



brighter futures • achieving dreams

**Board Meeting Agenda
Midway School (PreK-6) Music Room
Tuesday, January 20, 2015
8:00-9:30AM**

- | | | |
|------|--|-------------|
| I. | Welcome and approval of minutes: Kent Wellington | 8:00 – 8:05 |
| II. | Mission Moment <ul style="list-style-type: none">• Victoria Nesbitt, CYC Mentor Coordinator• 6th grade student, Jasmine Carter• Principal Cathy Lutts | 8:05 – 8:15 |
| III. | Strategic Program recommendations: Harold Brown and Maurice Huey | 8:15 – 8:30 |
| IV. | E-Mentoring Platform: Adria Whitlow, Chris Lipscombe and Kate Elliott | 8:30 – 9:05 |
| V. | CYC Tomorrow Fund Update: Danielle Gentry Barth, Kent Wellington and Jim Sogar | 9:05 – 9:10 |
| VI. | Dashboard Review | 9:10 – 9:20 |
| VII. | President's Report: Jane | 9:20 – 9:30 |

Board Calendar:

Trivia Night: **February 26, 2015**

Board Retreat: **March 10, 2015**

Next Board meeting: **May 19, 2015**



brighter futures • achieving dreams

**Board Meeting Minutes
Cincinnati Youth Collaborative
November 18, 2014 – CYC
8:00-9:30AM**

Board Members Present: Kent Wellington, Dan Molina, Steve Condon, Dave Plogmann, Ken Cartwright, Kenneth Webb, Ralph Lee, John Pepper, Jeff Crull, Jim Price and Harold Brown

Board Members Absent: Mary Ronan, Amy Spiller, Judy Fimiani, Chris Dirksing, Sandra Degen, Denise Thomas, Stephen Avila, John Fickle, Sandra Degen, Toi Jones, Jim Sowar, Barbara Szucsik, Chuck Ackerman, Yvette Simpson, Jeff Wampler (Due to inclement weather meeting was relocated to CYC on short notice)

Staff Present: Jane Keller, Maurice Huey, Danielle Gentry Barth, Adria Whitlow

Guest: Laura Mitchell, Asst Superintendent, CPS.

I. Welcome and approval of minutes

- Kent called board meeting to order at 8:10
- September 12, 2014 board minutes approved.

II. Mission Moment

- Jane recognized Judith Moore Tucker and Adria Whitlow for their time and effort to make the Youth Summit successful. CYC collaborated with City of Cincinnati and Leadership Class 34 to support the 2nd annual Youth Summit. It was held on UC's campus with more than 400 students participating. This year's attendance double from last year and the workshops were designed with students who served as co facilitators.

III. My Tomorrow: Laura Mitchell presented an overview of CPS's initiative to have 100% of students career and college ready upon graduating from high school

- The initial launch is with 7 and 8 grades with upper grades being added next year.
- The components of the initiative include: on line personalized learning approach call a playlist that is customized to the student, career pathways, and engagement of businesses to provide hands on experiences and projects aligned to students' career interests, and technology including individual laptops, apps and on line software.
- My Tomorrow was created through benchmarking best in class including local high schools outside of CPS (Indian Hill, Country Day Summit, etc.)
- The premise/expectation of My Tomorrow is that all students achieve.
- Ken Cartwright asked what type of professional development (PD) supports teachers to accomplish the expected results. Laura explained that PD is a critical component for successful execution and includes intensive support that includes integration of technology in the classroom, building a culture that values students input, team collaboration, ongoing coaches for teachers, monthly PD with principals to support teachers, creating a career and college culture and a communication plan that keeps all informed of progress asking for ongoing input and feedback.

- John Pepper inquired about the collaboration with business to ensure their workforce experience as well as needs are incorporated in the initiative. Laura distributed a career map that will be used to build out career experiences with businesses. Businesses input and advisement will be key to build out career experiences that are engaging to students while building the essential workplace skills needed today. Jane is helping to lead that with the Chamber's Leadership Action Program. The idea is that by 10th grade students will prioritize their top 3 career interests so they can have career experiences that aligned with the career academic requirements. The vision is to have students seeing themselves successfully in their career choices and understanding the requisite requirements – academic, workplace skills and expectations – so they ready to transition to their next steps post high school.'
- Ralph Lee talked about TQL's program that interacts with students to help them see their future possibilities that makes their hope tangible.

IV. **CYC Tomorrow Fund Update : Danielle and Kent**

- Public Phase has begun beginning with top prospects that have been involved with CYC. Initial meetings are being scheduled with some good success out of the gate. The campaign team is working in sets of two to talk with prospects and make the "ask". A tier B list is being created and all board members are asked to provide additional prospects for the campaign. Currently the campaign is 76% of the \$2 million goal.

V. **Dashboard**

- Jane reviewed the dashboard and said that indicators are on target. Dan Molina asked if it was possible to link the students not progressing as expected (not being promoted) to specific companies to help them ensure successful graduation as a specific action under the CYC Tomorrow Fund Campaign. Suggestions for the dashboard: tie the promotion rate to a weighted average % of the high schools we serve, compare the graduation rate to a CPS and the other districts graduation % vs Hamilton County and indicate the total number of students represented by graph bars.

VI. **President's report**

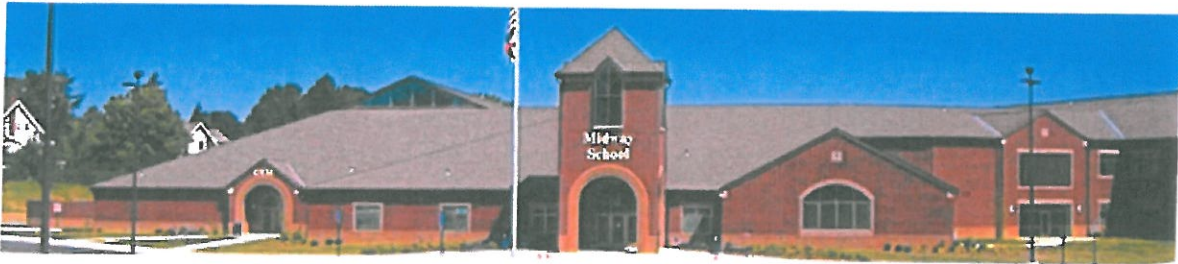
- CYC was the winner of the BBB Torch Award for Ethics in Marketplace – Nonprofit.
- Sandra Degen was the runner up for the WE Celebrate Corporate Woman of the Year.
- CYC is fielding many inquiries about mentoring partnerships as the result of the work with the Governor's advisory board for community connector.
- CYC welcomes Tiffany Hinton as the New College Access and Success Manager. Tiffany joins us from NKU.
- Danielle has been recognized as a Great Leaders under Forty by Venue Magazine.
- Please remember that March 10 is our retreat. Your calendars should have the outlook invite. Jason Saul, founder and CEO of Mission Measurement, will join us to talk about measuring social impact. Harold is working with Jane to design the day around the theme of What's next after High School – Career or College?
- Jane will be scheduling annual 1-1s with all board members to be completed by February. Please remember to complete your on line engagement plan prior to the 1-1. Jane's recent email provides instructions on accessing the engagement plan on line tool.

VII. **New Business:** Kent asked board members to remain to discuss Jane's performance evaluation. All CYC were dismissed

Adjourned-9:30am

CYC empowers vulnerable children and young adults to overcome obstacles and succeed in education, career and life.

Directions to Midway School (PreK-6)



A

From:
Cincinnati Youth Collaborative
301 Oak St, Cincinnati, OH 45219-2508

1. Start out going **east** on **Oak St** toward **Burnet Ave.**
2. Take the 1st **left** onto **Burnet Ave.**
3. Turn **left** onto **Martin Luther King Dr E**
4. Turn **right** onto **Central Pkwy / US-27 N / US-52 W / US-127**
5. Turn **sharp left** onto **Hopple St.**
6. **Hopple St** becomes **Westwood Northern Blvd.**
7. Turn **left** onto **Montana Ave.**
8. Turn **left** onto **Glenmore Ave.**
9. **3156 GLENMORE AVE** is on the **left.**

B

Midway School, 3156 Glenmore Ave, Cincinnati, OH 45211-6449

Parking is permitted in the parking lot in front of school.

Total Travel Estimate and Travel Time from CYC: 7.50 miles - about 16 minutes

**Cincinnati Youth Collaborative
FY15 Fund Raising Summary Report**

Goal \$981,850 (5% increase over FY14 goal- \$933,500/14% increase over FY14 funds raised- \$861,857)
December 2014: \$586,287/60% of goal/ 249 donors/ 89 new donors/ 31% donor retention

Month	Total Month 2014	Total Month 2014	Total Month 2015 (Received + Pledges)	Total Month 2015 (Received + Pledges)	Total Month 2015 (Received + Pledges)	FY 2015 YTD	FY 2014 YTD
		Unique Gifts			Unique Gifts		
July	\$212,738		\$62,999	\$200,000*		\$262,999	\$212,738
Aug	\$23,469		\$111,712			\$374,711	\$236,207
Sept	\$37,246		\$105,715			\$480,426	\$273,453
Oct	\$73,453		\$19,197			\$499,623	\$346,906
Nov	\$108,889		\$15,995			\$515,618	\$455,795
Dec	\$80,082		\$70,669			\$586,287	\$535,877
Jan	\$119,062						\$654,939
Feb	\$4,576						\$659,515
March	\$14,982						\$674,497
April	\$115,531						\$790,028
May	\$29,498						\$819,526
June	\$42,331						\$861,857

Total fiscal year-end figures

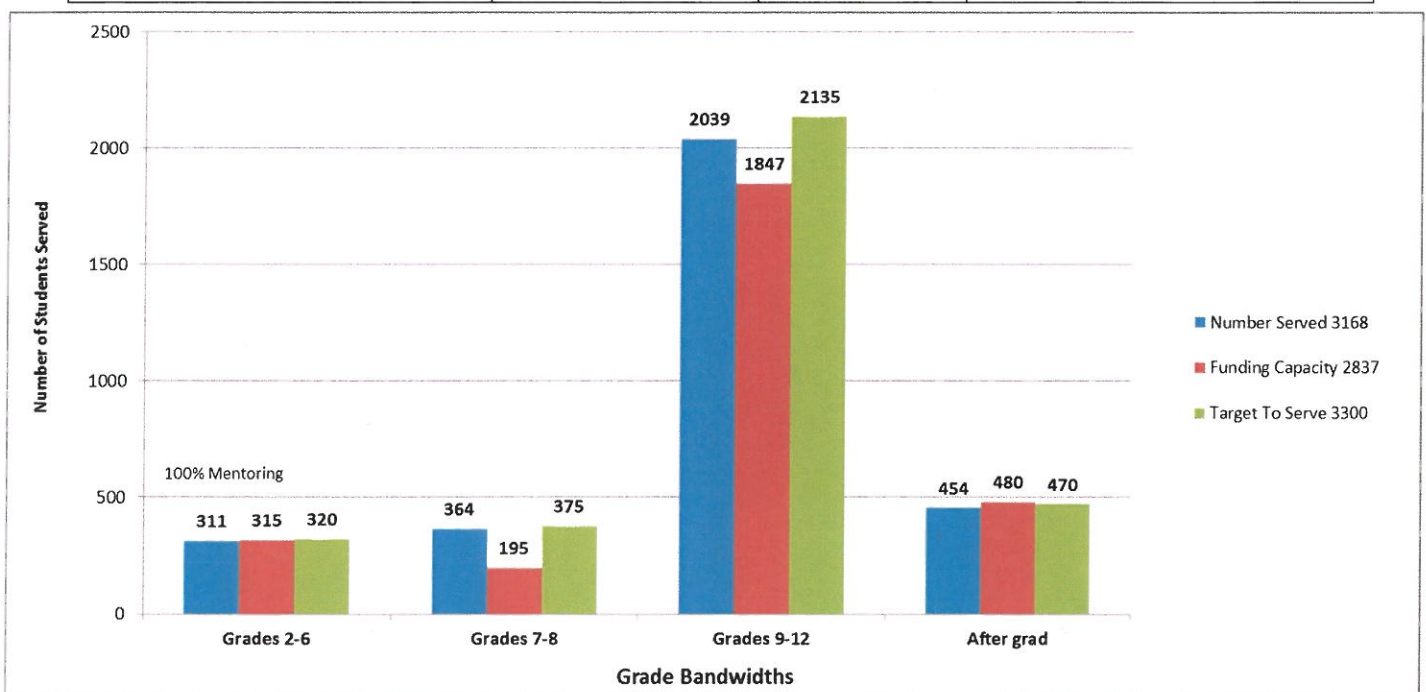
2014 \$861,857 (\$200,000 from Pepper Family for FY15)/380 donors (\$200,000 from Pepper Family given in FY14 for FY15)

2013 \$794,759

CYC empowers vulnerable children and young adults to overcome obstacles and succeed in education, career and life

January 20, 2015

	Academic Year 2013-2014	5 Year Average	Benchmark
Promotion	83%	86%	TBD
Senior Graduation	96%	96%	81% for Hamilton County
Transition to College	72%	80%	68% National Center for Education Statistics
Transition Post High School Career/College/Military	88%	85%	77% JAG National



CYC Indicators: For Fiscal Year July 1, 2014 through June 30, 2015			
	Measure	YTD (Dec. 2014)	Target/ Goal
Volunteers	% of volunteers retained >1 year	75%	75 % goal (National is 65%)
	# of mentors and groups	587	625 (125 per coordinator)
	# of tutors placed in CPS	447	TBD
Budget	Revenue	Est. \$1,153,175	\$2,481,160
	Net surplus/deficit	Est. \$153,432	\$-0-
Development	New Donors	89	50
	Retention of donors	31%	75%
	Annual Campaign	\$586,287 (60%)	\$981,850
Marketing	Awareness Touchpoints	18,172	40,000

Cincinnati Youth Collaborative
Statement of Financial Position
December 31, 2014

	As of 12/31/2014	As of 6/30/2014	Dec - Jun Change
Cash and cash equivalents	\$ 629,557	561,586	67,971
Investment Account	1,696,708	1,551,641	145,067
Accounts Receivable **	199,272	263,500	(64,228)
Tomorrow Pledges, net of discount	123,642	67,642	56,000
Contributed Rent Receivable	63,607	127,208	(63,601)
Property and equipment, net	-	-	-
Prepaid Expenses	38,406	46,482	(8,076)
TOTAL ASSETS	\$ 2,751,192	\$ 2,618,059	\$ 133,133
Accounts Payable	\$ 25,650	15,252	10,398
Accrued Vacation	51,085	51,085	-
Accrued Payroll Taxes	4,671	4,352	319
Deferred Revenue	128,995	10,011	118,984
Net Assets	2,540,791	2,537,359	3,432
TOTAL NET ASSETS & LIABILITIES	\$ 2,751,192	\$ 2,618,059	\$ 133,133
** Accounts Receivable:			
City of Cincinnati	(3,806)	-	
Dreammaker's Event pledges	17,250	-	
Eyemed	-	6,000	
Fifth Third Bank	-	210	
Gear Up Grant	-	21,070	
Hamilton County - Foster Care	11,657	30,863	
Hamilton County - In School	81,864	119,915	
Jobs for Ohio Graduates	42,500	-	
Luxottica/ Eyemed	-	9,000	
Messer	-	695	
Purcell Marian	9,286	2,500	
Procter & Gamble - Youth Summit	5,000	-	
Chick-fil-A foundation - Youth Summit	2,500	-	
Talent Search grant	33,021	31,368	
United Way - JCG & Mentoring	-	41,879	
Total	\$ 199,272	\$ 263,500	

Cincinnati Youth Collaborative				
Budget to Actual - Unaudited				
As of December 31, 2014				
		Annual	Goal =50%	
		Budget	12/31/2014	
			of Budget	
Income				
4005	Individual	56,000	23,261.90	41.54%
4010	Corporate and Business	55,250	33,114.02	59.93%
4015	Foundations	436,600	195,413.43	44.76%
4020	United Way allocation	83,000	-	0.00%
4022	Other Organizations	15,000	4,140.83	27.61%
4105	Talent Search	383,514	185,345.55	48.33%
4120	Workforce Investment Act - WIA	569,240	254,410.12	44.69%
4121	TANF - CTD	106,201	43,374.65	40.84%
4125	City of Cincinnati	22,835	22,045.16	96.54%
4150	JOG revenue	98,800	42,499.98	43.02%
4200	Fee for Service - Schools	412,700	206,599.99	50.06%
4207	Fee for Service - CATC	21,020	5,000.00	23.79%
4505	Dividend, Interest (Securities)	35,000	21,386.37	61.10%
4605	Miscellaneous Revenue	-	6,621.66	0.00%
4905	Dreammakers event	110,000	108,041.00	98.22%
4915	Golf outing	66,000	-	0.00%
4930	Other special event	10,000	1,920.00	19.20%
	Total Revenue	2,481,160	1,153,174.66	46.48%
Expenses				
6005	Salary and wages	1,562,681	805,133.42	51.52%
6010	Social security payroll tax	97,351	47,386.92	48.68%
6015	Medicare payroll tax	22,767	11,038.04	48.48%
6020	State unemployment (SUTA)	18,807	5,918.35	31.47%
6025	Workers compensation	4,899	2,339.41	47.75%
6030	Health insurance expense	166,728	68,422.65	41.04%
6035	Dental insurance	9,641	4,456.92	46.23%
6040	Life, STD and AD & D	19,478	9,604.82	49.31%
6045	401 K match	57,879	24,316.66	42.01%
6100	Advertising	2,000	2,197.24	109.86%
6110	Bank fees	11,425	7,839.86	68.62%
6115	Campaign expenses	-	2,530.45	0.00%
6120	Consulting services	63,700	31,118.25	48.85%
6135	Donor recognition	4,000	2,365.17	59.13%
6140	Dues & subscriptions	18,705	7,143.20	38.19%
6145	Emergency Fund	2,000	231.50	11.58%
6160	Equipment expenses	9,970	6,653.98	66.74%
6172	Liability Insurance	10,800	5,081.46	47.05%
6174	D&O Insurance	5,950	3,063.00	51.48%
6190	Meeting expense	3,450	1,654.03	47.94%
6200	Miscellaneous	6,359	2,564.50	40.33%
6210	Office supplies	8,001	2,200.80	27.51%
6220	Postage	6,276	2,132.92	33.99%
6230	Printing	8,375	2,091.79	24.98%
6240	Professional Development	14,500	12,865.00	88.72%
6250	Professional fees			
6251	Accounting	143,500	84,000.00	58.54%
6252	Legal	200	-	0.00%

Cincinnati Youth Collaborative				
Budget to Actual - Unaudited				
As of December 31, 2014				
		Annual	Goal =50%	
		Budget	12/31/2014	
			of Budget	
6253	Payroll processing	2,480	1,358.52	54.78%
6254	Plan administration	3,305	2,158.14	65.30%
6260	Program expenses	209,149	77,686.43	37.14%
6275	Technology	12,000	10,118.41	84.32%
6280	Telephone and data	12,285	6,297.59	51.26%
6285	Temporary personnel	1,000	-	0.00%
6300	Travel	25,300	4,435.06	17.53%
6305	Travel - student	16,500	-	0.00%
7000	<i>Special event expenses</i>			
7005	Catering	21,800	17,502.78	80.29%
7012	Entertainment	8,000	7,539.00	94.24%
7015	Equipment rental	4,000	500.00	12.50%
7020	Postage & Printing	3,000	1,380.20	46.01%
7030	Occupancy	14,000	1,590.00	11.36%
7035	Supplies	7,500	3,003.34	40.04%
7040	Travel	1,000	796.75	79.68%
7045	Miscellaneous - special events	250	88.28	35.31%
7510	Saturday Hoops	10,150	-	0.00%
	Total expenses	2,631,161	1,288,804.84	48.98%
	Net gain/ (loss)	(150,001)	(135,630.18)	90.42%
	Add(Subtract) back:			
	Tomorrow campaign	-	205,600.00	
	Net effect of contributed rent	-	(63,601.28)	
	Net Artlinks	-	10,968.52	
	Net Youth Summit	-	3,949.63	
	Net Champions for Urban Youth	-	(2,503.00)	
	Unrealized gain/ (loss)	-	(15,351.19)	
	Net (loss)/ gain before temporarily restricted	(150,001)	3,432.50	
	Temp restricted funds	150,000	150,000.00	
	Net (loss) gain after temporarily restricted	(1)	153,432.50	
	GCF - Pepper rec'd in FY 14	50,000	50,000.00	
	Net (loss) gain FY 15	49,999	203,432.50	
Note: The Project Reach and First Degree program includes \$133,100 of in-kind salaries paid by College Now for the 11 Americorps volunteers.				



January 20, 2015

Program Recommendation for Board Meeting



CYC BASE BUSINESS MODEL

- Today's services and programs in existing Hamilton County Schools
- Continuous improvement using Withdraw Model
- Impact more students using current staff by finding "synergies" between programs

SHRODER MIDDLE SCHOOL PILOT

- JAG Middle School model
- Pilot from Dec. 2012 until May 2015
- Based on current data expect this will be deemed a success
- Will then roll into "Base Business" with the start of next year
- There is pull from several schools to expand - need to determine expansion criteria, funding etc.

NEW MODEL TEST

- Gear Up
- Executed in Norwood Middle and High School
- Entire test planned for seven years - ends Dec. 2021
- New curriculum designed with UC Blue Ash as partner
- Will compare this to "Base Business" to determine success
- Over time CYC will push to influence/modify model based on learnings
- Where there are gaps, will cover by plugging in supplemental CYC service "modules"
- Do not expect preliminary outcomes before May 2018 thus won't be in a position to recommend expansion before then



EXPANSION STRATEGY

- CYC very busy with work above
- Will not proactively push for expansion for next couple of years
- If significant pull for expansion will be pragmatic and expand based on funding, evaluation of needs and take the best we have at the time
- By May 2018 will need to start to decide whether "base" or "new" model is best for expansion
- Need to determine expansion criteria, funding etc.



Path Forward

FY 16

- Fold JAG MS Model into Base Business and market for expansion
- Continue @ Shroder & lay out max # Schools for next 2 years (w/ funding assumptions)
- Criteria for New School selection

FY 17

- In-Process Decision Point on Gear Up + Extra Services Model
- What extra CYC Services Needed?

FY 18

- Decision Point on Gear Up + Extra Services Model vs. Base Business Model