long link, it should work:

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**ABOUT UC BLUE ASH COLLEGE**

UC Blue Ash College is a regional college within the University of Cincinnati. It offers one of the best values in higher education with access to a nationally recognized UC education in nearly 50 degrees and certificates, as well as tuition that is about half of most colleges and universities. The college is located on a scenic 135-acre wooded campus in the heart of Blue Ash, Ohio.

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[Learn more at ucblueash.edu](http://ucblueash.edu)

*Photos by Lynn-Dora Hoffman*

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**WHAT'S NEW**



More than 30 Norwood HS Seniors Commit to UC Blue Ash



Gallery: Congratulations New Graduates - Photos and Video from Spring Commencement 2017



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## CINCINNATI YOUTH COLLABORATIVE'S SCREENING OF JAMES REDFORD'S FILM, RESILIENCE, EMBRACED BY COMMUNITY



Resilience director and producer,  
James Redford.

RESILIENCE is a powerful documentary film by James Redford, the son of actor and Oscar-winning director Robert Redford. The film was shown at the 20th Century Theater on April 6, and hosted by Cincinnati Youth Collaborative (CYC) in partnership with Empower MediaMarketing and Luxottica Retail North America. The film was embraced by the community, with nearly 250 guests in attendance. Guests included many CYC business partners and friends in the nonprofit sector.

*Resilience* chronicles the promising beginnings of a national movement to prevent childhood trauma, treat toxic

stress, and greatly improve the health of future generations.

*"The child may not remember, but the body remembers."*

Redford argues that toxic stress can trigger hormones that wreak havoc on the brains and bodies of children, putting them at greater risk for disease, homelessness, prison time and early death. The film chronicles a movement that is determined to fight back, showing how some in pediatrics, education, and social welfare are using cutting-edge science and field-tested therapies to try to protect children from the insidious effects of toxic stress – and the dark legacy of a childhood that no child would choose.

The original research was controversial, but the findings revealed the most important public health findings of a generation. *Resilience* is a one-hour documentary that delves into the science of Adverse Childhood Experiences (ACEs) and the birth of a new movement to treat and prevent toxic stress.



CYC President and CEO, Jane Keller, believes that one caring adult can make a monumental difference in outcomes for our youth. She says, “By connecting students, particularly those affected by ACEs and toxic stress, with a positive adult advocate, CYC shows students the possibilities, and guides them down pathways to success. A nurturing mentor has the capacity to change lives. Together we can strive for all children to achieve their full potential.”



Jane Keller (CYC President and CEO), Harry Blanton (CYC Mentor/Vice President and Manager at HCDC), Patrick Russell (CYC Mentee/Vice President – Recovery at Citibank), and Mary Ronan (CYC Board Member/CPS Superintendent).

Special guest speakers, Harry Blanton (Vice President and Manager at HCDC) and Patrick Russell (Vice President – Recovery at Citibank) spoke to the audience about their 20-year friendship that started at CYC when Harry began mentoring Patrick. Both gave a powerful and heartfelt call-to-action for

mentoring, and Patrick referenced the critical support that one caring adult can make in a vulnerable child’s life. He also credited Harry’s role in his life to helping him overcome toxic stress and adverse childhood experiences (ACEs).

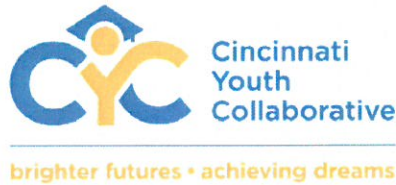
Jane Keller (CYC President and CEO), Mary Ronan (CPS Superintendent), and Antione Spriggs (CYC Mentoring Manager) also gave compelling speeches that concerned the toxic stress and ACEs that our community’s



Jane Keller (CYC President and CEO), Jack Geiger (CYC Board Member/Co-Founder and Partner at Eñe, LLC), Jim Price (CYC Board

## Member Spotlight:

Cincinnati Youth Collaborative  
Jane Keller  
President & CEO



### Tell me a little about your agency, yourself, your career, and your current position.



Jane Keller

*Cincinnati Youth Collaborative (CYC), a United Way Agency Partner, has been committed to increasing Greater Cincinnati high school graduation rates for over 30 years by collaborating with schools, businesses and volunteers throughout the community. CYC offers comprehensive college and career preparation, work readiness and a robust mentoring program for individuals, groups and businesses. CYC's 3 E's – Enrollment, Enlistment, and Employment – are the key outcomes we track for our youth, because we know that success does not end after a high school diploma.*

*I joined CYC 11 years ago in my current role, however, I have volunteered as a mentor for close to 18 years. As a mentor, I experienced firsthand the impact an adult advocate can have on a vulnerable life and the forever relationship you receive in return. Before CYC, my career was in the financial sector and the steel industry.*

### How long have you been a LC member and what prompted you to join?

*CYC has been a member of Leadership Council close to 10 years. I had met several nonprofit leaders who encouraged me to join and build my nonprofit community.*

### How has membership in Leadership Council been of value to you?

*Joining has provided a great network of leaders who help mentor me in the nonprofit sector. I have also benefitted from the quality leadership workshops and training at a price point that works well for CYC's budget.*

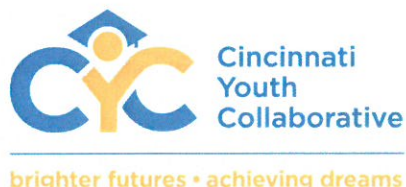
### What is the best leadership advice you have received or given?

*One of my favorite mentors says Leadership is a life long journey; it never stops. I couldn't agree more, the learnings never rest.*

### Has your agency developed any notable partnerships, initiatives, and/or collaborations with other organizations (for profit or not for profit) to further your agencies work?

*CYC's name highlights collaboration as key component underlining our efforts. Partnerships with education, businesses, nonprofits and individuals are the cornerstone of CYC, without those relationships CYC would not accomplish its mission.*





**FOR IMMEDIATE RELEASE**

April 19, 2017

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**Cincinnati State, Cincinnati Youth Collaborative to announce partnership that will offer tuition grants and college mentors for Pell-eligible high school graduates**

***Be Great program expands to three more school districts, aims to make tuition free for students***

***Major donor discussion in works to unveil plan for students in high-demand career pathways***

Pell-eligible graduates of three more local school districts — Norwood City Schools, North College Hill City Schools, and Winton Woods City Schools — will now be eligible to participate in the Cincinnati State Be Great Grant Program, which is designed to reduce the cost for college tuition and books to zero.

What’s more, thanks to a new partnership between Cincinnati State Technical and Community College and Cincinnati Youth Collaborative (CYC), these same students will also have access to college mentors, which studies say may be key in helping disadvantaged students stay in college and graduate.

The Be Great Grant program, which begins in the 2017-18 academic year, launched in February for Pell-eligible students of Cincinnati Public Schools who plan to attend Cincinnati State. It provides full-time students with up to \$1,000 for tuition and \$1,000 for books to help fill gaps beyond their financial aid. More than 200 soon-to-be CPS grads have already signed up for Be Great grants. Now they will also be eligible to have a college mentor provided by CYC.

**What:** Cincinnati State and CYC will announce a partnership to expand the Be Great Grant Program to three more local school districts.  
**When:** Wed., April 19, 2017  
**Time:** 10:00 AM – 10:30 AM  
**Location:** Norwood High School, Mini-Auditorium on 1<sup>st</sup> floor. **Enter from Sherman Ave., where parking will be available, door will be marked.**

“We’ve had great success increasing high school graduation rates for students participating in our programs, and mentoring is key to that success,” said Jane Keller, CEO and president of CYC. “We would like to see every one of these students have the opportunity to attend college, and for many students, the Be Great Grants will make that much more possible.”

Dr. Monica Posey, president of Cincinnati State, said the college is delighted about the new partnership and its potential for students: “If we can help students to not only be able to afford college, but also to become more comfortable in the college environment, they will take it from there and succeed.”



The new partnership will track results and aims to be a national model for addressing a huge problem in higher education:

While study after study says disadvantaged students are one of the most promising demographics to meet our country's desperate need for more college-educated workers, many of these students struggle to stay in college and graduate.

Why? The biggest reason is obvious—a lack of funds. The next biggest reason, and perhaps just as important, is a lack of familiarity with college. Many times students coming from disadvantaged backgrounds are the first in their family to attend college. While these students are usually capable of doing college work, if they don't feel comfortable it can lead to them dropping out.

In addition to providing the Be Great Grants, Cincinnati State plans to make space available for students, mentors and CYC staff in its Student Success Center, and will track results that can serve as a model for other colleges.

CYC provides mentoring, work readiness, and college and career success for more than 5,000 students in the four districts it serves—Cincinnati Public, Norwood City, North College Hill City, and Winton Woods City Schools. Currently 96% of CYC students graduate from high school on time and with a post high school plan for success. CYC intends to make available to Be Great High School Grant recipients a range of support programs including college mentoring and on-campus access to other CYC college support services.

The Cincinnati State Foundation provided initial funds to support the Be Great Grant program that is now being extended by a donor. The Foundation is seeking additional donors to extend the program further.

A major donor, with other funders, are working with the College to announce a new level of the program to best support students in academic programs pursuing careers in high-demand industries.

To qualify for a Be Great Grant, students and their parents or guardians will need to complete a free Cincinnati State Admissions Application and a Free Application for Federal Student Aid (FAFSA). Help for these applications will be provided by CYC.

Once a student's FAFSA is complete and her or his federal, state and institutional aid have been determined, the Be Great grants kick in to cover any gaps in tuition and book costs.

Students, parents and high school counselors interested in learning more about the Be Great High School Grant program can contact Tammie Larkins, Cincinnati State College Representative, at 513-569-1470, or at [tammie.larkins@cincinnatiastate.edu](mailto:tammie.larkins@cincinnatiastate.edu).

### **ABOUT CINCINNATI STATE**

Cincinnati State ([www.cincinnatiastate.edu](http://www.cincinnatiastate.edu)) offers more than 130 associate degree and certificate programs in business technologies, health and public safety, engineering technologies, humanities and sciences and information technologies. It also offers a nationally recognized cooperative education program, and custom training through its Workforce Development Center.

### **ABOUT CINCINNATI YOUTH COLLABORATIVE**

Cincinnati Youth Collaborative (CYC), a United Way Agency Partner, has been committed to increasing Greater Cincinnati high school graduation rates for over 30 years by collaborating with schools, businesses and volunteers throughout the community. Since its founding, CYC has served more than 176,000 students by placing positive adult advocates in their lives. Working directly with local school districts, CYC offers mentoring, work readiness, and college and career success services to our students. Mentoring platforms are tailored to the needs of individuals, groups and businesses. Over the past five years, an average of 96% of CYC senior students have graduated on time from high school. By connecting students, particularly those at a high-risk of dropping out, with resources and tools for success, CYC continually proves that preparation and opportunity make all the difference in creating bright futures. CYC's 3 E's – Enrollment, Enlistment, and Employment – are the key outcomes we track for our youth, because we know that success does not end after a high school diploma. To learn more about CYC's services and to discover ways that you can positively impact the lives of our city's most vulnerable youth, visit [www.cycyouth.org](http://www.cycyouth.org).

# Movers & Makers

Cincinnati

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## Assistance League to honor CPS superintendent

Friday, May 5, Hilton Netherland Plaza

Mary Ronan, superintendent of Cincinnati Public Schools, will receive a National Operation School Bell Award at the Assistance League of Greater Cincinnati's annual luncheon, themed "Community Commitment and Caring in Action." Jane Keller, president and CEO of Cincinnati Youth Collaborative, will be the keynote speaker.

Aspire Cincinnati Awards will be presented to John and Eileen Barrett of Western and Southern Financial and to Christine Bochenek of the Haile/US Bank Foundation.

Ronan was selected for her award by a

committee of 12 independent reviewers. It is given to individuals or groups who provide extraordinary support to an Assistance League chapter.

"Mary has offered encouragement, strength, and personal and professional support to Assistance League members and volunteers involved with Operation School Bell as we worked toward a shared mission," said Meier Bauer, president of Assistance League of Greater Cincinnati. "Her commitment to children's education was extended to their physical appearance and self-esteem, which we know is so integral to academic success."

Operation School Bell, an Assistance League program, provides school uniforms annually to more than 2,500 children in

35 public and parochial schools in Greater Cincinnati and Northern Kentucky. More than 20,000 children have participated since 1998.

Ronan has assisted regularly as a volunteer during uniform distribution; developed a protocol enabling Cincinnati Public Schools to pay for school buses used to transport students to Assistance League distribution sites; and arranged for Operation School Bell coordinators to regularly attend staff development meetings with the resource coordinators from each school.

Tickets to the seventh annual event are \$75.

→ 221-4447, [algc@fuse.net](mailto:algc@fuse.net)

### SPOTLIGHT



▲ Mary Ronan



Jane Keller ▶